
City of Alameda

Community Needs Assessment 2017



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Purpose

The Community Development Block Grant (CDBG) Program is administered by the U.S. Department of Housing and Urban Development (HUD). The program provides annual grants to communities to carry out a wide range of activities directed towards providing decent, safe, and sanitary housing, a suitable living environment, and expanded economic opportunities.

In 1984, Congress amended the Federal Housing and Community Development Act to require that each CDBG recipient "identify its community development and housing needs, including the needs of low and moderate-income persons, and the activities to be undertaken to meet such needs." According to the legislative history for the amendment, Congress established this requirement to promote better-coordinated strategies for addressing local needs.

Each CDBG program must address at least one of the national objectives in order to be eligible for funding.

- Benefit low- and moderate-income persons;
- Aid in the prevention or elimination of slums and blight; or
- Address other community development needs that present a serious and immediate threat to the health and welfare of the community.

The Social Service Human Relations Board (SSHRB) advises the City Council regarding social service and human relations needs in Alameda. In 1997, the Council asked the SSHRB to participate in the Community Development Block Grant (CDBG) process by reviewing and commenting on the public service needs and funding recommendations. Since then, SSHRB annually hears reports from community agencies and city staff and makes recommendations to the Council in a statement that describes service priorities. For the past 5 years, the focus of the recommendation has been to secure and support safety net services for our residents most in need.

The SSHRB regularly schedules public hearings to identify needs, and through surveys administered every 5 years. Taken together, the surveys and public hearing input provide data that is then used in preparing a consolidated plan for the expenditure of CDBG funds that is submitted by the City to HUD for approval.

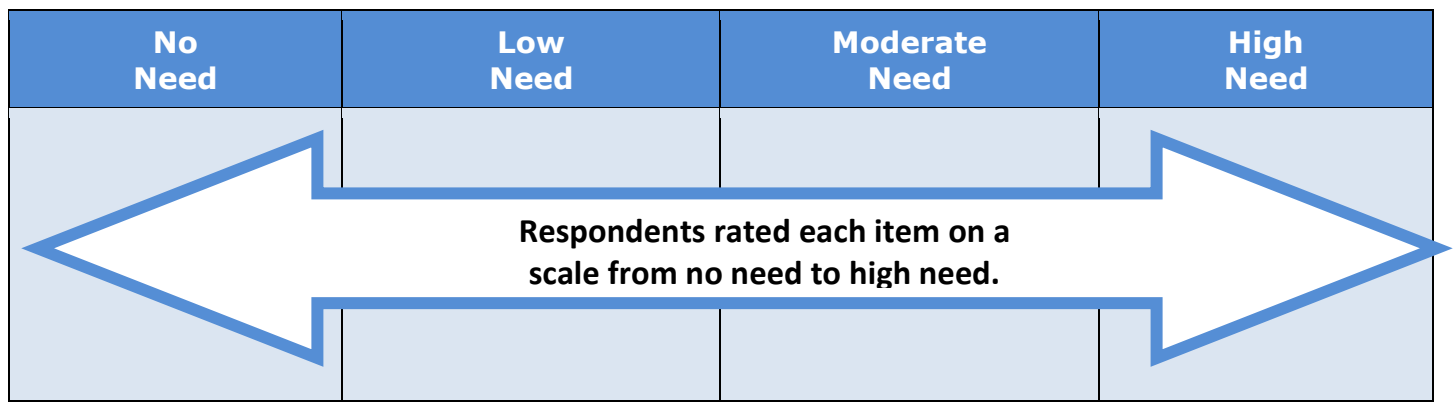
In 2012, SSHRB sought to standardize the community needs survey to obtain data that would be comparable to other communities, as well as consistent over time. In keeping with that intention, SSHRB maintained a consistent survey design and format 2017.

Design

The survey asked respondents to consider several areas of the residential community of Alameda. Questions on the following categories were included in the survey.

- Community services
- Community facilities
- Social services
- Business and job services
- Housing services

For each question, respondents were asked to rate the perceived need for various services and activities on a scale from no need to high need.



In addition, respondents were also asked to provide household demographic, geographic, and community program participation information.

Need

Questions 1-6 were focused on community needs and were broken down into the following categories:

- Community services, such as food programs, senior programs, teen services
- Community facilities, such as recreation and park facilities, youth and senior centers
- Social services, such as homeless, domestic violence, HIV/AIDS, child services
- Business and job services, such job creation, employment training, youth employment
- Housing services, such as affordable housing, energy efficiency, housing for veterans

Housing Discrimination

Questions 7-9 were focused on housing discrimination. The survey gathered information on the perceived prevalence of discrimination and types of discrimination, if respondents experienced it personally.

Demographics

Questions 10-17 gathered household information, including household size, number of children, economic level, and race/ethnicity. Economic level was based on HUD guidelines for extremely low, very low and low income.

Participation in Services

Question 18-19 were developed locally and gathered information on participation in community service programs, such as Alameda Food Bank, Boys and Girls Club, Library.

Geography

Question 20-22 gathered information on where respondents live in Alameda. The designations were broken down into West End (Webster St to Monarch St), Central (Park St to Webster St), East End (Bay Farm Bridge to Park St), and Bay Farm. While we asked whether respondents work in Alameda, we did ask about work location.

School and Afterschool Programs

Questions 23-29 gathered information on participation in school-based and afterschool programs, including pre-school, elementary, middle and secondary schools and recreational programs. These questions were included in order to provide additional helpful information for the School District and after-school providers.

Data Collection

The survey was posted online, sent out via email and hard copies were also made available at numerous locations. The survey was available in English, Spanish and Chinese in printed and electronic form. The City posted the survey on the front page of the City website. A number of service providers, including Alameda Point Collaborative, Library, and Mastick Senior Center provided access to the survey in their computer labs as well as in printed form. In total, more than 1,700 responses were collected, yielding statistically significant data for a population the size of Alameda.

Data Analysis

In designing the 2017 Needs Assessment Survey, the SSHRB survey subcommittee consulted with former SSHRB members who developed the 2012 survey. While significant concerns with the clarity of the 2012 questions and the numerous ways “need” could be perceived or defined by respondents, the subcommittee, under the guidance of city staff, decided to maintain consistency with the 2012 survey to enable comparison of results over time.

Respondent comments confirmed that they indeed had difficulty defining community “need.” Ways that respondents may have interpreted/defined need include:

- Need of the community, regardless of the current availability or quality of a service/facility. (our intended meaning, though not explicitly stated)
- Need based on current state of service/facility, e.g., a respondent may have answered “high need” if they believe a service/facility needs significant improvement or expansion; “no or low need” if they believe the service/facility is adequate as-is.
- Personal need for a service/facility.

Accounting for this ambiguity, the survey subcommittee determined that “high need” rating is the most reliable of all the rating data, because no matter how the respondent personally interpreted or defined need, selecting “high” indicates strong support for that community service/facility.

The survey subcommittee also identified challenges in collecting reliable demographic information. Most of the demographic questions, carried over from the 2012 survey, involved identifying “head of household,” which at least some respondents had trouble doing. A few additional survey demographic question issues:

- Labels for race/ethnicity, though aligned with past census, were insufficient for many respondents (126 added a label not listed or simply indicated “other”)
- The question asking whether the respondent’s household includes children “under 18” in Alameda schools missed that some high schoolers may be 18 and older.

