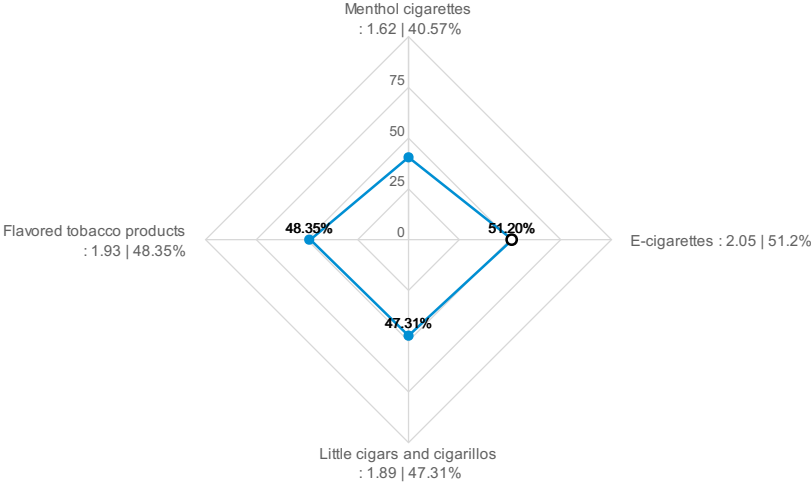


# AC TCP Public Intercept (TRL) - Dashboard

VIEWED 256	STARTED 167	COMPLETED 165	COMPLETION RATE 98.8%	DROP OUTS 2	TIME TO COMPLETE 5 mins
---------------	----------------	------------------	--------------------------	----------------	----------------------------

If you were to walk into a store (example: convenience store, drug store/pharmacy, places where you shop) in your neighborhood, how likely is it that you would see these products:

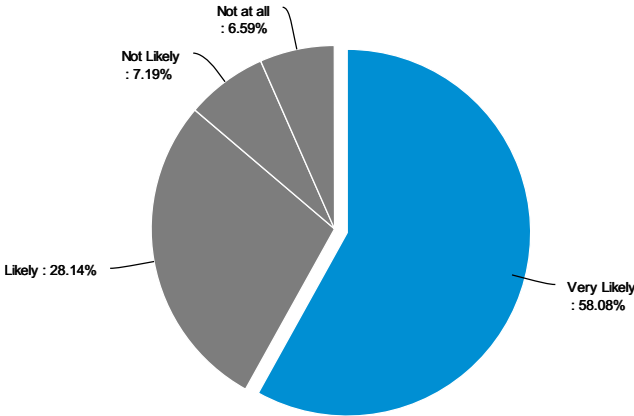


Powered by AI

Question	Count	Score	Very Likely	Likely	Not Likely	Not at all
Menthol cigarettes	167	1.62				
E-cigarettes	167	2.05				
Little cigars and cigarillos	167	1.89				
Flavored tobacco products	167	1.93				

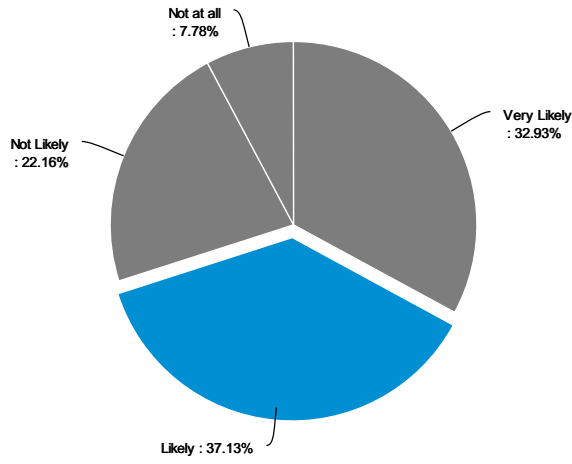
Average 1.87

## Menthol cigarettes



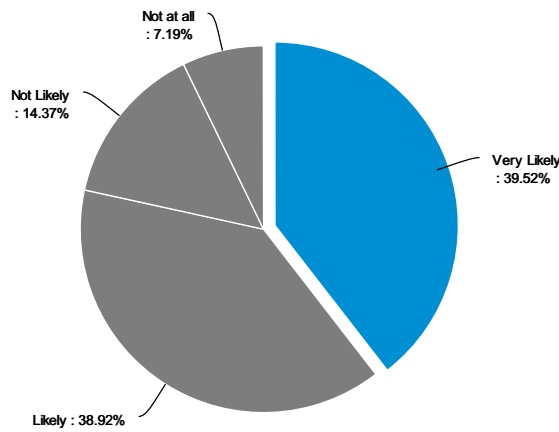
Answer	Count	Percent	20%	40%	60%	80%	100%
Very Likely	97	58.08%					
Likely	47	28.14%					
Not Likely	12	7.19%					
Not at all	11	6.59%					
<b>Total</b>	<b>167</b>	<b>100 %</b>					

