

# City of Alameda Community Needs Assessment

Summary of Results  
June 5, 2018



# Purpose of Survey

- ◎ Identify service and facility needs within the community.
- ◎ Provide data that is used in preparing a consolidated plan for CDBG funds.
- ◎ Provide data that community-based organizations can utilize in supporting current clientele as well as areas for potential new programming.



# Outreach

- ◎ Survey posted on City website; sent out via multiple social networking platforms; printed copies were available at several locations.
- ◎ Survey was available online and in print in English, Spanish and Chinese.
- ◎ 1,781 households responded: 5.9% of all Alameda households (based on 2010 Census Data)



# Need Rating

No Need (1)	Low Need (2)	Moderate (3)	High Need (4)
Respondents rated each item on a scale from No Need to High Need.			



# Data Evaluation

- ◎ “High need” rating determined to be the most reliable indication of top community priorities
- ◎ Community need ratings were analyzed using six subgroup filters
  - Children in Home
  - Disability Diagnosis in HH
  - Income Level
  - Geography
  - Mastick User
  - Own/Rent
- ◎ Head of household-related data collected, but not used in analysis



# Demographics

**Note:** Survey demographic questions were optional. Percentages below reflect the portion (rounded to nearest %) of the 1,781 total respondents.

## ◎ **Children in Home**

- No child <18 yo: 53%
- Children <18 yo: 39%

## ◎ **CDBG Eligibility Income Levels**

- Extremely low: 6%
- Very low: 14%
- Low: 12%
- Not low income: 68%

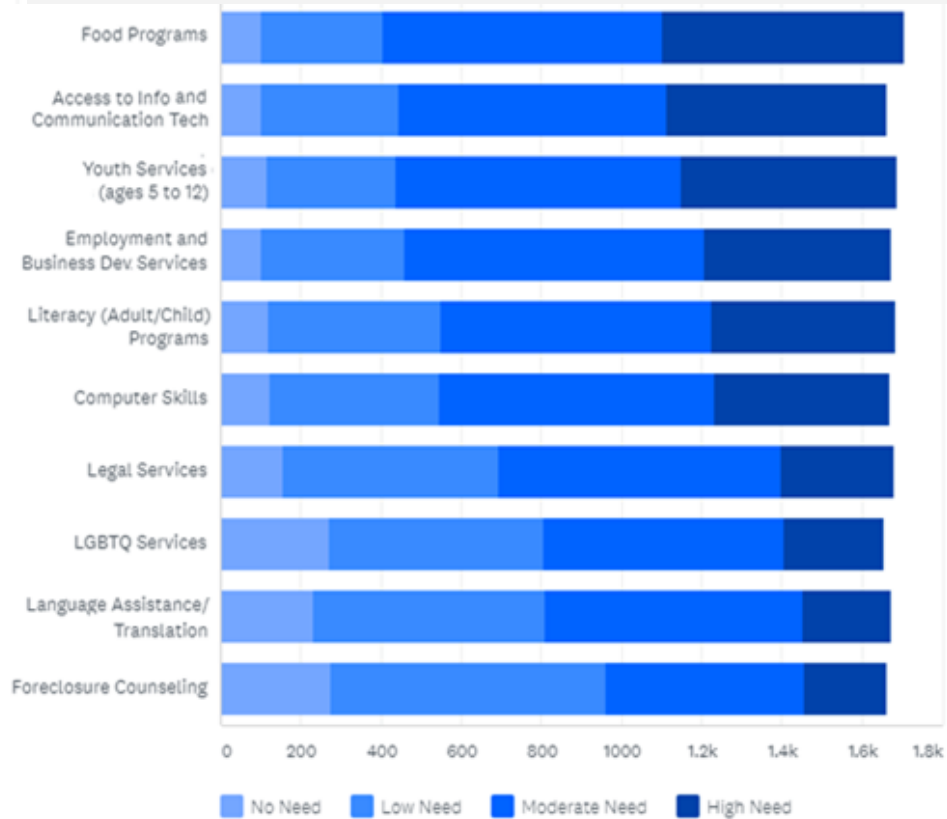
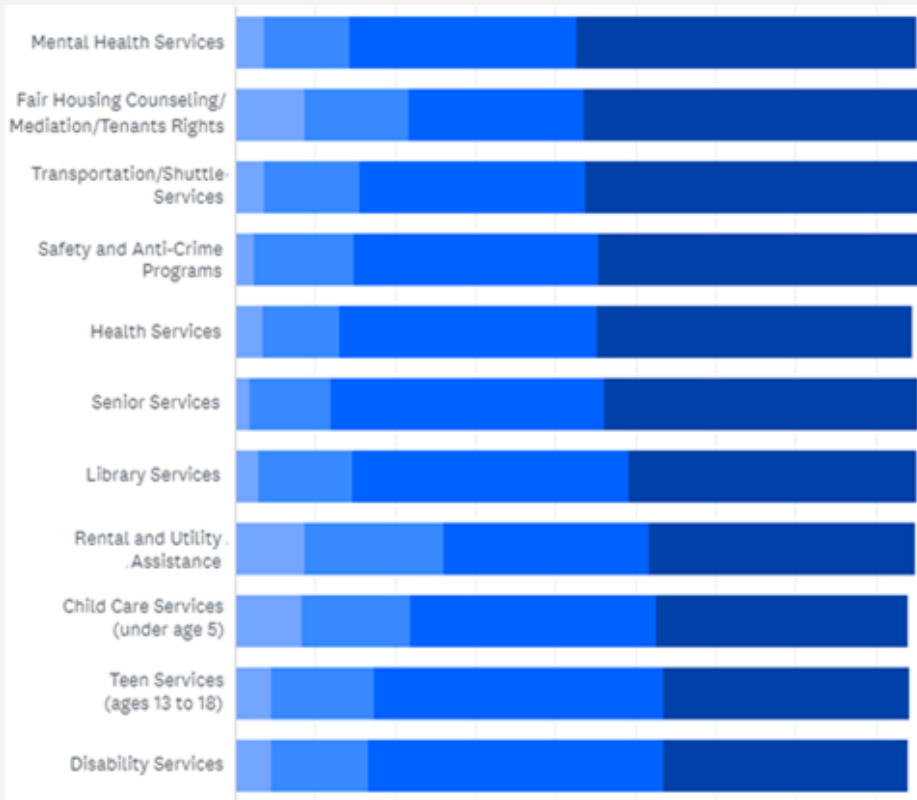
## ◎ **Geography**