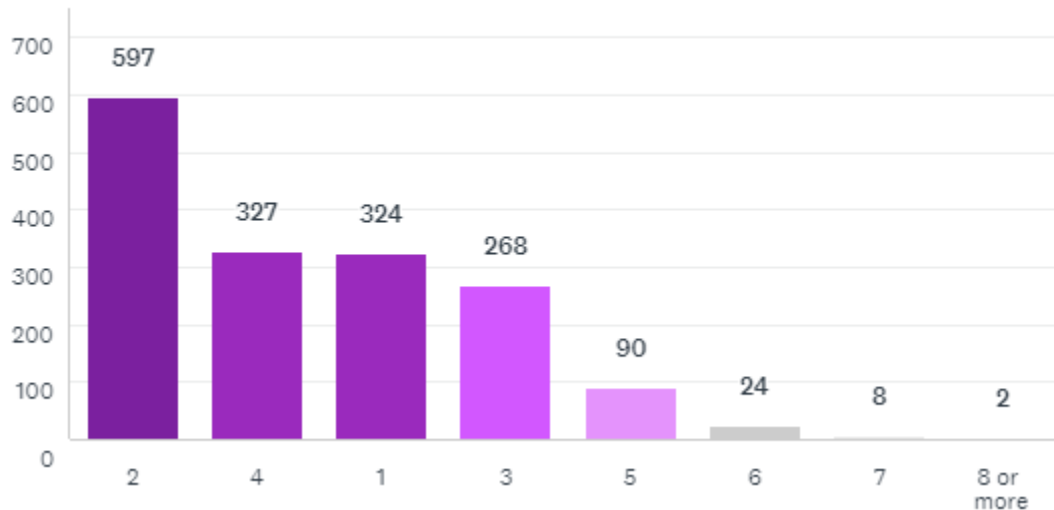
In the following sections, SSHRB reports on demographic question responses, the overall need ratings of services and facilities, and the top five “high need” services and facilities for select demographics subgroups. Though not all survey respondents answered demographic questions, a large enough portion did to make comparative analysis worthwhile.

Demographics of Survey Respondents

Number of People in Household

Of the 1,640 (92.08%) survey respondents who indicated the number of people, including adults and children, in their household, 324 (19.75%) specified one person; 597 (36.4%) specified two people; and 719 (43.84%) specified more than two people.

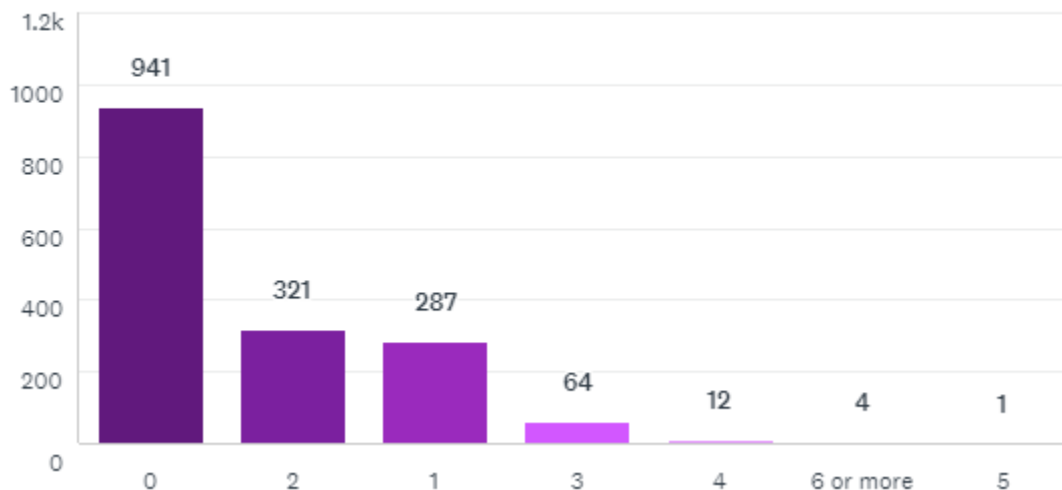
Answered: 1,640 Skipped: 141



Number of Children under 18 in Household

Of the 1,630 (91.52%) survey respondents who indicated the number of children under 18 in their household, 940 (57.66%) had none and 689 (42.22%) had one or more.

Answered: 1,630 Skipped: 151



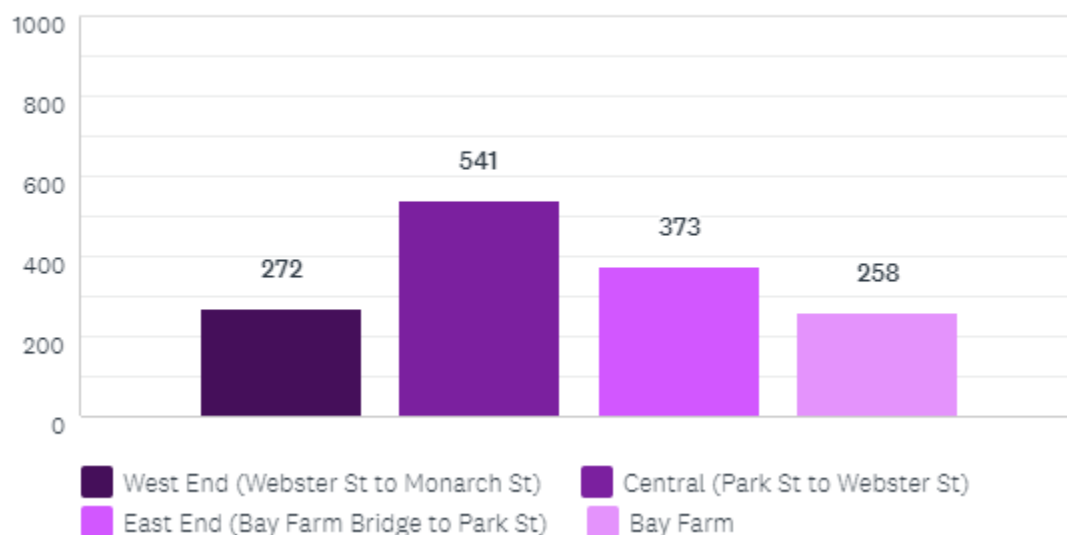
Live/Work in Alameda

1,548 (86.91%) of respondents indicated that they live in Alameda.

527 (29.59%) of respondents indicated that they work in Alameda, while 1,094 (61.42%) of respondents indicated they do not. Of the 52 (2.91%) who indicated they do not live in Alameda, 29 (55.76%) work in Alameda and 7 (13.46%) have a child in an Alameda school.

1,444 (81.07%) of respondents specified the area they live in: 272 (18.84%) West End, 541 (37.47%) Central, 373 (25.83%) East End, and 258 (17.87%) Bay Farm.

