City of Alameda Community Needs Assessment

Summary of Results

April 26, 2018

Purpose of Survey

- Identify service and facility needs within the community.

- Provide data that is used in preparing a consolidated plan for CDBG funds.

- Provide data that community-based organizations can utilize in supporting current clientele as well as areas for potential new programming.
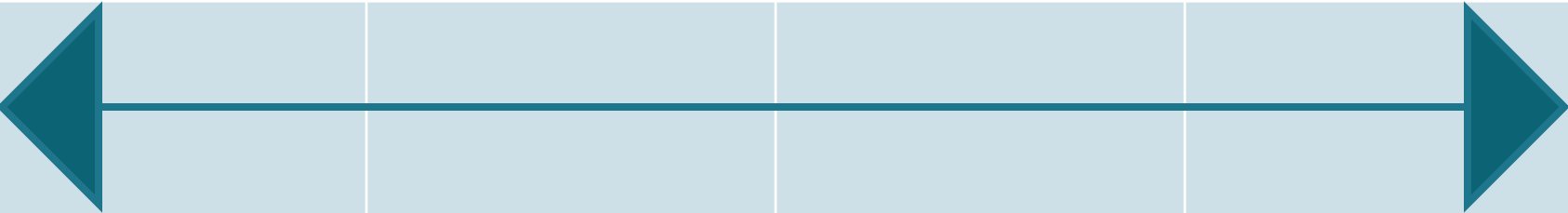
Outreach

- Survey posted on City website; sent out via multiple social networking platforms; printed copies were available at several locations.

- Survey was available online and in print in English, Spanish and Chinese.

- 1,781 households responded: 5.9% of all Alameda households (based on 2010 Census Data)

Need Rating

No Need (1)	Low Need (2)	Moderate (3)	High Need (4)

Geography

Answered: 1,444   Skipped: 337

Bar chart showing responses by geographic area:
- West End (Webster St to Monarch St): 272
- Central (Park St to Webster St): 541
- East End (Bay Farm Bridge to Park St): 373
- Bay Farm: 258
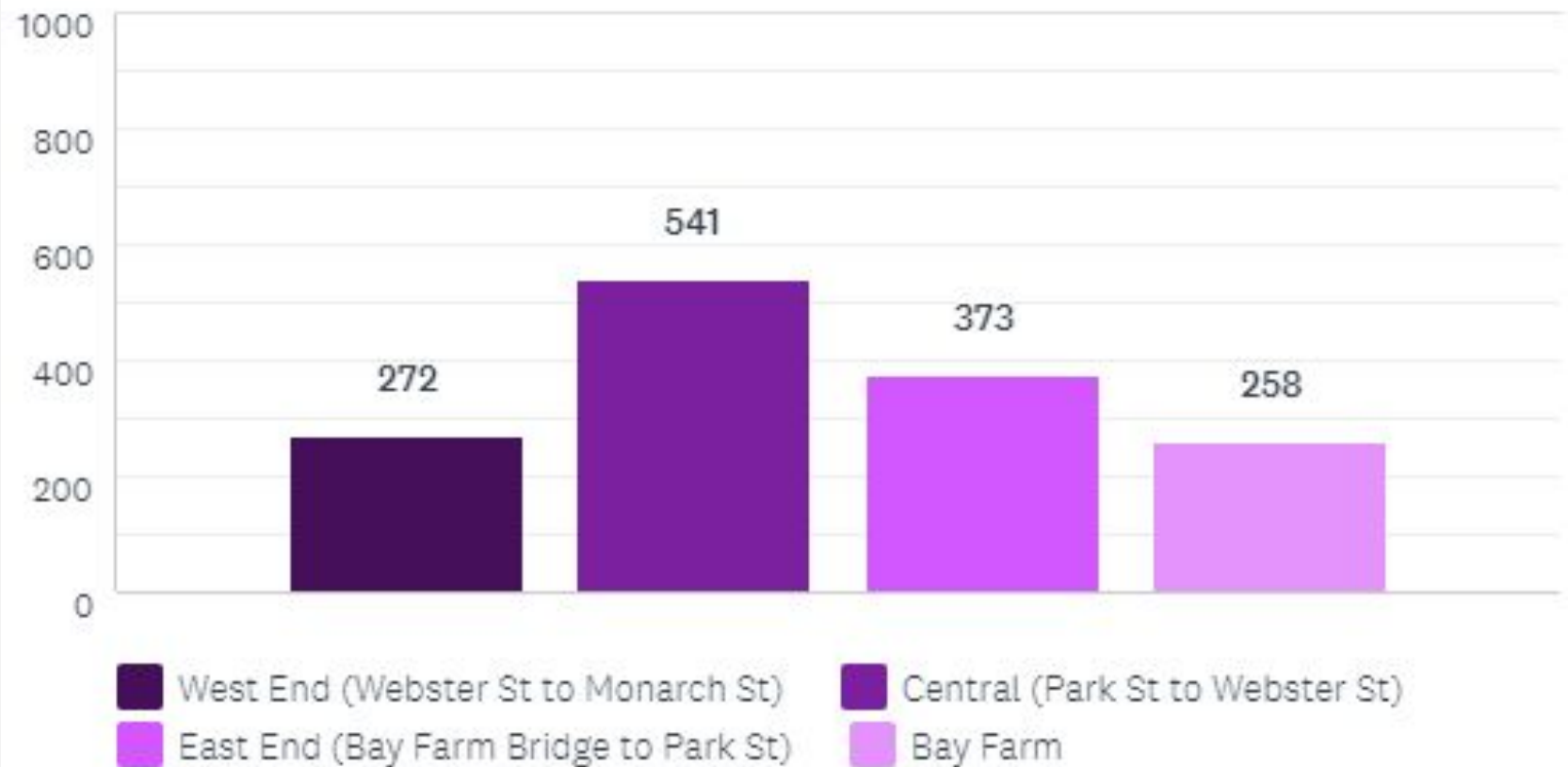
Head of Household