## E-cigarettes



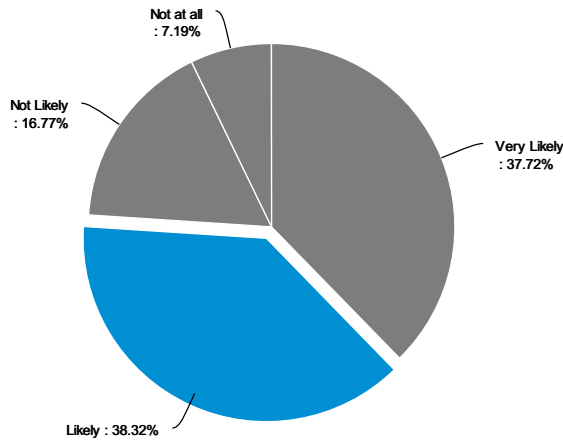
Answer	Count	Percent	20%	40%	60%	80%	100%
Very Likely	55	32.93%	<div style="width: 32.93%;"></div>				
Likely	62	37.13%	<div style="width: 37.13%;"></div>				
Not Likely	37	22.16%	<div style="width: 22.16%;"></div>				
Not at all	13	7.78%	<div style="width: 7.78%;"></div>				
<b>Total</b>	<b>167</b>	<b>100 %</b>					

### Little cigars and cigarillos



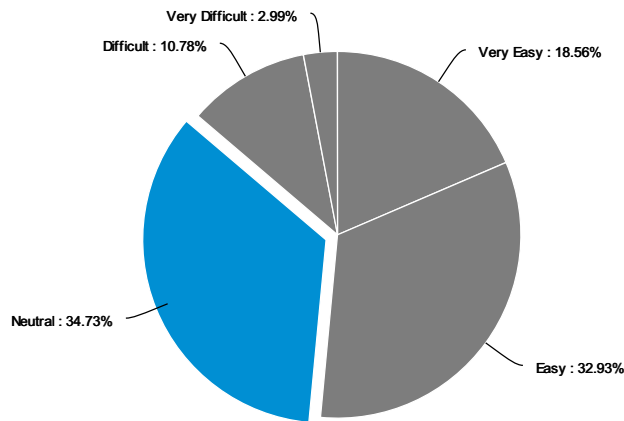
Answer	Count	Percent	20%	40%	60%	80%	100%
Very Likely	66	39.52%	<div style="width: 39.52%;"></div>				
Likely	65	38.92%	<div style="width: 38.92%;"></div>				
Not Likely	24	14.37%	<div style="width: 14.37%;"></div>				
Not at all	12	7.19%	<div style="width: 7.19%;"></div>				
<b>Total</b>	<b>167</b>	<b>100 %</b>					

### Flavored tobacco products



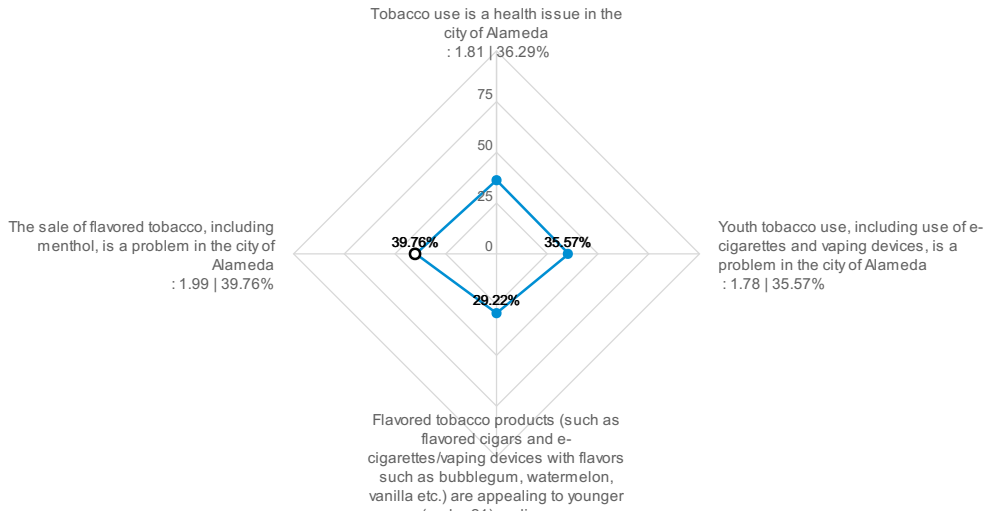
Answer	Count	Percent	20%	40%	60%	80%	100%
Very Likely	63	37.72%	<div style="width: 37.72%;"></div>				
Likely	64	38.32%	<div style="width: 38.32%;"></div>				
Not Likely	28	16.77%	<div style="width: 16.77%;"></div>				
Not at all	12	7.19%	<div style="width: 7.19%;"></div>				
<b>Total</b>	<b>167</b>	<b>100 %</b>					

**How easily can youth under the age of 21 purchase tobacco products in your neighborhood?**



Answer	Count	Percent	20%	40%	60%	80%	100%
Very Easy	31	18.56%	<div style="width: 18.56%;"></div>				
Easy	55	32.93%	<div style="width: 32.93%;"></div>				
Neutral	58	34.73%	<div style="width: 34.73%;"></div>				
Difficult	18	10.78%	<div style="width: 10.78%;"></div>				
Very Difficult	5	2.99%	<div style="width: 2.99%;"></div>				
<b>Total</b>	<b>167</b>	<b>100 %</b>					