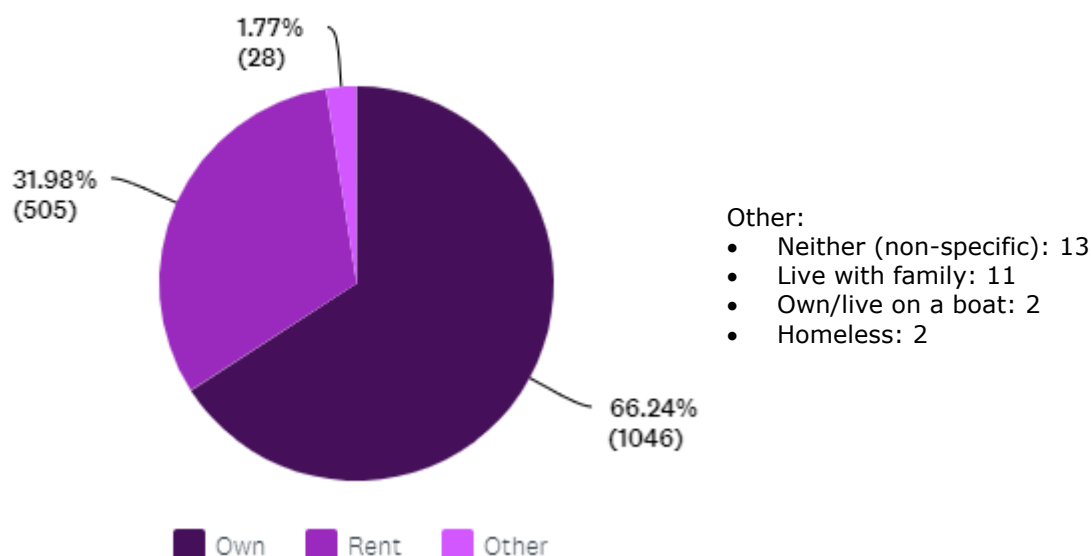
Answered: 1,444 Skipped: 337



Own/Rent

Of the 1,579 (88.65%) survey respondents who indicated whether they own or rent, 1,046 (66.24%) own, 505 (31.98%) rent, and 28 (1.77%) specified "other."

Answered: 1,579 Skipped: 202



Income Level

HUD sets the income eligibility limits based on the median family income (MFI) of the county or local metropolitan area. The income limits of the City of Alameda are based on the MFI level for Alameda County. Very Low-Income limit is calculated as 50% of MFI; Low-Income limit is 80% of MFI; Extremely Low-Income limit is 60% of the Very Low-Income limit. The below chart lists income limits effective in 2017.

HH Size	Extremely Low Income	Very Low Income	Low Income	Median Income
1	\$21,950	\$36,550	\$56,300	\$68,200
2	\$25,050	\$41,750	\$64,350	\$77,900
3	\$28,200	\$46,950	\$72,400	\$87,650
4	\$31,300	\$52,150	\$80,400	\$97,400
5	\$33,850	\$56,350	\$86,850	\$105,200
6	\$36,350	\$60,500	\$93,300	\$113,000
7	\$38,850	\$64,700	\$99,700	\$120,800
8	\$41,350	\$68,850	\$106,150	\$128,550

Of the 1,503 (84.3%) of survey respondents who indicated household income, 1,019 (67.8%) were not low income and 484 (32.2%) were low to extremely low income, according to HUD income limits.

HH Size	Extremely Low Income	Very Low Income	Low Income	Not Low Income
1	68	70	70	230
2	12	36	52	400
3	3	15	29	144
4	1	7	21	190
5	1	2	6	45
6	0	3	1	9
7	0	0	1	1
8 or more	0	0	1	0
	85	218	181	1,019
	5.66%	14.50%	12.04%	67.8%
	32.2%			

Head of Household Characteristics

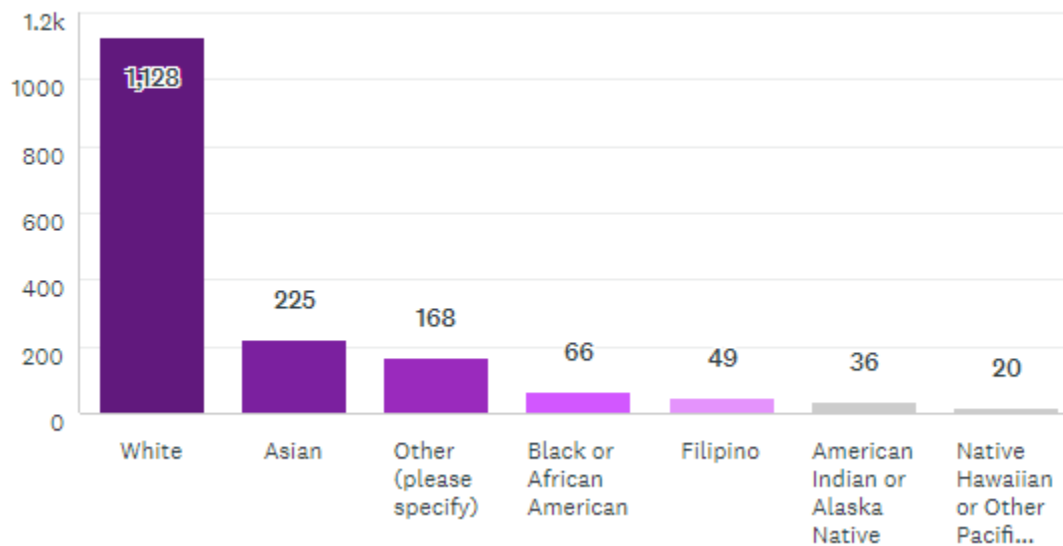
Approximately 1,600 respondents answered questions about their head of household, specifying that 503 (31.15%) were age 65 or older, 221 (13.64%) were single parents, and 140 (8.77%) were Hispanic/Latino.

	No	Yes
Age 65 or older	1,112	503
	68.85%	31.15%
Single parent	1,400	221
Female single parent		182
Male single parent		39
	86.37%	13.64%
Hispanic/Latino	1,457	140
	91.23%	8.77%

Of 1,541 respondents who specified the race/ethnicity of their head of household, 1,128 (73.2%) listed white; 225 (14.6%) Asian; 66 (4.28%) Black or African American; 49 (3.17%) Filipino; 36 (2.33%) American Indian or Alaska Native; (1.29%) 20 Native Hawaiian or Other Pacific Islander.

Notably, 168 (10.9%) listed "Other," with 126 specifying other race/ethnicity/country of origin, including 35 mixed, and 42 commenting about the question itself or declining to state.