Answered: 1,541   Skipped: 240

Race	Count
White	1,128
Asian	225
Other (please specify)	168
Black or African American	66
Filipino	49
American Indian or Alaska Native	36
Native Hawaiian or Other Pacifi...	20
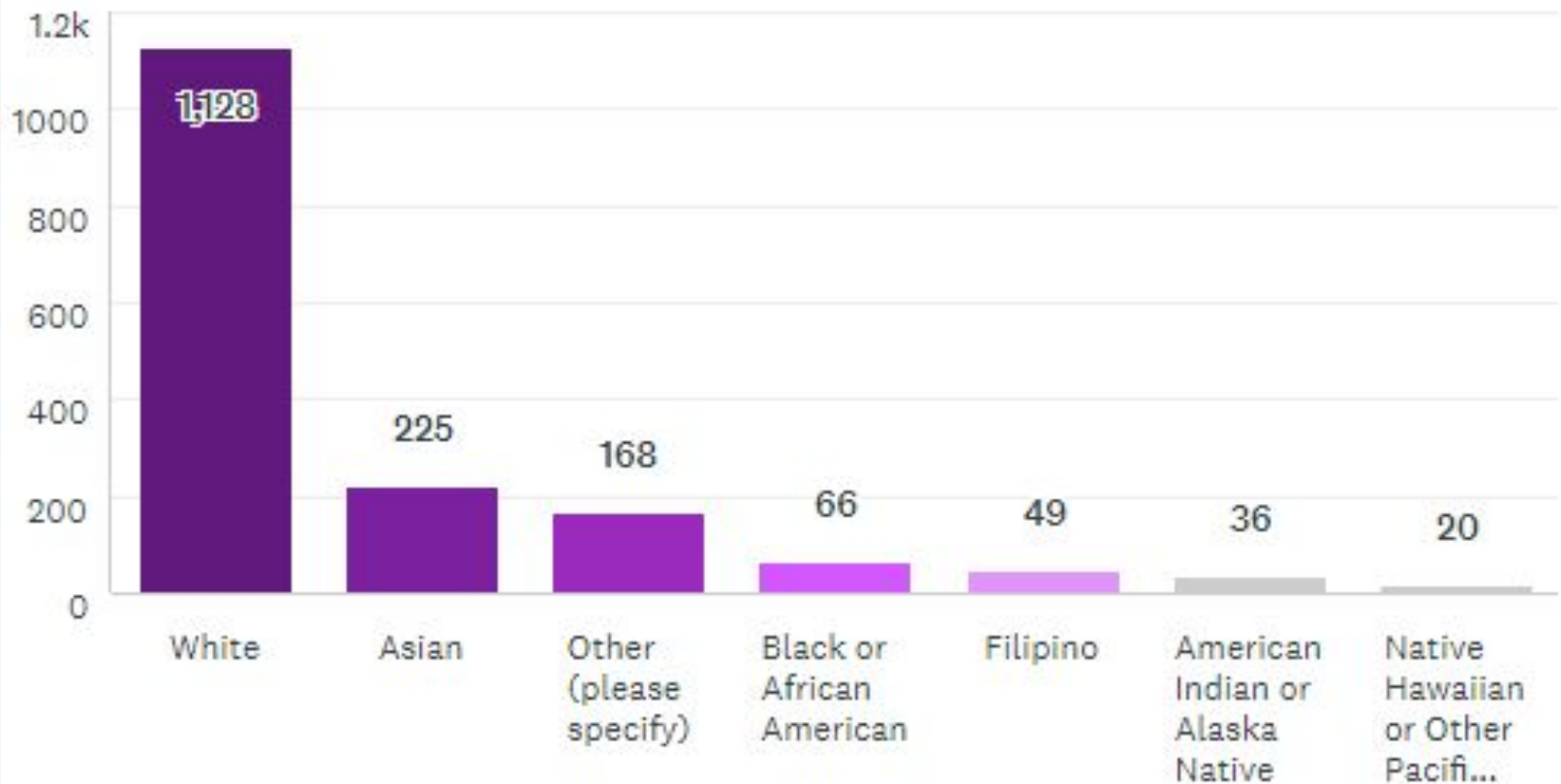
Head of Household