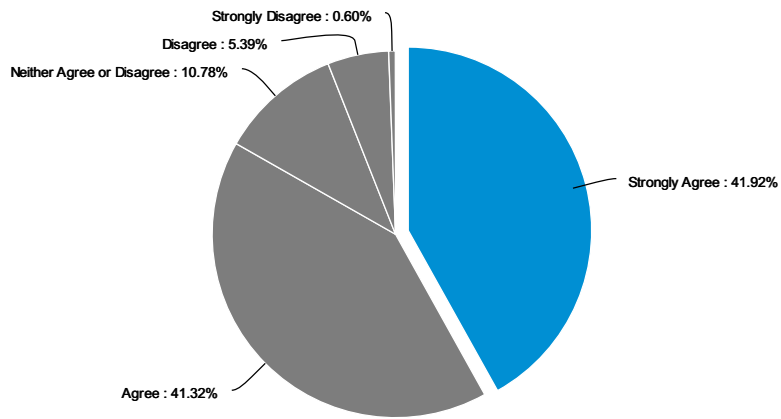
**How would you rate the following statements:**



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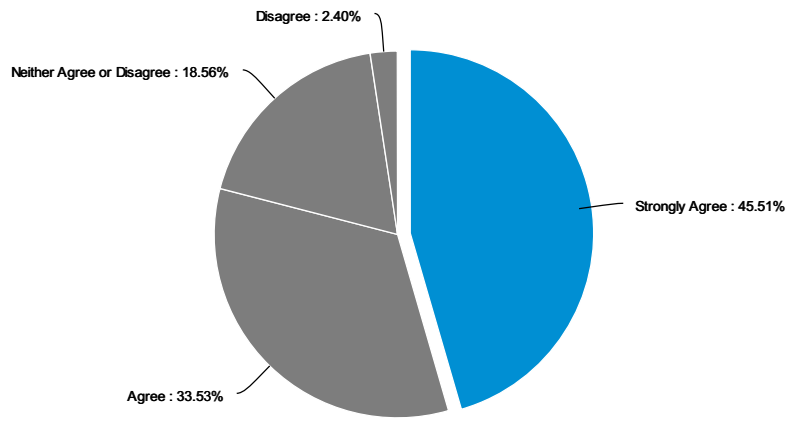
Question	Count	Score	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree
Tobacco use is a health issue in the city of Alameda	167	1.81					
Youth tobacco use, including use of e-cigarettes and vaping devices, is a problem in the city of Alameda	167	1.78					
Flavored tobacco products (such as flavored cigars and e-cigarettes/vaping devices with flavors such as bubblegum, watermelon, vanilla etc.) are appealing to younger (under 21) audiences	167	1.46					
The sale of flavored tobacco, including menthol, is a problem in the city of Alameda	167	1.99					
<b>Average</b>		<b>1.76</b>					

### Tobacco use is a health issue in the city of Alameda



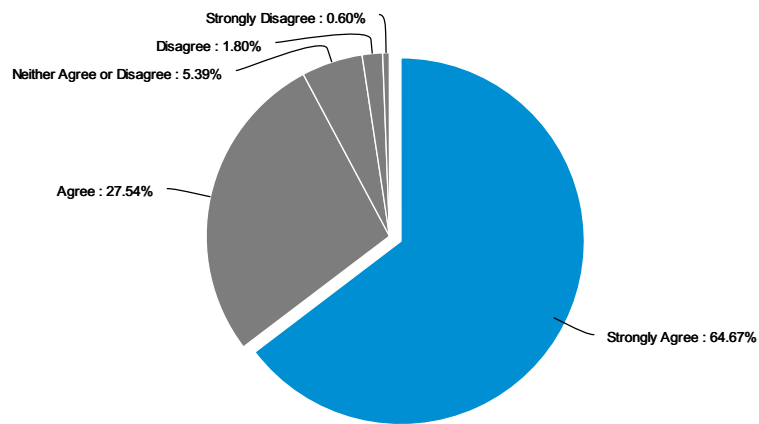
Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Agree	70	41.92%					
Agree	69	41.32%					
Neither Agree or Disagree	18	10.78%					
Disagree	9	5.39%					
Strongly Disagree	1	0.6%					
<b>Total</b>	<b>167</b>	<b>100 %</b>					

**Youth tobacco use, including use of e-cigarettes and vaping devices, is a problem in the city of Alameda**



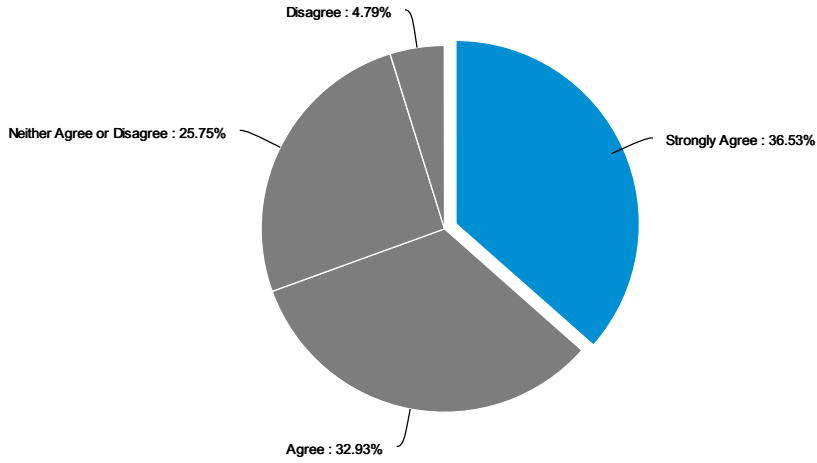
Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Agree	76	45.51%	<div style="width: 45.51%;"></div>				
Agree	56	33.53%	<div style="width: 33.53%;"></div>				
Neither Agree or Disagree	31	18.56%	<div style="width: 18.56%;"></div>				
Disagree	4	2.4%	<div style="width: 2.4%;"></div>				
Strongly Disagree	0	0%	<div style="width: 0%;"></div>				
<b>Total</b>	<b>167</b>	<b>100 %</b>					