Answered: 1,541 Skipped: 240

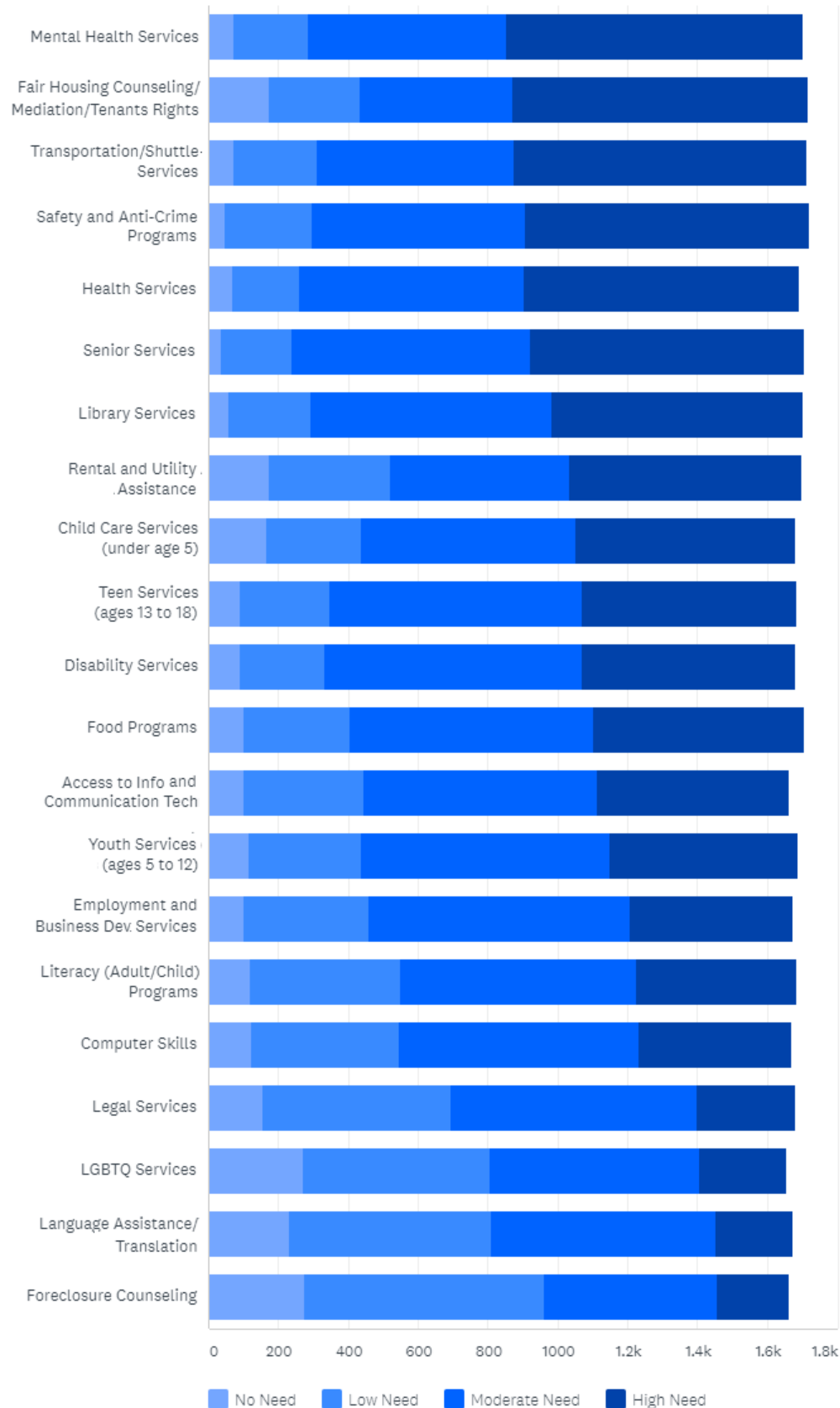


Person with Disability in Household

360 (20.21%) of total respondents reported that someone in their household has been diagnosed with a disability or impairment.

Community Services

Question 1 Consider the community's need for the following SERVICES in the City of Alameda. Rate the need level for each of the following items.



Service ratings sorted from highest to lowest number of "high need" ratings for each service.

The next page lists the top 5 "high need" ratings for select subgroups, for a comparative look among subgroups and overall.

Community Services: Subgroup Responses

No children under 18 in HH 939 (52.7%) of 1,781 ... in Alameda School 1038 (58.2%) of 1,781	Children under 18 in HH 686 (38.5%) of 1,781 ... in Alameda School 583 (32.7%) of 1,781	Disability diagnosis in HH 360 (20.21%) of 1,781
Transportation/Shuttle Services	Safety and Anti-Crime Programs	Mental Health Services
Senior Services	Fair Housing Services	Disability Services
Mental Health Services	Teen Services	Health Services
Health Services	Mental Health Services	Senior Services
Fair Housing Services	Library Services/Transportation*	Fair Housing/Transportation*

Not low income 1,019 (67.8%) of 1,781	Low/very/ext. low income 484 (32.2%) of 1,781	Mastick Respondents 318 (17.8%) of 1,781
Transportation/Shuttle Services	Fair Housing Services	Senior Services
Mental Health Services	Health Services	Health Services
Fair Housing Services	Mental Health Services	Transportation/Shuttle Services
Safety and Anti-Crime Programs	Senior Services	Mental Health Services
Library Services	Rental and Utility Assistance	Fair Housing Services

West End 272 (15.2%) of 1,781	Central 541 (30.3%) of 1,781	East End 373 (20.9%) of 1,781	Bay Farm 258 (14.4%) of 1,781
Fair Housing Services	Fair Housing Services	Mental Health Services	Safety and Anti-Crime
Transportation Services	Mental Health Services	Safety and Anti-Crime	Transportation Services
Mental Health Services	Transportation Services	Library Services	Library Services
Health Services	Rental and Utility Assist	Senior Services	Mental Health Services
Safety and Anti-Crime	Health Services	Transportation Services	Health Services

Own 1,043 (58.5%) of 1,781	Rent 501 (28.1%) of 1,781	
Transportation/Shuttle Services	Fair Housing	
Safety and Anti-Crime	Rental and Utility Assistance	
Mental Health Services	Health Services	
Senior Services	Mental Health Services	
Library Services	Transportation/Shuttle Services	