	No	Yes
Age 65 or older	1,112	503
	68.85%	31.15%
Single parent	1,400	221
Female single parent		182
Male single parent		39
	86.37%	13.64%
Hispanic/Latino	1,457	140
	91.23%	8.77%

Data Evaluation

- "High need" rating determined to be the most reliable indication of top community priorities

- Community need ratings were analyzed using six subgroup filters

    Children in Home   Disability Diagnosis in HH

    Income Level   Geography

    Mastick User   Own/Rent

- Challenges with demographic data collection

Subgroup Filters

- **Children in Home**
  - No child under 18 yo
  - Children under 18 yo

- **CDBG Eligibility Income Levels**
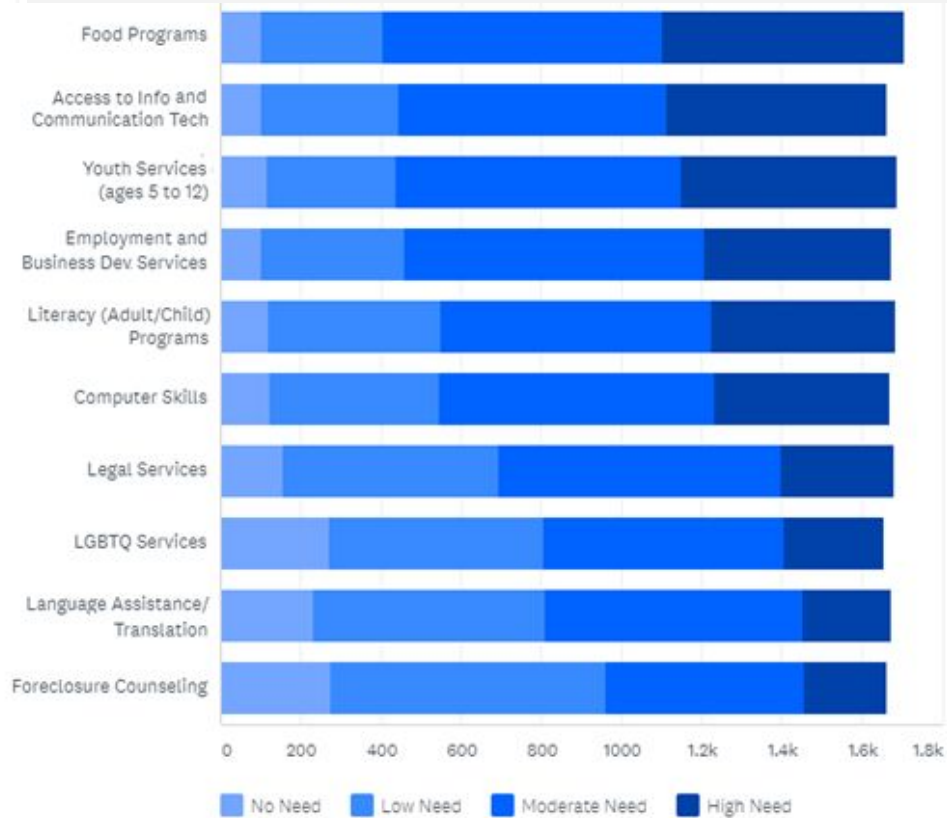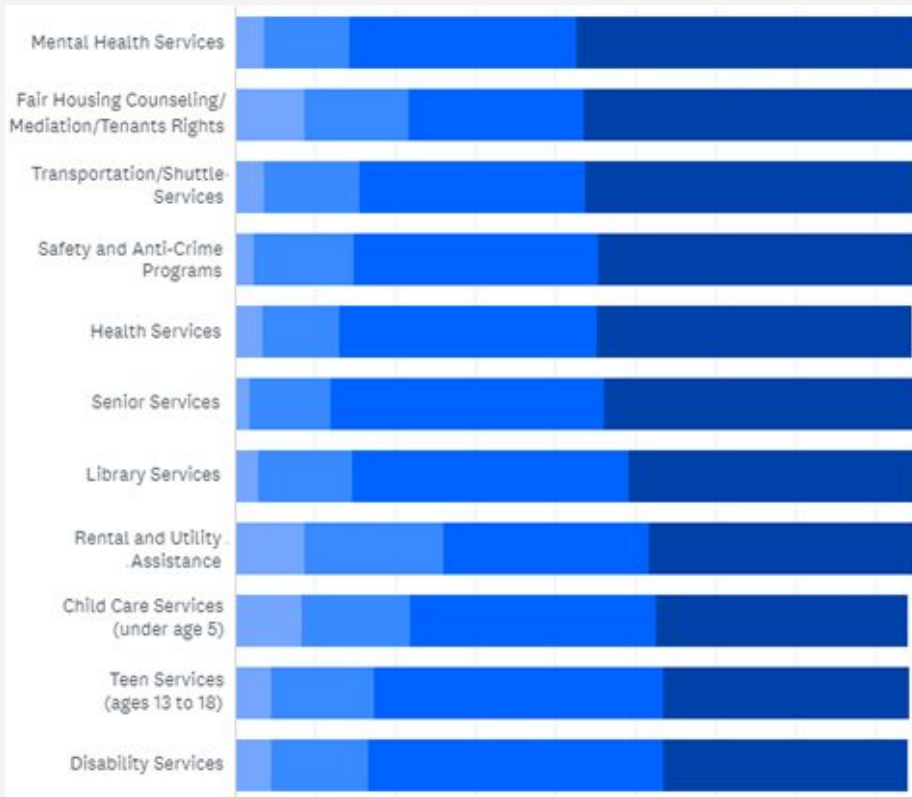 - Extremely low
  - Very low
  - Low
  - Moderate and above