**Flavored tobacco products (such as flavored cigars and e-cigarettes/vaping devices with flavors such as bubblegum, watermelon, vanilla etc.) are appealing to younger (under 21) audiences**



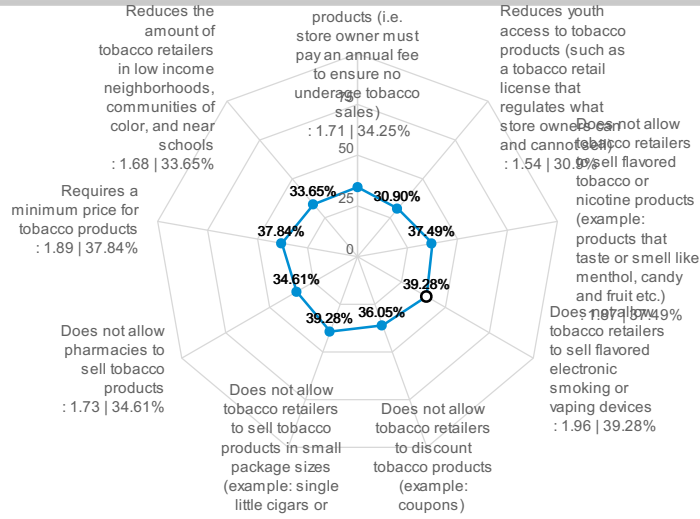
Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Agree	108	64.67%	<div style="width: 64.67%;"></div>				
Agree	46	27.54%	<div style="width: 27.54%;"></div>				
Neither Agree or Disagree	9	5.39%	<div style="width: 5.39%;"></div>				
Disagree	3	1.8%	<div style="width: 1.8%;"></div>				
Strongly Disagree	1	0.6%	<div style="width: 0.6%;"></div>				
<b>Total</b>	<b>167</b>	<b>100 %</b>					

**The sale of flavored tobacco, including menthol, is a problem in the city of Alameda**



Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Agree	61	36.53%	[Progress bar]				
Agree	55	32.93%	[Progress bar]				
Neither Agree or Disagree	43	25.75%	[Progress bar]				
Disagree	8	4.79%	[Progress bar]				
Strongly Disagree	0	0%	[Progress bar]				
<b>Total</b>	<b>167</b>	<b>100%</b>					

### Would you support or oppose a law that...



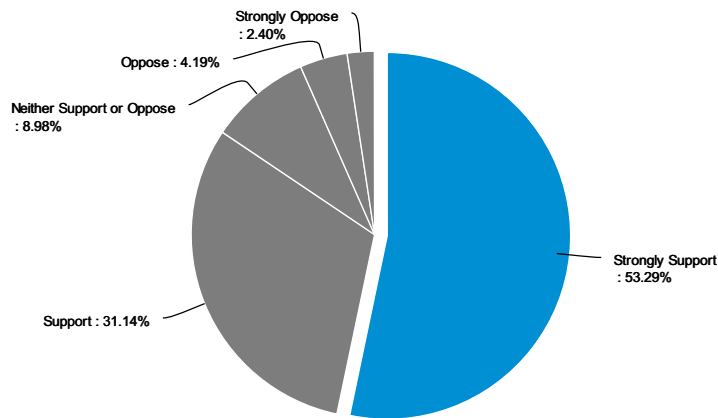
Powered by AI

Question	Count	Score	Strongly Support	Support	Neither Support or Oppose	Oppose	Strongly Oppose
Requires store owners to buy a local license to sell tobacco products (i.e. store owner must pay an annual fee to ensure no underage tobacco sales)	167	1.71	[Progress bar]				
Reduces youth access to tobacco products (such as a tobacco retail license that regulates what store owners can and cannot sell)	167	1.54	[Progress bar]				
Does not allow tobacco retailers to sell flavored tobacco or nicotine products (example: products that taste or smell like menthol, candy and fruit etc.)	167	1.87	[Progress bar]				
Does not allow tobacco retailers to sell flavored electronic smoking or vaping devices	167	1.96	[Progress bar]				

Does not allow tobacco retailers to discount tobacco products (example: coupons)	167	1.8	
Does not allow tobacco retailers to sell tobacco products in small package sizes (example: single little cigars or cigarillos)	167	1.96	
Does not allow pharmacies to sell tobacco products	167	1.73	
Requires a minimum price for tobacco products	167	1.89	
Reduces the amount of tobacco retailers in low income neighborhoods, communities of color, and near schools	167	1.68	

