

City of Alameda-AC Transit ILC Meeting Notes – April 11, 2018

Attendees - Matarrese, Ashcraft, Peeples, Young

- Public Comment - last name was wrong for Maria Gallo in the previous notes
- Sinkhole item
 - Look at emergency planning for current bridge closures
 - Peeples - what was the sinkhole issue?
 - Matarrese explained the issue and what the traffic impact was
 - Jen Ott - can we add a bus lane for future detours?
 - Mike Hursh - had extra buses available, but they had nowhere to go because of traffic
 - Ashcraft - Alameda was not well-notified of this issue; county should play a bigger role
 - Peeples - emergency planning is handled by county sheriffs and therefore, day to day emergencies are not a priority compared to say terrorist threats
 - Matarrese - need to have more planning and coordination to avoid an issue in future
- New developments update
 - Started construction in Site A
 - Ott - need to re-start negotiations on bus service to the Point
 - Thomas - city council has saved the service funding for a period of 30 months
 - Peeples - what is the status of Del Monte development
 - Matarrese - so important that council voted to include general funds to fund this
 - Ashcraft - bus frequency is key to development per SB 827 intent; it's important
 - Matarrese - 2100 clement project is almost done (52 units) and has EasyPasses; adds to the 19
 - Hursh - thank the city for their effort to support the developers for the Line 19 service
- Transbay tomorrow
 - Peeples - opening of STC could be delayed
- Line 96
 - Eshleman - described the proposal for December implementation
 - Jen Ott - expanded service with EasyPasses funded by the tenants and joining TMA
 - Matarrese - glad 19 is being kept as is, has observed that people at independence plaza (senior affordable housing) are using the service; would like to establish the ridership comparison; how much of the Easy Pass revenue can cover the 96 expansion? Wants to see the numbers.

- Ashcraft - can 96 serve the Main Street ferry terminal? Can we phase out shuttles and join the TMA instead?
- TMA - more you add to the route, the less frequency provided
- Ashcraft - does Wind River participate in the TMA? Yes.
- Matarrese - can we generate more revenue from traveling to the ferry terminal?
- Ashcraft - can employers participate in an Easy Pass program, particularly ferry riders; can we survey our passengers?
- Connelly/Ott - riders are coming from the central part of the island
- Matarrese - goal is to get people out of their cars and onto the bus
- Status briefing items
 - Ridership
 - Matarrese - provide updated ridership numbers when they are completed
 - Line 21
 - Gail - Looking at fixing timing of signal at Oakland; signal is new, so it is no longer free flow at the foot of 23rd/29th
 - Email Mike - re: 21 signal for lunch meeting with Ryan Russo
 - Matarrese - new developments in jingletown should be on EasyPass
 - Chris - can we get TSP on the new signal in Oakland?
 - Sal - discussed the field operation improvements and monitoring in Alameda
 - Hursh - we started a standby bus in Alameda to help with operations
 - Ashcraft - when did we start the operational improvements? Are we increasing ridership? Would AC Transit consider not operating the service to the ferry and have another provider operate a shuttle to the ferry instead?
 - Ott - can we get the improvements to the 21 in writing so that city can distribute to ferry riders?
 - Ashcraft - best information could be from the riders; can AC Transit ride the ferries to get customer feedback?
 - Matarrese - target an evaluation point to determine when we make a decision about continuing the service
 - Ott - need a marketing effort to get riders back
 - Need to develop an improvement plan
 - TMA – need to let the riders know of improvements
 - Line 51A
 - Matarrese - can we get the 51A report when it gets out?

- Ashcraft - someone asked about can casual carpool use the bus queue jump?
 - Matarrese - not a direction of council, only the mayor
 - Hursh - very difficult to enforce carpool
 - Ott - would like to tout the benefits of the tube queue-jump
- CAD/AVL
 - Hursh - started beta testing on a couple of buses; project is moving forward at approximately 8 weeks ahead of schedule; Q4
- Shuttle costs/revenues
 - Kuttner - can we include the breakdown of hours by route?
 - Maria Gallo - needs a narrative
 - Mataresse - can we get the report sooner than next meeting?
 - Kuttner - can we get a bigger picture?
 - Ashcraft - what will GABA use the information for?
 - Kuttner - can the dollars be better allocated for better service in Alameda?
 - Hursh - how can we allocate some of these pots of money when the data is not easily available
 - Kuttner - wants to know if the \$10 million estimate that he heard is accurate
 - Joel Young - look at scenarios and have enough information to allocate service without more of a calculation from AC staff
 - Kuttner - disagrees
 - Matarrese - can we provide more revenue data that is available? Look at other revenue sources
 - Hursh - paratransit is not included in the estimations of hours and revenues
 - Ott - we can also look at the service and how it can be reallocated
- Island high school pilot
 - Gail - 120 free buses for Island HS students (pilot program)
 - Peebles - where is Island high and what kind of frequency? This is a good program for continuation students.
 - Matarrese - another use of tax dollars toward city infrastructure
 - Ashcraft - good that city staff is doing this for a vulnerable population
 - Peebles - started in 2000 and is now part of BB
- Next meeting
- Public comment
 - TMA thanked AC Transit for the effort on Line 19 funding