

Exhibit 1: City of Alameda Cultural Arts and Arts Programming RFP Survey Results

Survey Open May 1st-May 31, 2018

1. Are you an artist, performer, associated with a cultural arts organization, Public Art Commissioner or selection panelist?

| | | |
|-------|----|-----|
| Yes | 24 | 67% |
| No | 12 | 33% |
| Total | 36 | |

2. Are you planning to apply for funding through this RFP?

| | | |
|-------|----|-----|
| Yes | 5 | 14% |
| No | 19 | 53% |
| Maybe | 12 | 33% |
| Total | 36 | |

3. In what increments should new funding be released?

| | | |
|--|----|-----|
| The same increments at the previous RFP (ex: one \$15,000 and one \$5,000 award) | 6 | 17% |
| More, smaller awards (ex: two \$5,000 + one \$10,000 award) | 21 | 58% |
| One large award (one \$20,000 award) | 9 | 25% |
| Total | 36 | |

4. If you are planning to apply, what award level are you most likely to apply for? Please rank in order of preference.

| | 1 | 2 | 3 | 4 | Total |
|----------|----|---|---|----|-------|
| \$5,000 | 10 | 1 | 2 | 6 | 19 |
| \$10,000 | 3 | 9 | 6 | 0 | 18 |
| \$15,000 | 2 | 7 | 9 | 0 | 18 |
| \$20,000 | 7 | 1 | 0 | 11 | 19 |

| | 1 | 2 | 3 | 4 | Total |
|----------|-----|-----|-----|-----|-------|
| \$5,000 | 53% | 5% | 11% | 32% | 100% |
| \$10,000 | 17% | 50% | 33% | 0% | 100% |
| \$15,000 | 11% | 39% | 50% | 0% | 100% |
| \$20,000 | 37% | 5% | 0% | 58% | 100% |

5. A Selection Panel will review and score all qualified proposals, and then provide a set of comments and questions to each proposer. Proposers would then have the opportunity to provide additional information to the panel. What form should that response take?

| | | |
|--|----|-----|
| Written responses to questions and/or a revised proposal | 25 | 76% |
| An in-person or telephone interview | 8 | 24% |
| Total | 33 | |

6. Do you have any other comments or ideas?

| |
|--|
| no |
| The City of Alameda should procure the land site for the public art before announcing the next round of RFP. This was the biggest obstacle in applying for the first round of RFP's and outside of the scope of professional artists expertise. |
| I don't know because I don't know why the first round was not given out and I am curious |
| Bo |
| There should be smaller increments than \$5K \$1K to \$2K max. Even \$500 grants could help produce an event |
| I think it is very important to develop a matrix of potential sites/venues for our civic art. I don't know if this has been included in the commission's work, but I think this would maximize successful placement of new works in our community. Thanks. |
| Add something to the process that encourages grants to be awarded. My impression is that previous programs were slow and infrequent in solicit8ng proposals and in mak8ng grants |
| Why not provide ranges for grants? E.g., 0-\$1000, \$1001-\$5000, \$5001-\$10000, etc. |
| Maybe refresh/rotate the utility box art. |
| Make art kids can see. Create programs kids can participate in. Create a public arts instruction program as in Walnut Creek. |
| yes! Consider an Art Utility Box Pilot Program. They are small projects that may allow small time artist to participate. I would be happy to give you lots of advice on starting such a program. :) |
| would like the funds used for a high-quality, timeless work of art |
| I thank the Alameda Rec & Park and the Art Commission venturing into uncharted waters and for being providing a more transparent and inclusive process. I look forward to having more money to be released for Alameda Artists to contribute. |
| I was hoping for awards even smaller for projects, such a Alameda Women Artists Art Scholarship Program. Also, for a single artist project that has fiscal sponsorship. Give smaller grants to more members of the art community. |
| I'm excited to apply after your next rfp goes out. |
| Keep up the good work Alameda PAC! |
| The city must work to provide better locations for art installations to be shown. |