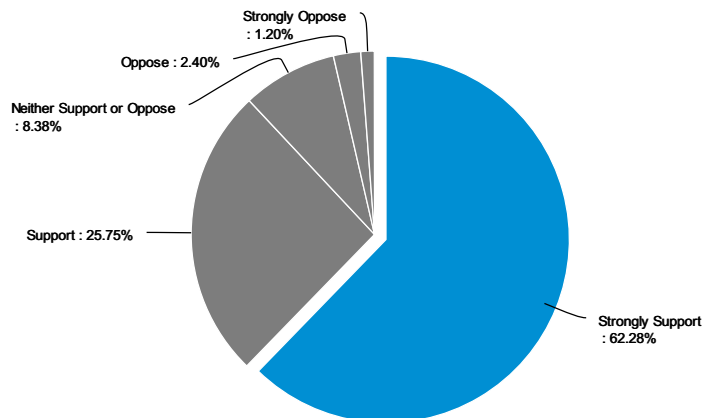
Average 1.79

**Requires store owners to buy a local license to sell tobacco products (i.e. store owner must pay an annual fee to ensure no underage tobacco sales)**



Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	89	53.29%					
Support	52	31.14%					
Neither Support or Oppose	15	8.98%					
Oppose	7	4.19%					
Strongly Oppose	4	2.4%					
<b>Total</b>	<b>167</b>	<b>100%</b>					

**Reduces youth access to tobacco products (such as a tobacco retail license that regulates what store owners can and cannot sell)**

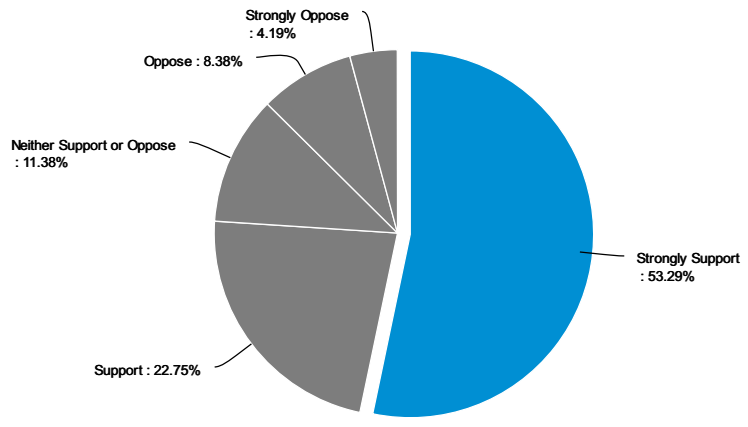


Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	105	62.28%					
Support	65	25.75%					
Neither Support or Oppose	14	8.38%					
Oppose	4	2.40%					
Strongly Oppose	2	1.20%					

Strongly Support	104	62.28%	<div style="width: 62.28%;"></div>
Support	43	25.75%	<div style="width: 25.75%;"></div>
Neither Support or Oppose	14	8.38%	<div style="width: 8.38%;"></div>
Oppose	4	2.4%	<div style="width: 2.4%;"></div>
Strongly Oppose	2	1.2%	<div style="width: 1.2%;"></div>

**Total** 167 100 %

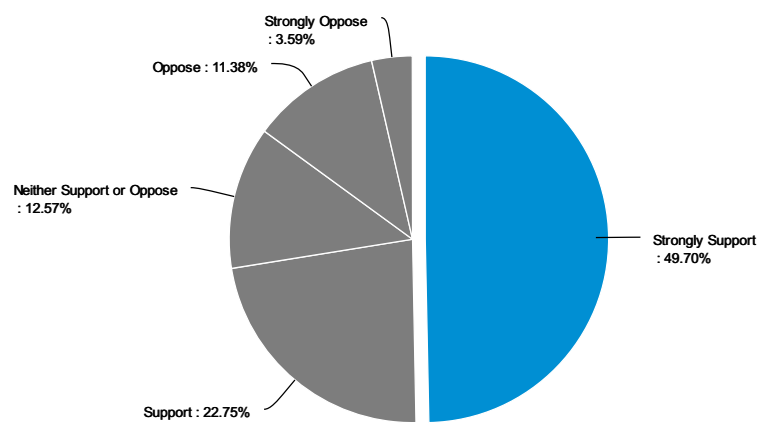
**Does not allow tobacco retailers to sell flavored tobacco or nicotine products (example: products that taste or smell like menthol, candy and fruit etc.)**



Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	89	53.29%	<div style="width: 53.29%;"></div>				
Support	38	22.75%	<div style="width: 22.75%;"></div>				
Neither Support or Oppose	19	11.38%	<div style="width: 11.38%;"></div>				
Oppose	14	8.38%	<div style="width: 8.38%;"></div>				
Strongly Oppose	7	4.19%	<div style="width: 4.19%;"></div>				