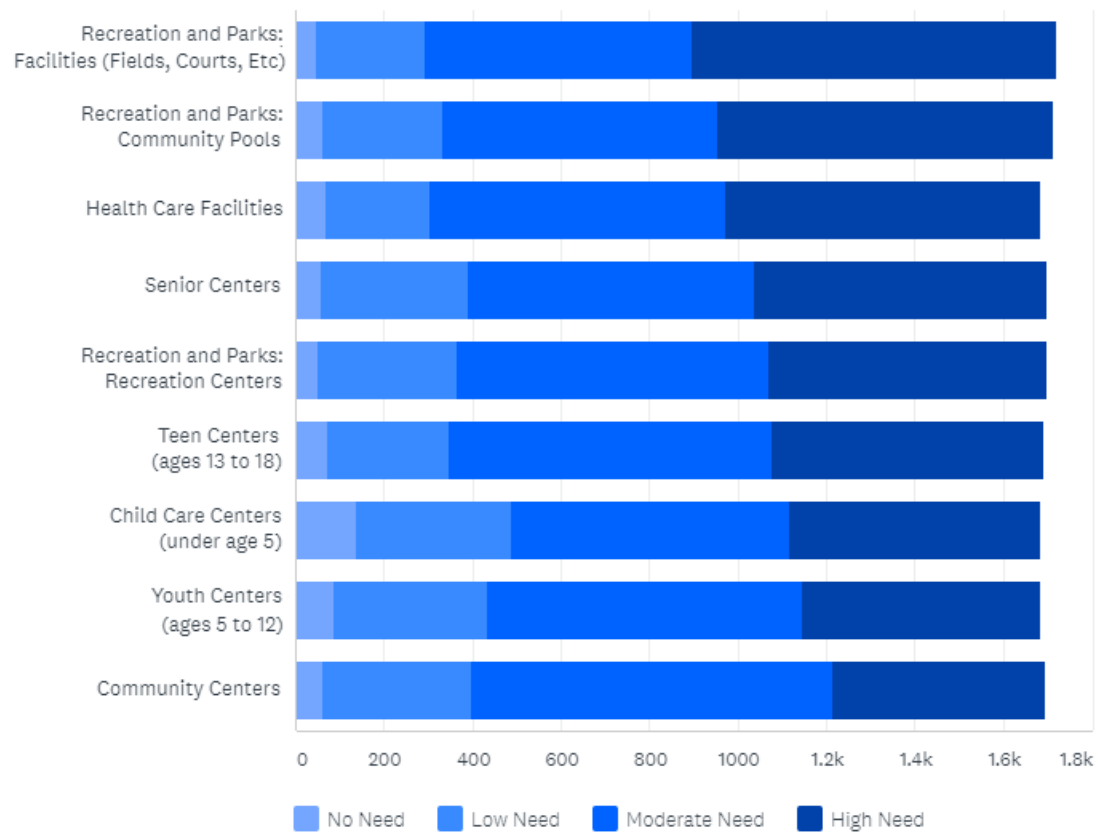
*Almost identical # of high ratings

Community Services: Overall Observations

- Mental Health Services was in the top 5 “high need” for all selected subgroups.
- Fair Housing Services was in most subgroups’ top 5, except for homeowners and those living in East End or Bay Farm; rated high more often by respondents with children in HH, low income, renters, and those living in Central or West End.
- Transportation/Shuttle Services was in the top 5 of all but the low-income subgroup; rated high need more often by respondents with no children in HH, not low income, homeowners, and those living in West End or Bay Farm.
- Safety and Anti-Crime Programs rated high need more often by respondents with children in HH, not low income, homeowners, and those living in Bay Farm, East End or West End.
- Health Services rated high need by more respondents with no children in HH, low income, renters, and living in areas other than East End.
- Senior Services was not in the top 5 for respondents with children in HH, not low income, renters, and those living in East End.

Community Facilities

Question 2 Consider the community's need for the following FACILITIES in the City of Alameda. Rate the need level for each of the following items.



Community Facilities: Subgroup Responses

No children under 18 in HH 939 (52.7%) of 1,781 No Children in AUD 1038 (58.2%) of 1,781	Children under 18 in HH 686 (38.5%) of 1,781 Children in AUD 583 (32.7%) of 1,781	Disability diagnosis in HH 360 (20.21%) of 1,781
Health Care Facilities	Rec & Parks: Facilities	Health Care Facilities
Senior Centers	Rec & Parks: Pools	Rec & Parks: Facilities
Rec & Parks: Facilities	Teen Centers	Senior Centers
Rec & Parks: Pools	Rec & Parks: Rec Centers	Rec & Parks: Pools
Rec & Parks: Rec Centers	Child Care Centers	Rec & Parks: Rec Centers

Not low income 1,019 (67.8%) of 1,781	Low/very/extremely low income 484 (32.2%) of 1,781	Mastick Respondents 318 (17.8%) of 1,781
Rec & Parks: Facilities	Health Care Facilities	Senior Centers
Rec & Parks: Pools	Senior Centers	Health Care Facilities
Health Care Facilities	Rec & Parks: Facilities	Rec & Parks: Facilities
Rec & Parks: Rec Centers	Rec & Parks: Pools	Rec & Parks: Rec Centers
Child Care Centers	Teen Centers	Rec & Parks: Pools

West End 272 (15.2%) of 1,781	Central 541 (30.3%) of 1,781	East End 373 (20.9%) of 1,781	Bay Farm 258 (14.4%) of 1,781
Rec & Parks: Facilities	Rec & Parks: Facilities	Rec & Parks: Facilities	Rec & Parks: Facilities
Rec & Parks: Pools	Rec & Parks: Pools	Rec & Parks: Pools	Rec & Parks: Pools
Health Care Facilities	Health Care Facilities	Health Care Facilities	Rec & Parks: Rec Cntrs
Teen Centers	Senior Centers	Rec & Parks: Rec Cntrs	Health Care Facilities
Child Care Centers	Teen Centers	Senior Centers	Senior Centers

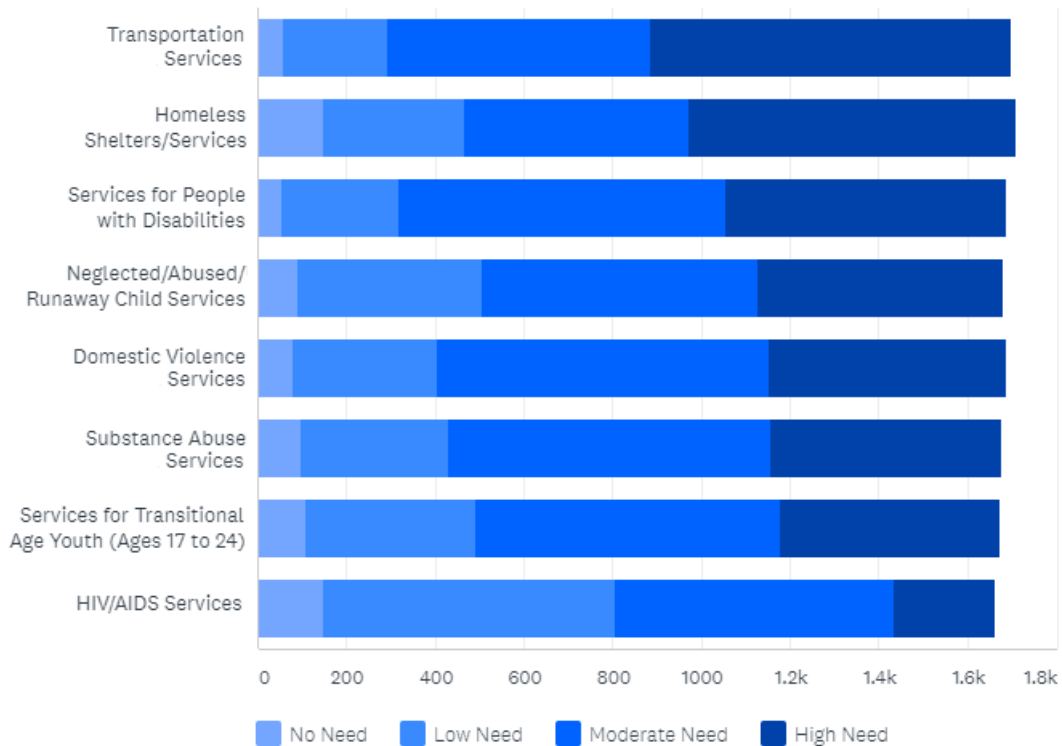
Own 1,043 (58.5%) of 1,781	Rent 501 (28.1%) of 1,781	
Rec & Parks: Facilities	Health Care Facilities	
Rec & Parks: Pools	Rec & Parks: Facilities	
Senior Centers	Rec & Parks: Pools	
Health Care Facilities	Teen Centers	
Rec & Parks: Rec Centers	Youth Centers	

Community Facilities: Overall Observations

- Most subgroups identified similar top 5 “high need” facilities, with notable differences along demographic lines:
 - Senior Centers rated high more often by respondents with no children in HH, person with disability in HH, low income, homeowners, and those living in areas outside of West End.
 - Teen and Child Centers rated high by more respondents with children in HH, renters, and those living in Central or West End.

Social Services

Question 3 Consider the community's need for the following SOCIAL SERVICES in the City of Alameda. Rate the need level for each of the following items.