- West End: 15%
- Central: 30%
- East End: 21%
- Bay Farm: 14%

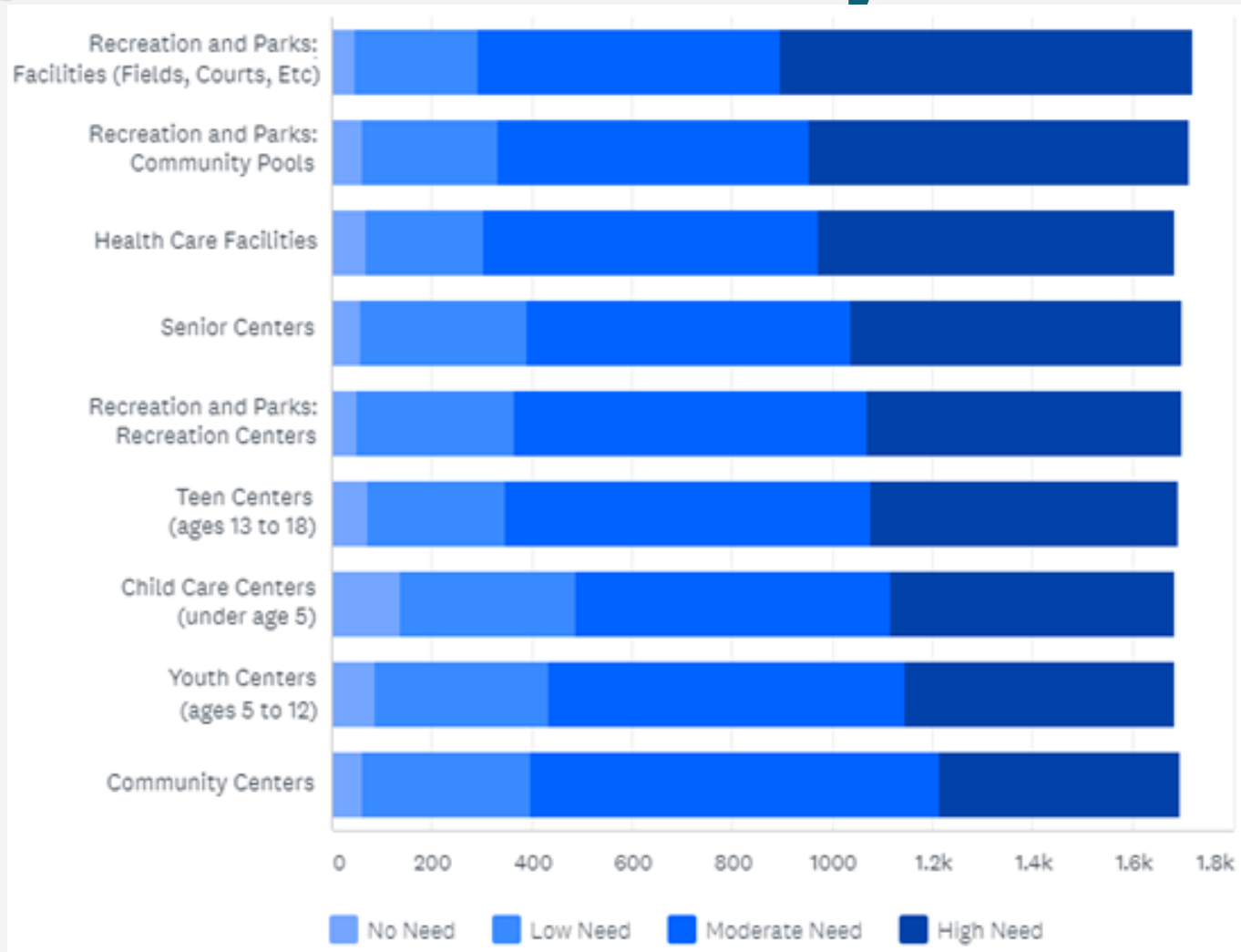
## ◎ **Demographics**

- Disability in HH: 20%
- Mastick user: 18%
- Own/rent: 59% / 28%

# Community Services

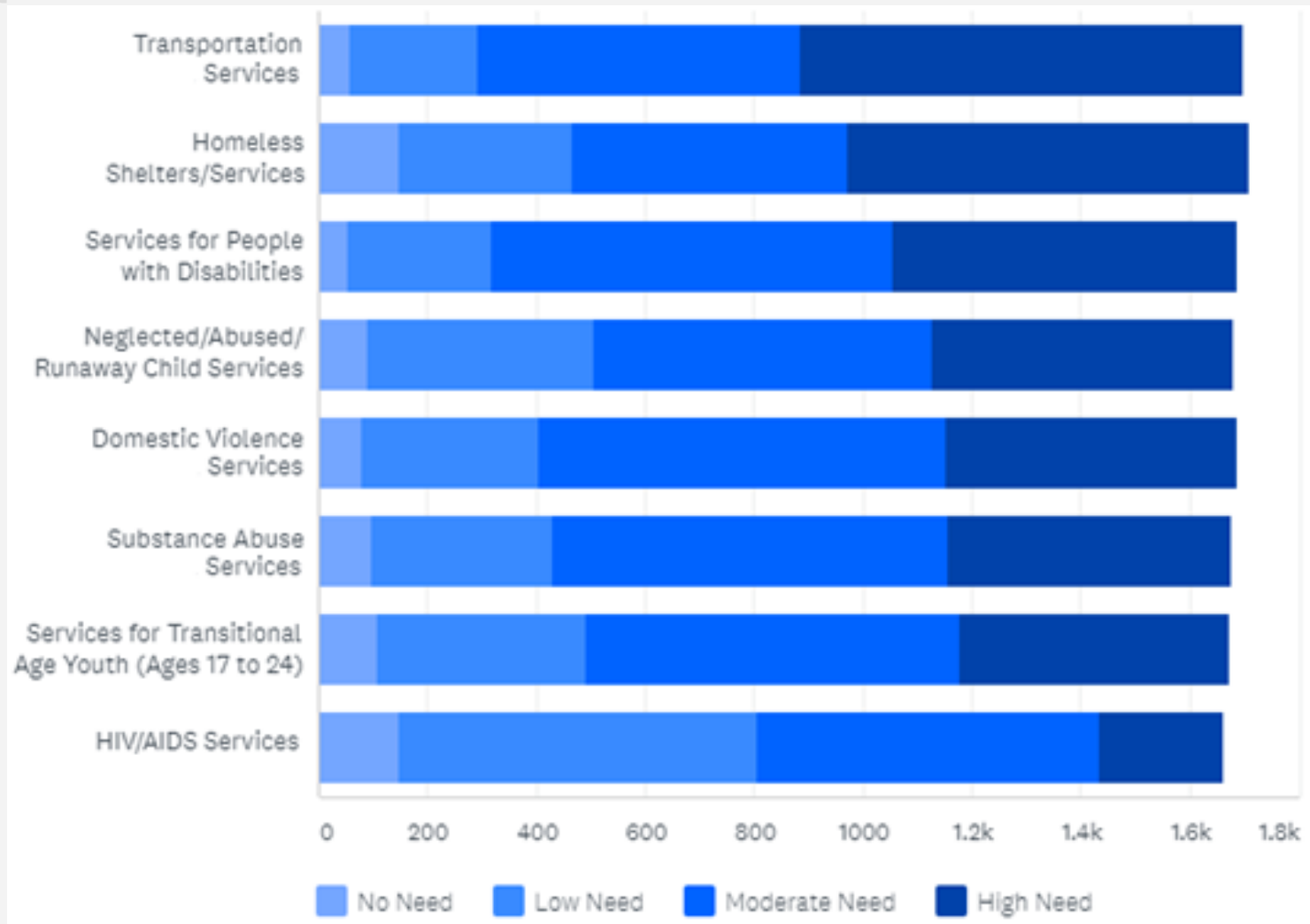


# Community Facilities

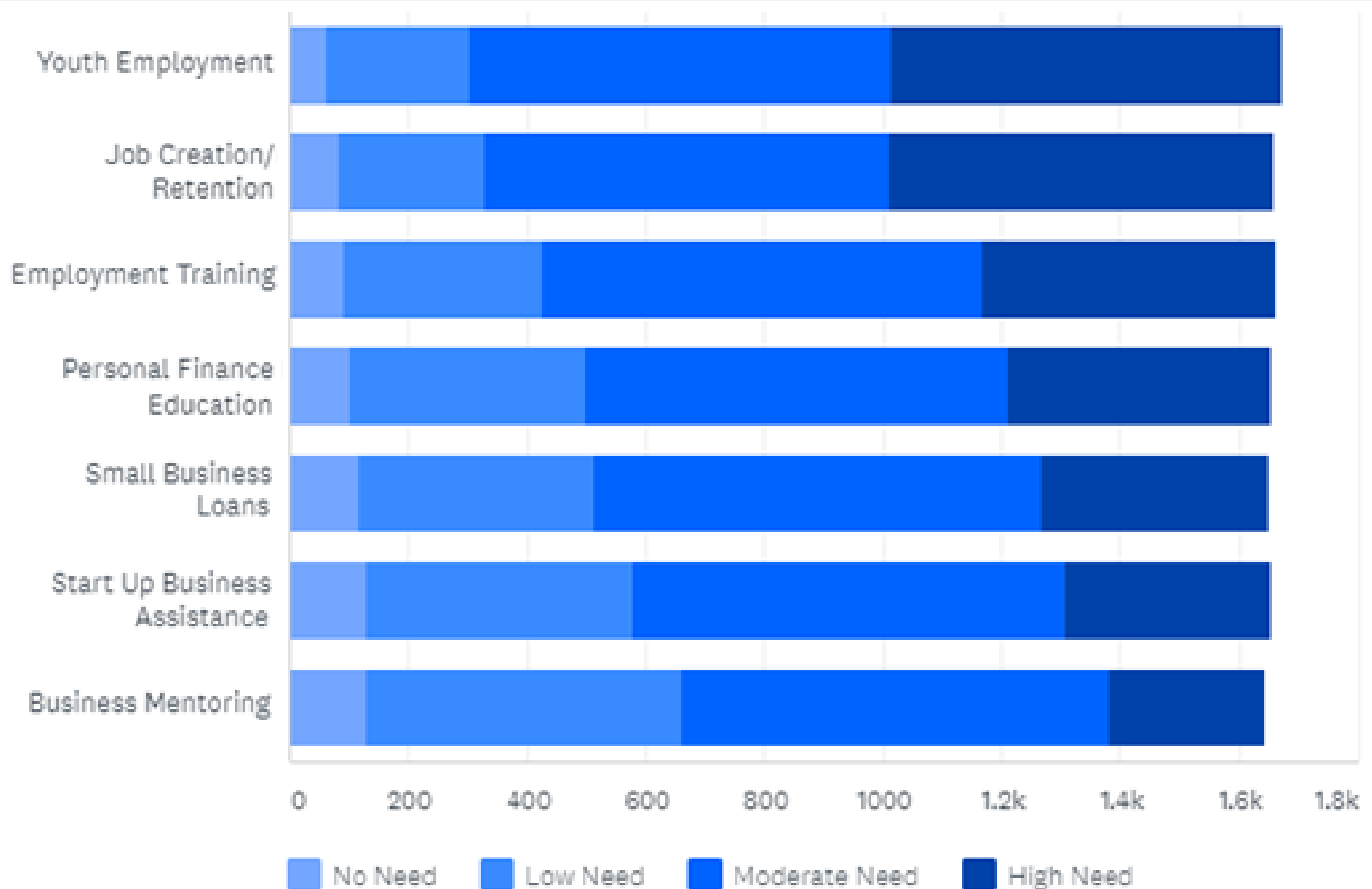




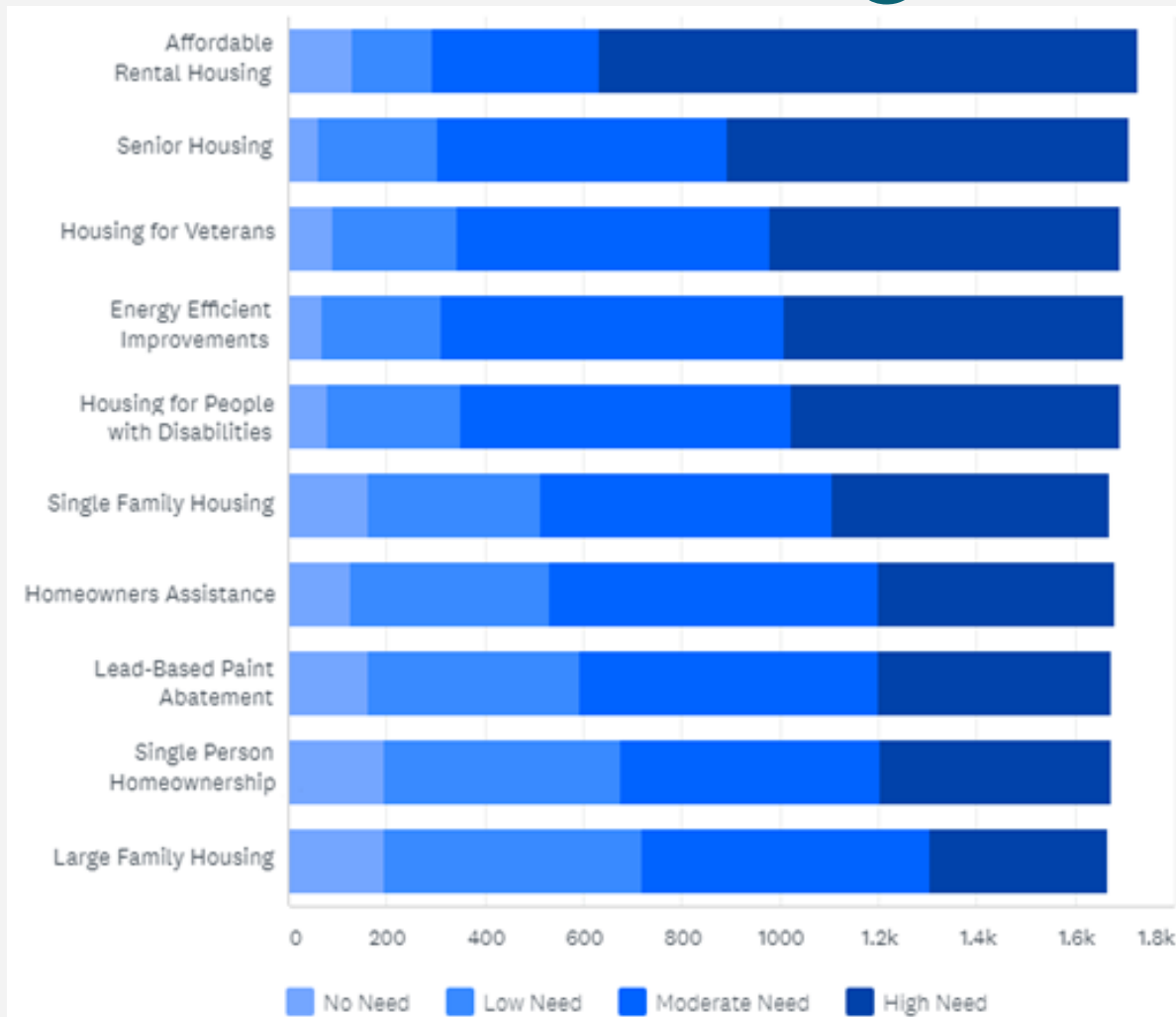