**Total** 167 100 %

**Does not allow tobacco retailers to sell flavored electronic smoking or vaping devices**



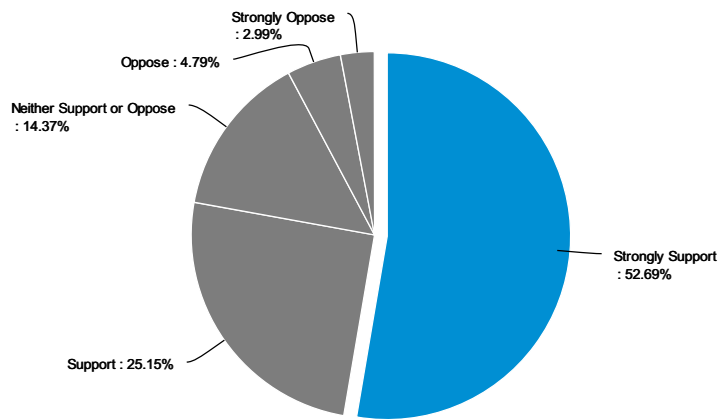
Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	83	49.7%	<div style="width: 49.7%;"></div>				
Support	38	22.75%	<div style="width: 22.75%;"></div>				
Neither Support or Oppose	21	12.57%	<div style="width: 12.57%;"></div>				
Oppose	19	11.38%	<div style="width: 11.38%;"></div>				



Strongly Oppose	6	3.59%	■
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<b>Total</b>	<b>167</b>	<b>100 %</b>	
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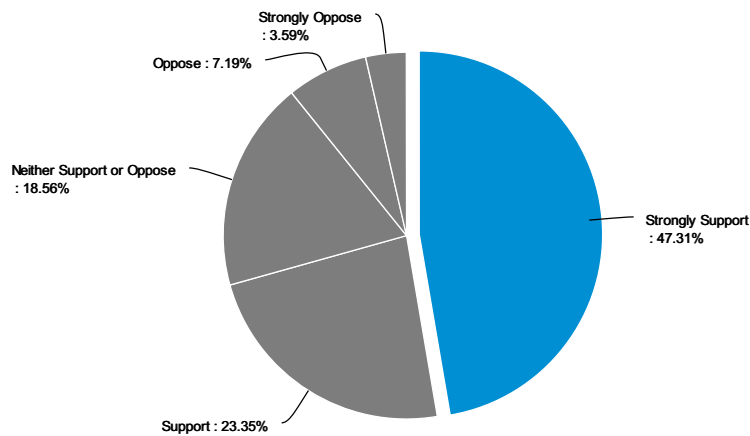
**Does not allow tobacco retailers to discount tobacco products (example: coupons)**



Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	88	52.69%					
Support	42	25.15%					
Neither Support or Oppose	24	14.37%					
Oppose	8	4.79%					
Strongly Oppose	5	2.99%					

<b>Total</b>	<b>167</b>	<b>100 %</b>	
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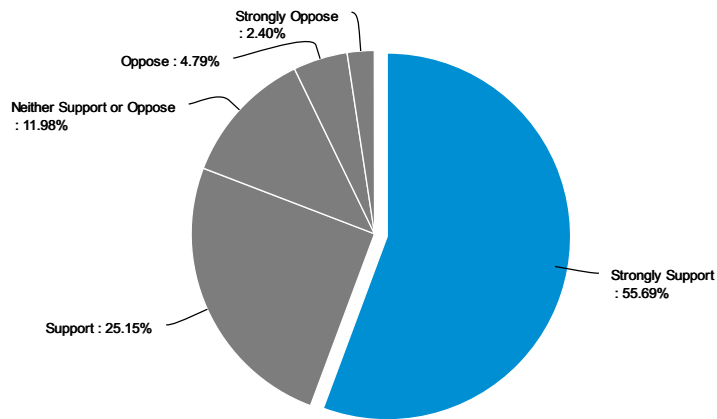
**Does not allow tobacco retailers to sell tobacco products in small package sizes (example: single little cigars or cigarillos)**



Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	79	47.31%					
Support	39	23.35%					
Neither Support or Oppose	31	18.56%					
Oppose	12	7.19%					
Strongly Oppose	6	3.59%					

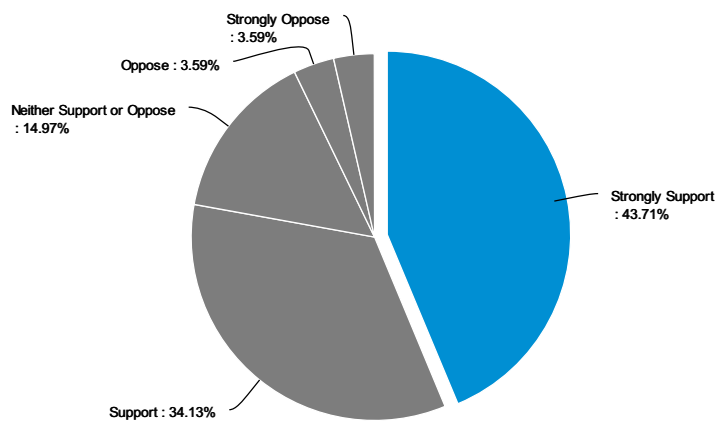
<b>Total</b>	<b>167</b>	<b>100 %</b>	
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**Does not allow pharmacies to sell tobacco products**