Social Services: Subgroup Responses

No children under 18 in HH 939 (52.7%) of 1,781 ... in Alameda schools 1038 (58.2%) of 1,781	Children under 18 in HH 686 (38.5%) of 1,781 ... in Alameda schools 583 (32.7%) of 1,781	Disability diagnosis in HH 360 (20.21%) of 1,781
Transportation Services	Transportation Services	Services for People with Disabilities
Homeless Shelters/Services	Homeless Shelters/Services	Transportation Services
Services for People with Disabilities	Neglected/Abused Child Services	Homeless Shelters/Svcs
Neglected/Abused Child Services	Services for People with Disabilities	Domestic Violence Services
Domestic Violence Services	Domestic Violence Services	Neglected/Abused Child Services

Not low income 1,019 (67.8%) of 1,781	Low/very/extremely low income 484 (32.2%) of 1,781	Mastick Respondents 318 (17.8%) of 1,781
Transportation Services	Homeless Shelters/Services	Transportation Services
Homeless Shelters/Services	Transportation Services	Services for People with Disabilities
Services for People with Disabilities	Services for People with Disabilities	Homeless Shelters/Services
Domestic Violence Services	Neglected/Abused/Runaway	Neglected/Abused Child Services
Neglected/Abused/Runaway	Substance Abuse Services	Substance Abuse Services

West End 272 (15.2%) of 1,781	Central 541 (30.3%) of 1,781	East End 373 (20.9%) of 1,781	Bay Farm 258 (14.4%) of 1,781
Transportation Services	Homeless Shelters/Svcs	Transportation Services	Transportation Services
Homeless Shelters/Svcs	Transportation Services	Homeless Shelters/Svcs	Services for People with Disabilities
Services for People with Disabilities	Services for People with Disabilities	Services for People with Disabilities	Domestic Violence Services
Neglected/Abused Child Services	Neglected/Abused Child Services	Domestic Violence Services	Neglected/Abused Child Services
Domestic Violence Services	Services for Transitional Age Youth	Neglected/Abused Child Services	Homeless Shelters/Svcs

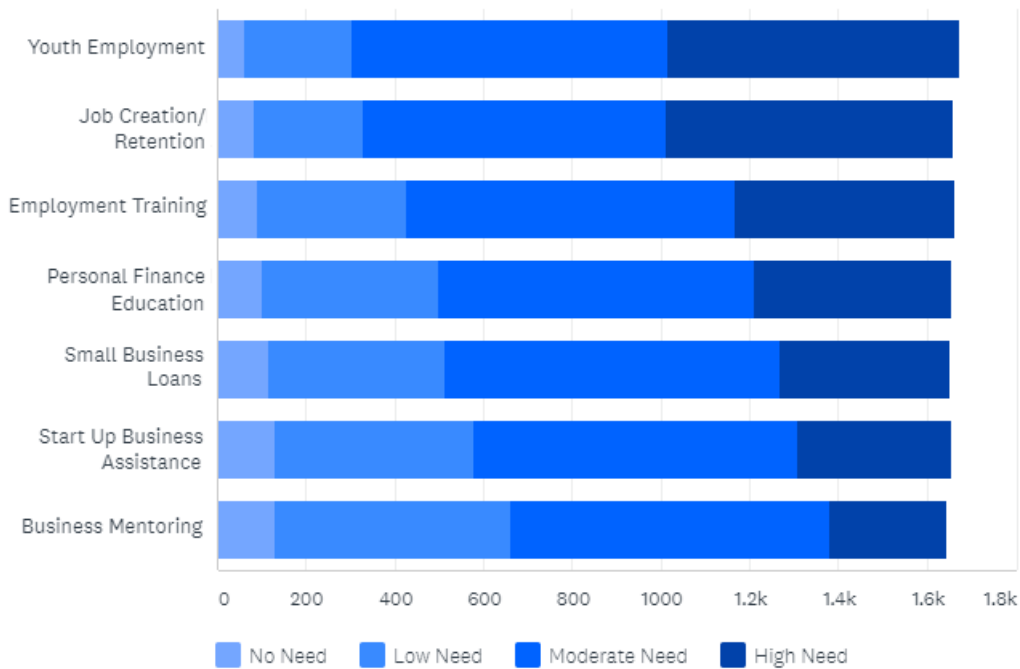
Own 1,043 (58.5%) of 1,781	Rent 501 (28.1%) of 1,781	
Transportation Services	Homeless Shelters	
Homeless Shelters	Transportation Services	
Services for People with Disabilities	Services for People with Disabilities	
Domestic Violence Services	Neglected/Abused Child Services	
Neglected/Abused Child Services	Domestic Violence Services	

Social Services: Overall Observations

- Transportation Services and Homeless Shelters/Services topped most subgroups' top 5 "high need" social services.
- Notably, certain social services appeared more significant in the following subgroups:
 - Services for People with Disabilities rated high more often by respondents with a person with diagnosed disability in HH.
 - For those living on Bay Farm, Services for People with Disabilities and Domestic Violence Services rose and Homeless Shelters/Services dropped in number of high need ratings.
 - Substance Abuse made it into the top 5 for low income and Mastick respondents.

Business and Job Services

Question 4 Consider the community's need for the following BUSINESS AND SERVICES in the City of Alameda. Rate the need level for each of the following items.



Business and Job Services: Subgroup Responses

No children under 18 in HH 939 (52.7%) of 1,781 ... in Alameda schools 1038 (58.2%) of 1,781	Children under 18 in HH 686 (38.5%) of 1,781 ... in Alameda schools 583 (32.7%) of 1,781	Disability diagnosis in HH 360 (20.21%) of 1,781
Job Creation/Retention	Youth Employment	Youth Employment
Youth Employment	Job Creation/Retention	Job Creation/Retention
Employment Training	Personal Finance Education	Employment Training
Personal Finance Education	Employment Training	Small Business Loans
Small Business Loans	Small Business Loans	Start Up Business Assistance

Not low income 1,019 (67.8%) of 1,781	Low/very/extremely low income 484 (32.2%) of 1,781	Mastick Respondents 318 (17.8%) of 1,781
Youth Employment	Job Creation/Retention	Job Creation/Retention
Job Creation/Retention	Youth Employment	Youth Employment
Employment Training	Employment Training	Employment Training
Personal Finance Education	Personal Finance Education	Personal Finance Education
Small Business Loans	Small Business Loans	Small Business Loans

West End 272 (15.2%) of 1,781	Central 541 (30.3%) of 1,781	East End 373 (20.9%) of 1,781	Bay Farm 258 (14.4%) of 1,781
Job Creation/Retention	Job Creation/Retention	Youth Employment	Youth Employment
Youth Employment	Youth Employment	Job Creation/Retention	Job Creation/Retention
Employment Training	Employment Training	Employment Training	Employment Training
Personal Finance Edu	Personal Finance Edu	Personal Finance Edu	Personal Finance Edu
Start Up Business Assistance	Small Business Loans	Small Business Loans	Small Business Loans