# Social Services



# Business and Job Services



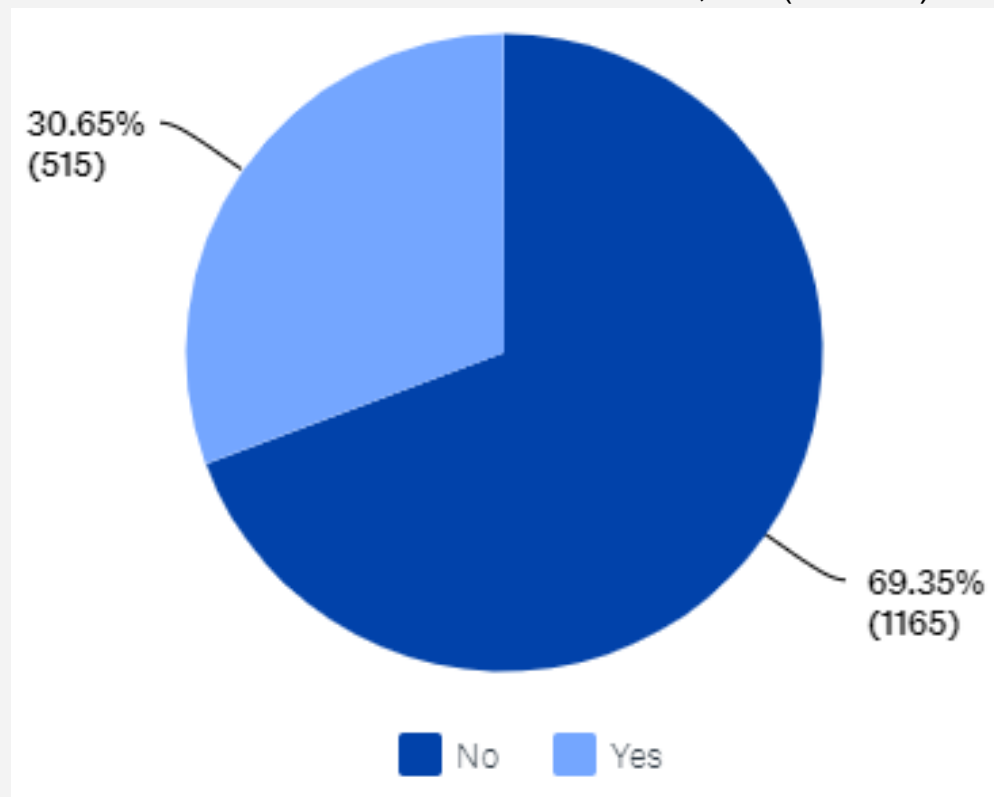
# Housing Services





# Housing Discrimination

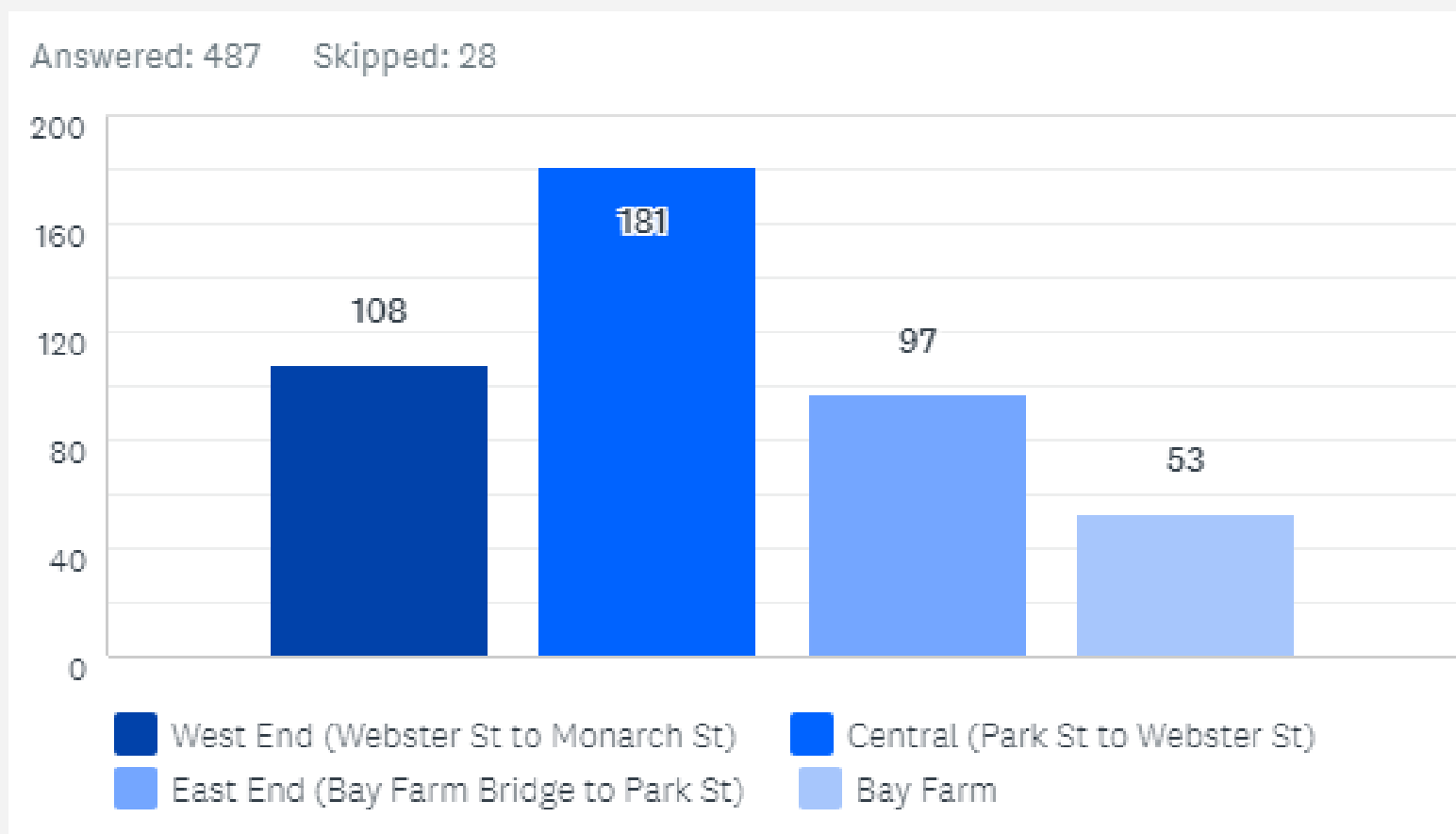
Do you believe housing discrimination is an issue in your neighborhood in Alameda? Answered: 1,680 (94.32%)





# Housing Discrimination

Of those responding “Yes” who indicated where they live in Alameda.





# Housing Discrimination

If you have experienced discrimination in housing in Alameda, on what basis do you believe you were discriminated against? Select all that apply.

Answered: 436 Skipped: 1,345

ANSWER CHOICES	RESPONSES		
Race	27.29%		119
Color	24.77%		108
Familial Status	24.54%		107
Age	22.48%		98
Other	16.74%		73
Disability	13.30%		58
National Origin	11.24%		49
Gender	10.78%		47
Sexual Orientation	6.19%		27
Total Respondents: 436	Other:	Financial	13.99% 61
		Personal	1.15% 5
		Pets	.69% 3
		Religion	.69% 3
		National Origin	.22% 1



# Summary Findings

- ◎ Most subgroups identified similar top “high need” services and facilities, with a few exceptions along demographic lines.
- ◎ Affordability of housing and traffic congestion were predominant concerns in respondent comments.
- ◎ 20% more people reported housing discrimination than in 2012.



# Next Steps

- ◎ Present results to community groups and organizations.
- ◎ Make report available on City website.
- ◎ Provide Alameda City departments and community organizations access to data.