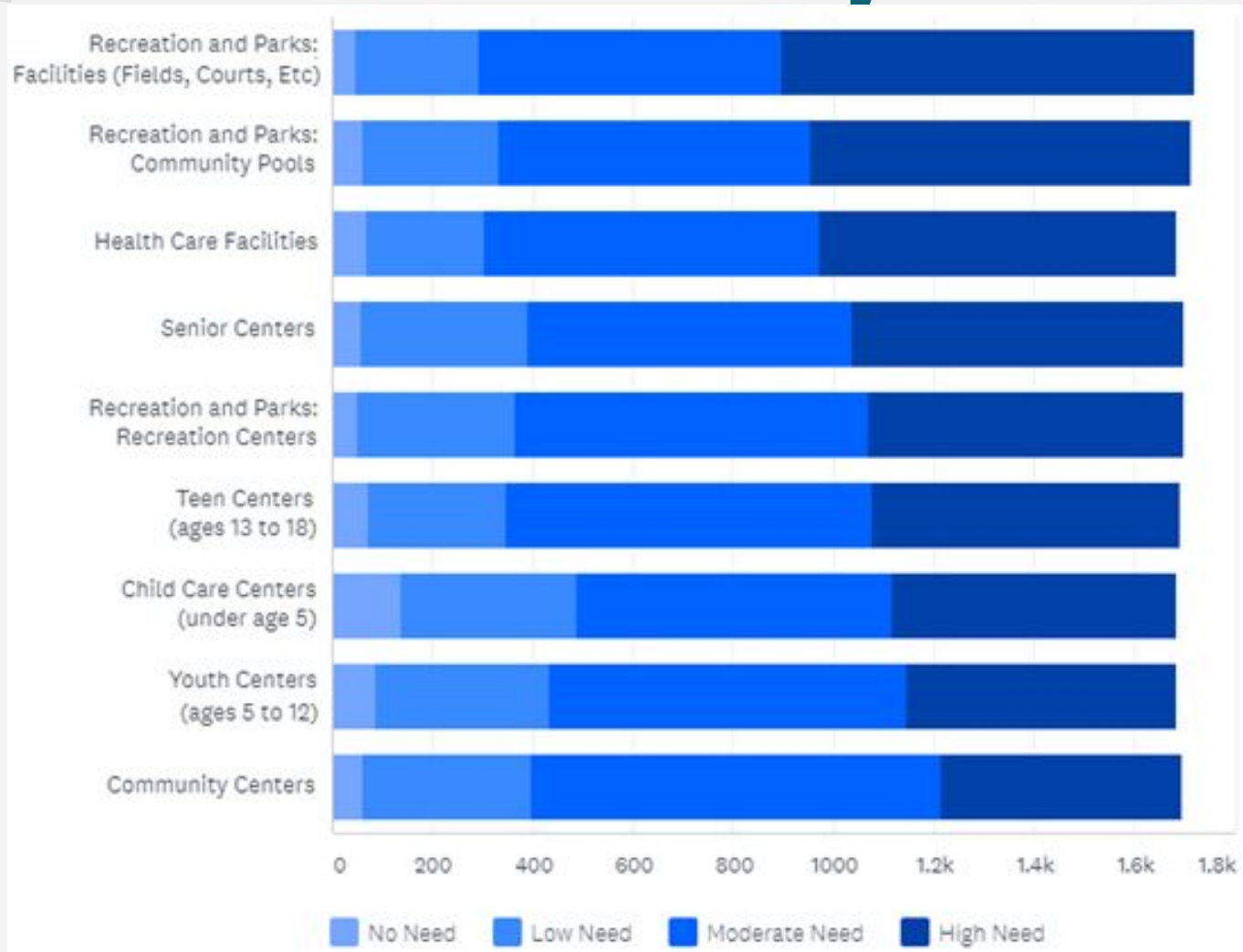- **Geography**
  - West End
  - Central
  - East End
  - Bay Farm