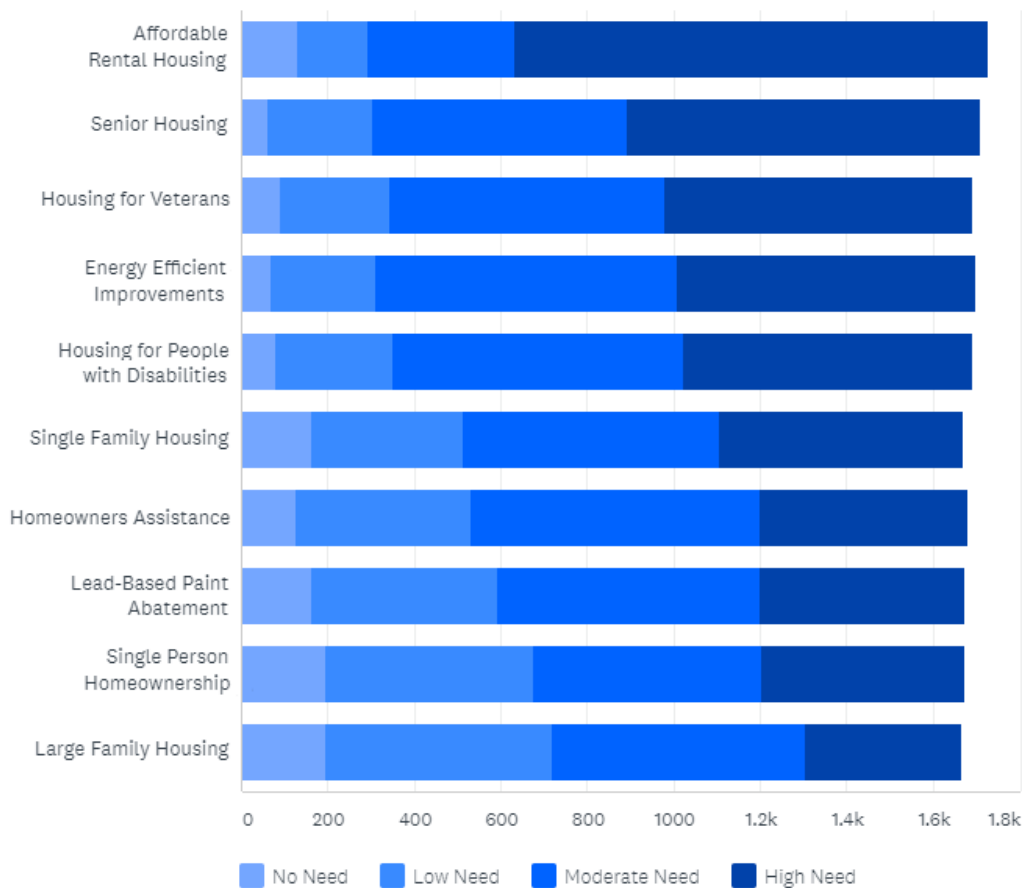
Own 1,043 (58.5%) of 1,781	Rent 501 (28.1%) of 1,781	
Youth Employment	Job Creation/Retention	
Job Creation/Retention	Youth Employment	
Employment Training	Employment Training	
Personal Finance Education	Personal Finance Education	
Small Business Loans	Small Business Loans	

Business and Job Services: Overall Observations

- Top 5 “high need” Business and Job Services highly consistent for all subgroups.

Housing Services

Question 5 Consider the community's need for the following HOUSING SERVICES in the City of Alameda. Rate the need level for each of the following items.



Housing Services: Subgroup Responses

No children under 18 in HH 939 (52.7%) of 1,781 ... in Alameda schools 1038 (58.2%) of 1,781	Children under 18 in HH 686 (38.5%) of 1,781 ... in Alameda schools 583 (32.7%) of 1,781	Disability diagnosis in HH 360 (20.21%) of 1,781
Affordable Rental Housing	Affordable Rental Housing	Affordable Rental Housing
Senior Housing	Energy Efficiency Improvements	Senior Housing
Housing for Veterans	Senior Housing	Housing for People w/ Disabilities
Housing for People w/ Disabilities	Housing for Veterans	Housing for Veterans
Energy Efficient Improvements	Single Family Housing	Energy Efficiency Improvements

Not low income 1,019 (67.8%) of 1,781	Low/very/extremely low income 484 (32.2%) of 1,781	Mastick Respondents 318 (17.8%) of 1,781
Affordable Rental Housing	Affordable Rental Housing	Affordable Rental Housing
Senior Housing	Senior Housing	Senior Housing
Energy Efficiency	Housing for Veterans	Housing for Veterans
Housing for Veterans	Housing for People w/ Disabilities	Housing for People w/ Disabilities
Housing for People w/ Disabilities	Energy Efficiency	Energy Efficiency

West End 272 (15.2%) of 1,781	Central 541 (30.3%) of 1,781	East End 373 (20.9%) of 1,781	Bay Farm 258 (14.4%) of 1,781
Affordable Rental Housing	Affordable Rental Housing	Affordable Rental Housing	Affordable Rental Housing
Senior Housing	Senior Housing	Senior Housing	Senior Housing
Housing for People w/ Disabilities	Housing for Veterans	Housing for Veterans	Energy Efficiency Improvements
Housing for Veterans	Housing for People w/ Disabilities	Energy Efficiency Improvements	Housing for Veterans
Energy Efficiency Improvements	Energy Efficiency Improvements	Housing for People w/ Disabilities	Housing for People w/ Disabilities

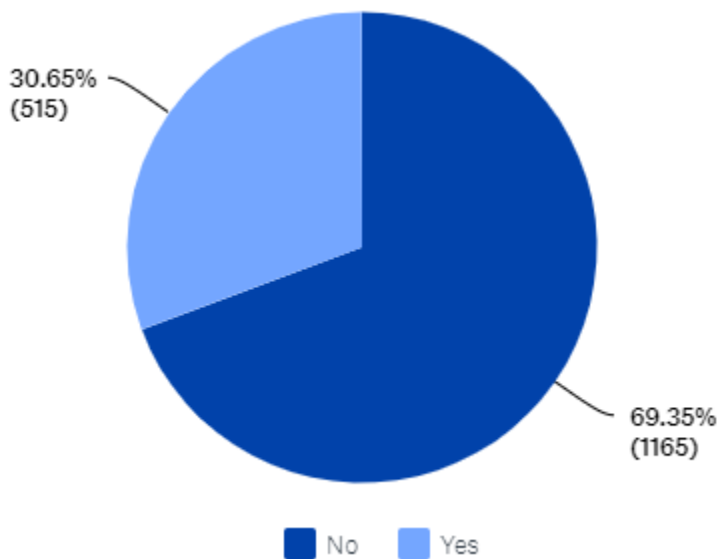
Own 1,043 (58.5%) of 1,781	Rent 501 (28.1%) of 1,781	
Affordable Rental Housing	Affordable Rental Housing	
Senior Housing	Senior Housing	
Housing for Veterans	Housing for Veterans	
Energy Efficient Improvements	Housing for People w/ Disabilities	
Housing for People w/ Disabilities	Energy Efficient Improvements	

Housing Services: Overall Observations

- Affordable Rental Housing and Senior Housing topped most subgroups' top 5 "high need" housing services.
- Top 5 "high need" housing services highly consistent for all subgroups, with a few notable exceptions:
 - Single Family Housing made it into the top 5 only for respondents with children in HH.
 - Energy Efficiency Improvements high need ratings rose for respondents with children in HH, not low income.

Housing Discrimination

Question 7 Do you believe housing discrimination is an issue in your neighborhood in Alameda?



Of the 1,680 (94.32%) survey respondents who indicated whether they believed discrimination is an issue in their neighborhood, 1,165 (69.35%) responded "Yes" and 515 (30.65%) responded "No". Those responding "Yes" who also indicated where they live in Alameda, live in the following areas.



Question 8 If you have experienced discrimination in housing in Alameda, on what basis do you believe you were discriminated against? Select all that apply.

Answered: 436 Skipped: 1,345

ANSWER CHOICES	RESPONSES	
Race	27.29%	119
Color	24.77%	108
Familial Status	24.54%	107
Age	22.48%	98
Other	16.74%	73
Disability	13.30%	58
National Origin	11.24%	49
Gender	10.78%	47
Sexual Orientation	6.19%	27
Total Respondents: 436		

Other:

Financial	13.99%	61
Personal	1.15%	5
Pets	.69%	3
Religion	.69%	3
National Origin	.22%	1

Housing Discrimination: Overall Observations

- Of those who reported experiencing discrimination, more than 50% indicated discrimination was a result of race or color.