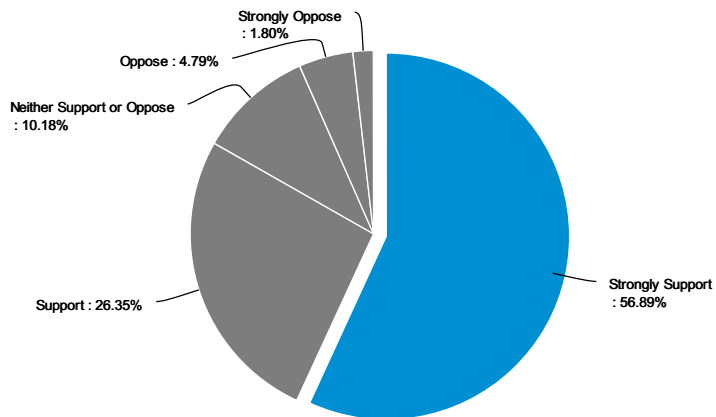
Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	93	55.69%					
Support	42	25.15%					
Neither Support or Oppose	20	11.98%					
Oppose	8	4.79%					
Strongly Oppose	4	2.4%					
<b>Total</b>	<b>167</b>	<b>100 %</b>					

#### Requires a minimum price for tobacco products



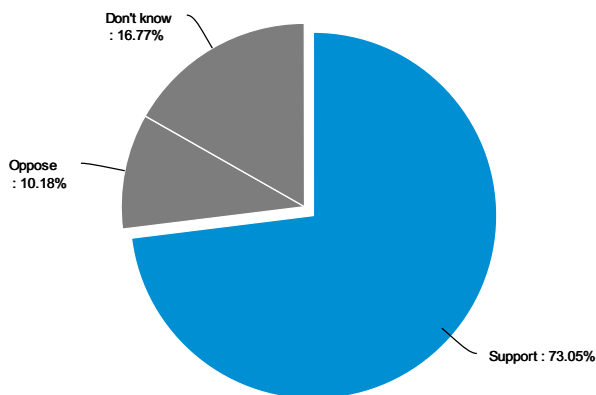
Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	73	43.71%					
Support	57	34.13%					
Neither Support or Oppose	25	14.97%					
Oppose	6	3.59%					
Strongly Oppose	6	3.59%					
<b>Total</b>	<b>167</b>	<b>100 %</b>					

#### Reduces the amount of tobacco retailers in low income neighborhoods, communities of color, and near schools



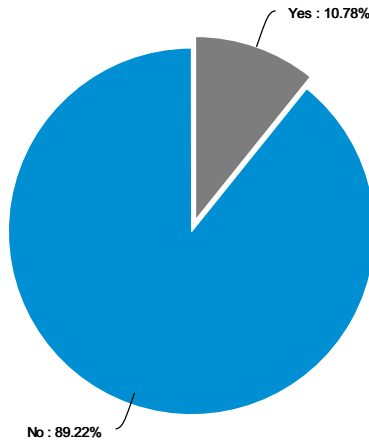
Answer	Count	Percent	20%	40%	60%	80%	100%
Strongly Support	95	56.89%	<div style="width: 56.89%;"></div>				
Support	44	26.35%	<div style="width: 26.35%;"></div>				
Neither Support or Oppose	17	10.18%	<div style="width: 10.18%;"></div>				
Oppose	8	4.79%	<div style="width: 4.79%;"></div>				
Strongly Oppose	3	1.8%	<div style="width: 1.8%;"></div>				
<b>Total</b>	<b>167</b>	<b>100 %</b>					

Current law prohibits stores from having more than 30% of their windows being covered with signage (advertising and information). Would you support or oppose a policy that further reduces the amount of advertising on store windows (example: no more than 10%).



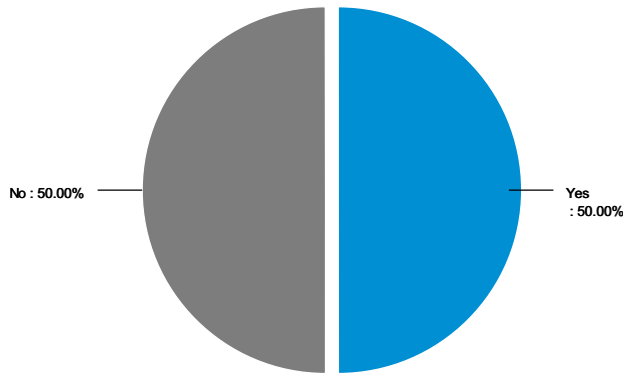
Answer	Count	Percent	20%	40%	60%	80%	100%
Support	122	73.05%	<div style="width: 73.05%;"></div>				
Oppose	17	10.18%	<div style="width: 10.18%;"></div>				
Don't know	28	16.77%	<div style="width: 16.77%;"></div>				
<b>Total</b>	<b>167</b>	<b>100 %</b>					

Have you used a tobacco or nicotine product in the last 30 days?