- **Demographics**
  - Disability
  - Mastick user
  - Own/rent

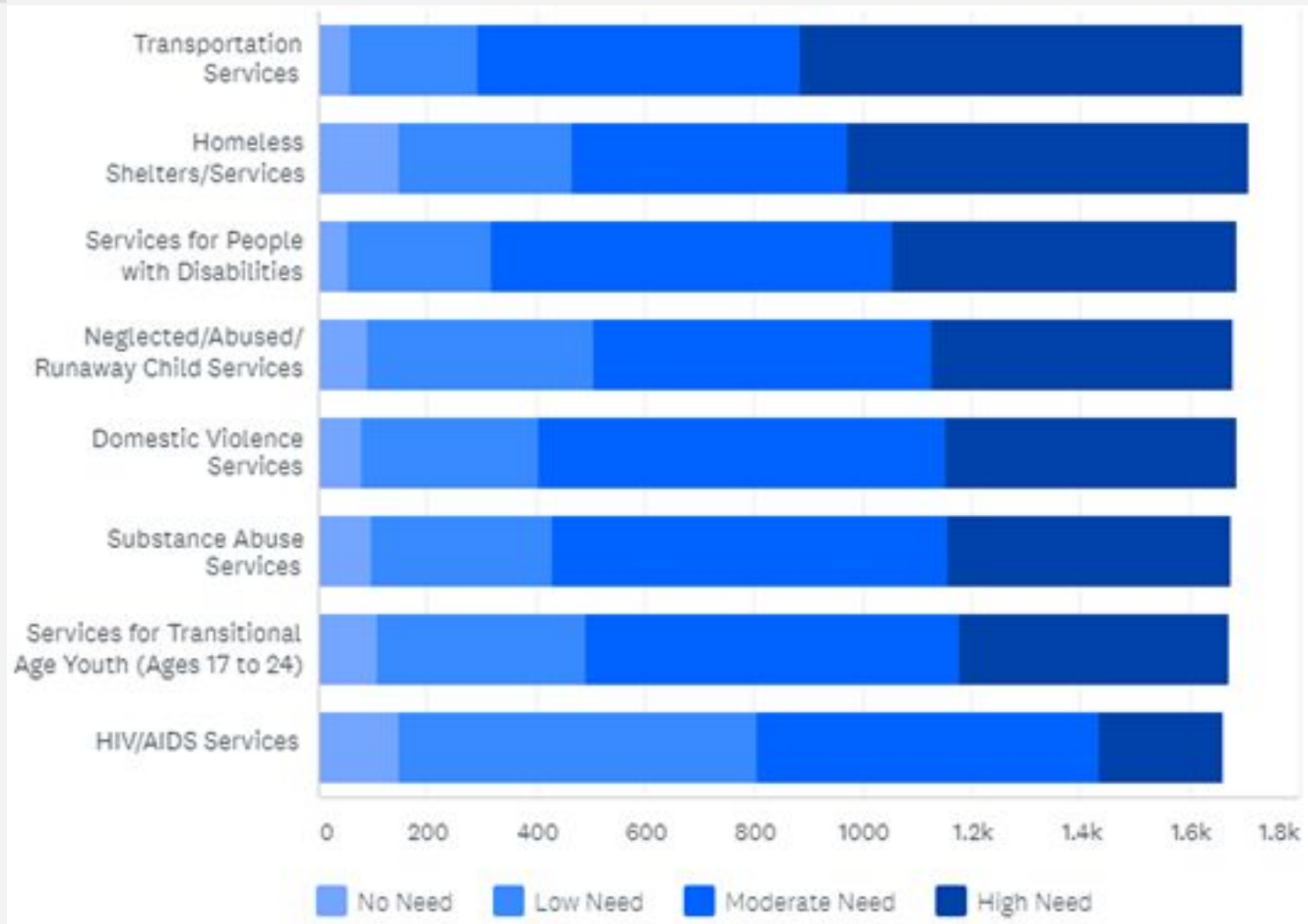# Community Services

Mental Health Services
Fair Housing Counseling/Mediation/Tenants Rights
Transportation/Shuttle Services
Safety and Anti-Crime Programs
Health Services
Senior Services
Library Services
Rental and Utility Assistance
Child Care Services (under age 5)
Teen Services (ages 13 to 18)
Disability Services

Food Programs
Access to Info and Communication Tech
Youth Services (ages 5 to 12)
Employment and Business Dev. Services
Literacy (Adult/Child) Programs
Computer Skills
Legal Services
LGBTQ Services
Language Assistance/Translation
Foreclosure Counseling

0   200   400   600   800   1000   1.2k   1.4k   1.6k   1.8k

No Need   Low Need   Moderate Need   High Need

Community Facilities

Social Services

Horizontal stacked bar chart showing levels of need across social service categories:

Service				

- **Transportation Services**
- **Homeless Shelters/Services**
- **Services for People with Disabilities**
- **Neglected/Abused/Runaway Child Services**
- **Domestic Violence Services**
- **Substance Abuse Services**
- **Services for Transitional Age Youth (Ages 17 to 24)**
- **HIV/AIDS Services**