Community Services and Programs Usage

No children under 18 in HH 939 (52.7%) of 1,781 ... in Alameda schools 1038 (58.2%) of 1,781	Children under 18 in HH 686 (38.5%) of 1,781 ... in Alameda schools 583 (32.7%) of 1,781	Disability diagnosis in HH 360 (20.21%) of 1,781
Alameda Free Library	Alameda Free Library	Alameda Free Library
Mastick Senior Center	Alameda Recreation & Park Dept.	Mastick Senior Center
Alameda Recreation & Park Dept.	Alameda Education Foundation	Alameda Recreation & Park Dept.
Alameda Food Bank	Girls Inc of the Island City	Alameda Education Foundation
Alameda Housing Authority	Alameda Boys & Girls Club	Alameda Food Bank

Not low income 1,019 (67.8%) of 1,781	Low/very/extremely low income 484 (32.2%) of 1781	Mastick Respondents 318 (17.8%) of 1,781
Alameda Free Library	Alameda Free Library	Mastick Senior Center
Alameda Recreation & Park Dept.	Alameda Recreation & Park Dept.	Alameda Free Library
Mastick Senior Center	Mastick Senior Center	Alameda Recreation & Park Dept.
Alameda Education Foundation	Alameda Food Bank	Alameda Food Bank
Alameda Boys & Girls Club	Alameda Education Foundation	Alameda Housing Authority

West End 272 (15.2%) of 1,781	Central 541 (30.3%) of 1,781	East End 373 (20.9%) of 1,781	Bay Farm 258 (14.4%) of 1,781
Alameda Free Library	Alameda Free Library	Alameda Free Library	Alameda Free Library
Alameda Recreation & Park Dept.	Alameda Recreation & Park Dept.	Alameda Recreation & Park Dept.	Alameda Recreation & Park Dept.
Mastick Senior Center	Mastick Senior Center	Mastick Senior Center	Mastick Senior Center
Alameda Food Bank	Alameda Education Foundation	Alameda Education Foundation	Alameda Education Foundation
Alameda Education Foundation	Alameda Food Bank	Alameda Island Kids	Alameda Boys & Girls Club

Own 1,043 (58.5%) of 1,781	Rent 501 (28.1%) of 1,781	
Alameda Free Library	Alameda Free Library	
Alameda Recreation & Park Dept.	Alameda Recreation & Park Dept.	
Mastick Senior Center	Mastick Senior Center	
Alameda Education Foundation	Alameda Food Bank	
Girls Inc of the Island City	Alameda Education Foundation	

Summary and Recommendations

A review of the survey data leads to several questions about the factors influencing respondents understanding and rating of community needs.

- Were respondents rating need based on their personal situation or their perception of what they believe is the need generally?
- Did perceptions of current quality, quantity, accessibility of services influence ratings?

SSHRB recommends further inquiry into these questions, as well as rephrasing and clarifying many of the survey questions for future surveys.

In addition, review of the "Other" open-text responses reveals the importance of adding a "Not Applicable" option for certain questions. Instead of skipping a question not applicable to them, many respondents chose "Other" as a way of specifying "None" or "N/A." For example:

- Question 17: 66 of 142 respondents that chose "Other" as a Disability or Impairment wrote "none."
- Questions 19: 445 respondents skipped the question regarding Food Bank services and of the 881 respondents who selected "Other," 850 specified that the service was "not needed."

Lastly, a review of community needs surveys of other cities since 2012 has revealed that those surveys have not remained static over time. As a result, SSHRB recommends reevaluating the survey and question design prior to every Alameda-specific survey.

Members of the Social Service Human Relations Board will be presenting the results of this survey to various community groups in hopes of supporting their fundraising efforts. This report will be available on the City of Alameda website, and all Alameda City departments and community organizations will have access to the full array of 2017 survey data.

Appendix: Summary of Demographics from US Census 2010

The 2010 US Census demographic profile of the City of Alameda provides important information for understanding the community of Alameda. A more complete picture can be seen when comparing the City of Alameda with the demographic profiles of the County of Alameda, the State of California and the nation.

The data provided can be useful in planning for services. For example, as we note that 13.5% of the Alameda population is over age 65, (higher than County, State and nation), we might begin to invest more in services for seniors and issues that are important to an older population. In addition, noting that the Asian population of Alameda is 31.2% (higher than County, State and nation), we might begin to explore the specific needs of Asian families and conduct outreach in ways that are inclusive.

The American Community Survey 2010 (US Census Bureau) provides data that describes factors that change and shape the needs of the community. The US Census defines a household as all persons who occupy a housing unit. Persons living in group settings (retirement homes, hospitals, group homes, or dormitories) are not counted as a household.

Population, Gender, Race and Ethnicity Source: US Census 2010				
	City of Alameda	County of Alameda	State of CA	USA
Population	73,812	1,510,271	37,253,956	308,745,538
Persons under age 5	5.7%	6.5%	6.8%	6.5%
Persons under age 18	20.7%	22.6%		
Persons 65 years or older	13.5%	11.0%	11.4%	13.0%
Female	52.2%	51%	50.3%	50.8%
Male	47.8%	49%	49.7%	49.2%
White	50.8%	43%	57.6%	72.4%
Black or African American	6.4%	12.6%	6.2%	12.6%
American Indian/AK Native	0.6%	0.6%	1.0%	0.9%
Asian	31.2%	26.1%	13.0%	4.8%
Native Hawaiian/Other Pacific Islander	0.5%	0.8%	0.4%	0.2%
Some Other Race	3.3%	10.8%	17.0%	6.2%
Two or More Races	7.1%	6%	4.9%	2.9%
Hispanic or Latino (of any race)	11.0%	22.5%	37.6%	16.3%
Not Hispanic or Latino	89.0%	77.5%	62.4%	83.7%
Family Households	60.7%	64.6%	68.7%	66.4%
Family Households with children under 18	28.2%	31.1%	33.0%	29.8%

Social and Household Characteristics
Source: 2010 American Community Survey

	City of Alameda %	County of Alameda %	State of CA %	USA %
Median Age	40.7	36.6	35.2	37.2
Average Household Size	2.4	2.7	2.9	2.58
Average Family Size	3.06	3.3	3.45	3.14
Median Household Income (All households)	\$68,731	\$67,169	\$57,708	\$50,046
Individuals below poverty level	13.2%	13.5%	15.8%	15.3%
Families with children under age 5 who are below poverty level	15.6%	10.3%	15.8%	19.3%
Individuals under age 18 who are below poverty level	18.3%	17.4%	22.0%	21.6%
Speak language other than English	37.0%	43.4%	43.7%	20.0%
Owner Occupied Units	48.1%	53.4%	55.9%	65.1%
Renter Occupied Units	51.9%	46.6%	44.1%	34.9%
High School Graduates	90.1%	85.8%	80.7%	85.6%
BA degree or higher	47.3%	40.3%	30.1%	28.2%

More information on demographic information and how it can be utilized to describe communities and community needs is available through the Stanford Center on Longevity.
<http://longevity.stanford.edu/blog/2011/11/understanding-californias-demographic-shifts/>