X-axis values: 0, 200, 400, 600, 800, 1000, 1.2k, 1.4k, 1.6k, 1.8k

Legend: No Need, Low Need, Moderate Need, High Need
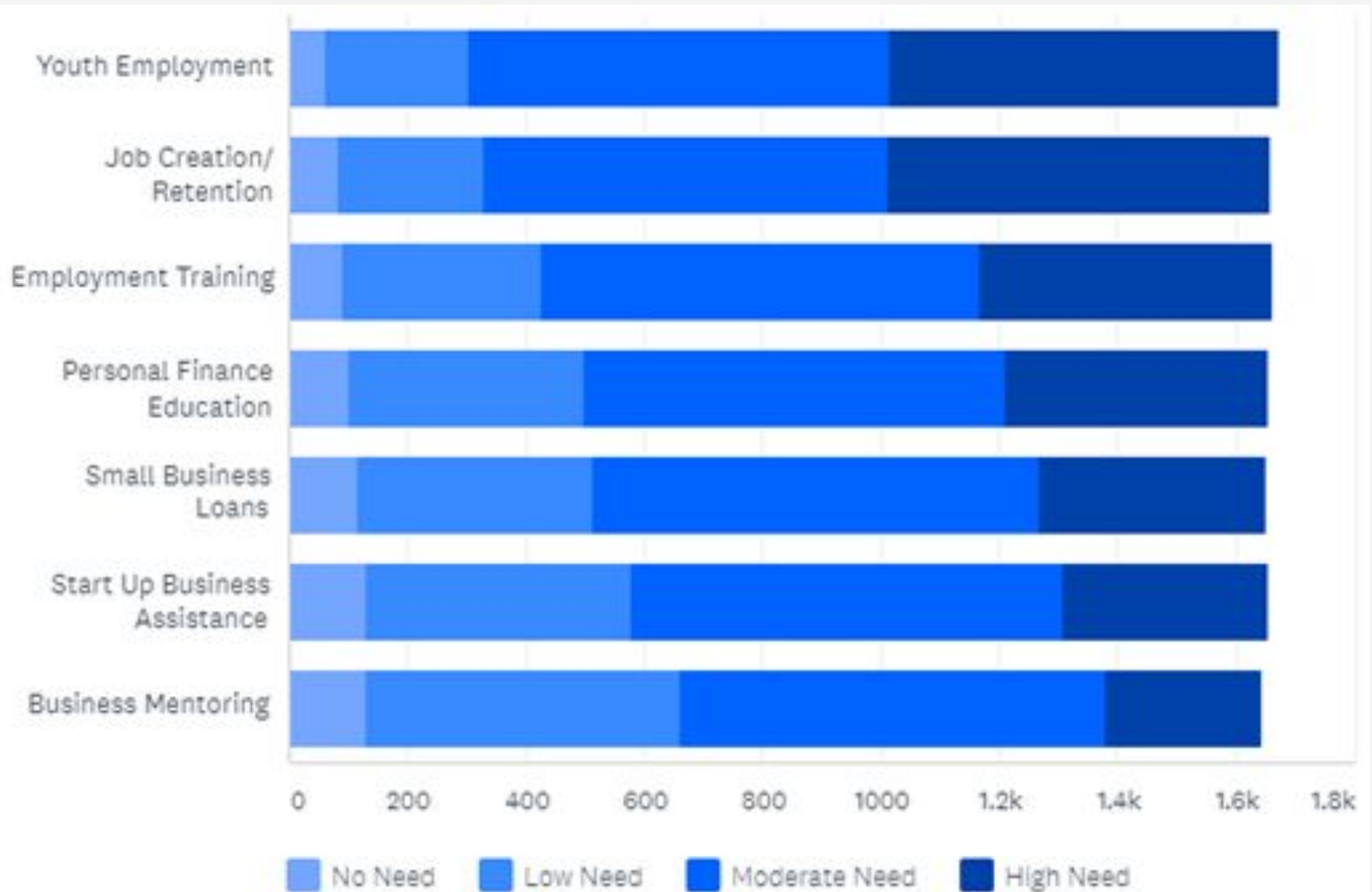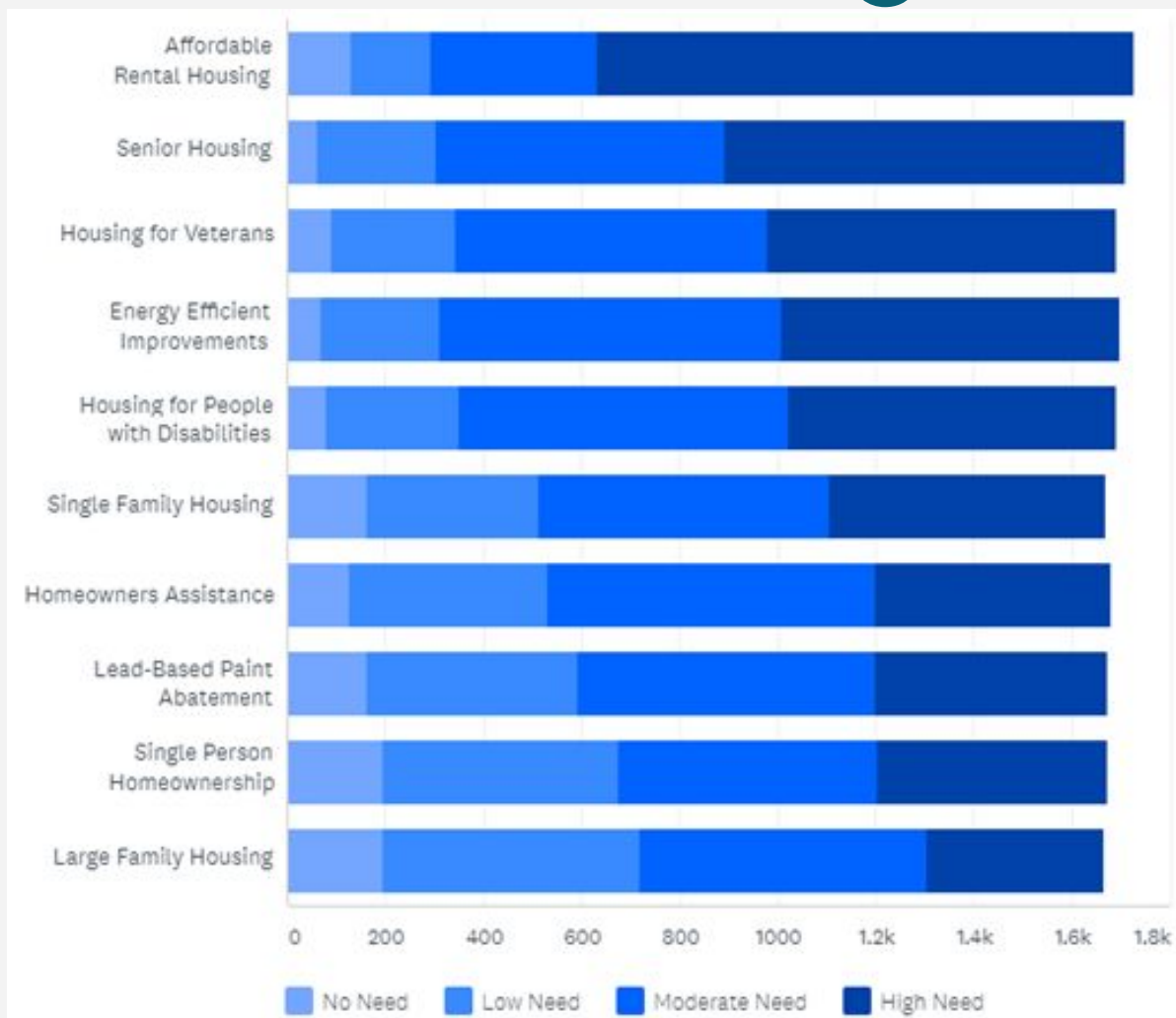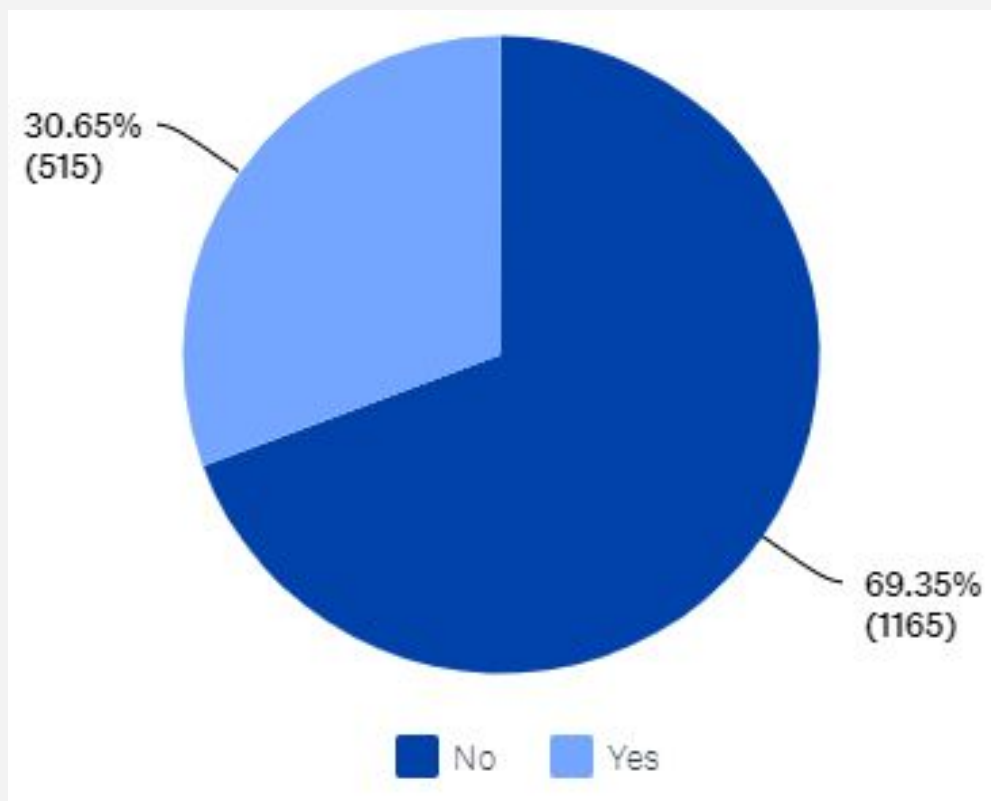
Business and Job Services

Housing Services

Housing Discrimination

Do you believe housing discrimination is an issue in your neighborhood in Alameda?

Housing Discrimination

Of those responding "Yes" who indicated where they live in Alameda.

Housing Discrimination

If you have experienced discrimination in housing in Alameda, on what basis do you believe you were discriminated against? Select all that apply.

Answered: 436   Skipped: 1,345

ANSWER CHOICES	RESPONSES	
Race	27.29%	119
Color	24.77%	108
Familial Status	24.54%	107
Age	22.48%	98
Other	16.74%	73
Disability	13.30%	58
National Origin	11.24%	49
Gender	10.78%	47
Sexual Orientation	6.19%	27
Total Respondents: 436		

Other:

Financial	30.35%	61
Personal	2.49%	5
Pets	1.49%	3
Religion	1.49%	3
National Origin	0.50%	1

Summary Findings

- Most subgroups identified similar top "high need" services and facilities, with a few exceptions along demographic lines.

- Affordability of housing and traffic congestion were predominant concerns in respondent comments.

- 20% more people reported housing discrimination than in 2012.

Next Steps

- Present results to community groups and organizations.

- Make report available on City website.

- Provide Alameda City departments and community organizations access to data.