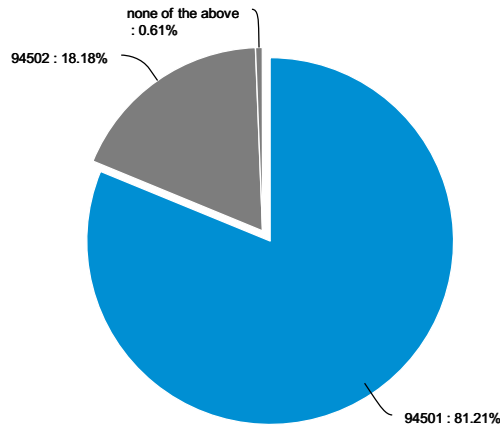
Answer	Count	Percent	20%	40%	60%	80%	100%
Yes	18	10.78%					
No	149	89.22%					
<b>Total</b>	<b>167</b>	<b>100 %</b>					

**Was the tobacco or nicotine product you used flavored? (flavored tobacco products include tastes or aromas related to: fruit, chocolate, vanilla, honey, candy, cocoa, dessert, alcoholic beverages, menthol, mint, wintergreen, herb or spice)**



Answer	Count	Percent	20%	40%	60%	80%	100%
Yes	9	50%					
No	9	50%					
<b>Total</b>	<b>18</b>	<b>100 %</b>					

**What is your zip code?**



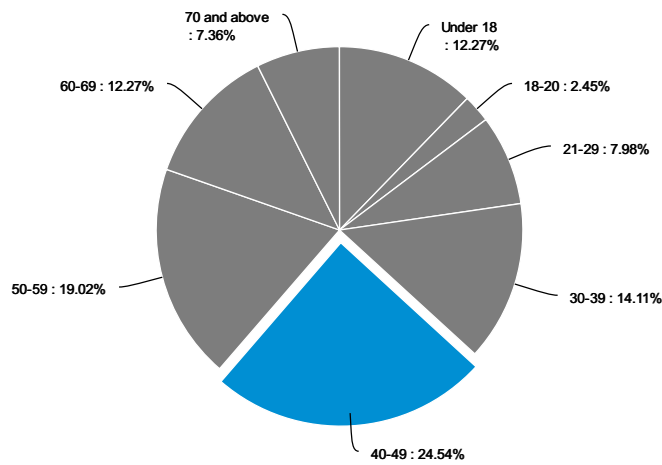
Answer	Count	Percent	20%	40%	60%	80%	100%
94501	134	81.21%	<div style="width: 81.21%;"></div>				
94502	30	18.18%	<div style="width: 18.18%;"></div>				
none of the above	1	0.61%	<div style="width: 0.61%;"></div>				
<b>Total</b>	<b>165</b>	<b>100 %</b>					

**Please enter your zip code**

Please enter your zip code

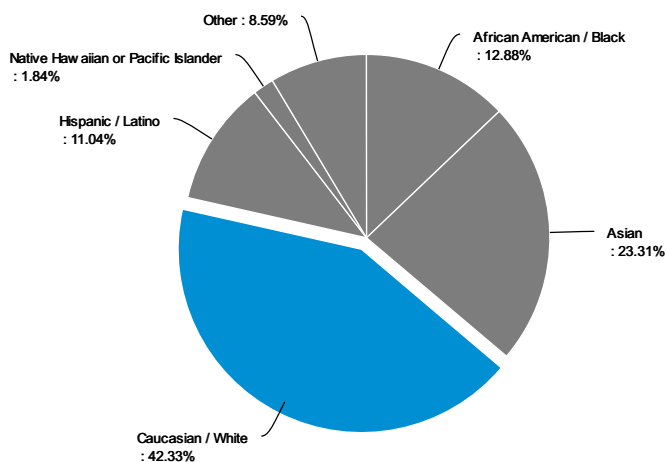
09/04/2018 | 24752931 | 94806

**What is your age?**



Answer	Count	Percent	20%	40%	60%	80%	100%
Under 18	20	12.27%	<div style="width: 12.27%;"></div>				
18-20	4	2.45%	<div style="width: 2.45%;"></div>				
21-29	13	7.98%	<div style="width: 7.98%;"></div>				
30-39	23	14.11%	<div style="width: 14.11%;"></div>				
40-49	40	24.54%	<div style="width: 24.54%;"></div>				
50-59	31	19.02%	<div style="width: 19.02%;"></div>				
60-69	20	12.27%	<div style="width: 12.27%;"></div>				
70 and above	12	7.36%	<div style="width: 7.36%;"></div>				
<b>Total</b>	<b>163</b>	<b>100 %</b>					

## What is your race/ethnicity?

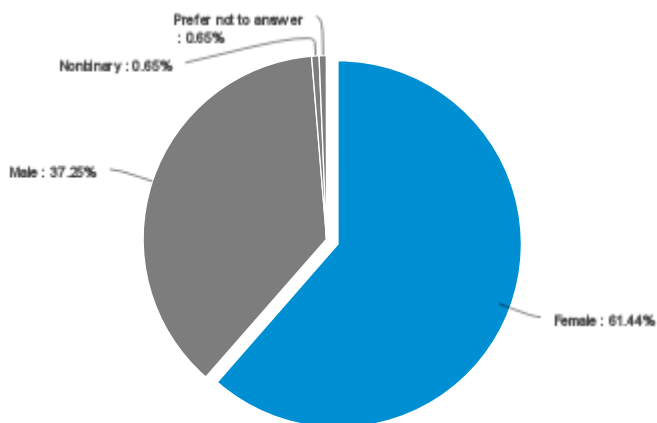


Answer	Count	Percent	20%	40%	60%	80%	100%
African American / Black	21	12.88%	<div style="width: 12.88%;"></div>				
Alaskan Native or American Indian	0	0%	<div style="width: 0%;"></div>				
Asian	38	23.31%	<div style="width: 23.31%;"></div>				
Caucasian / White	69	42.33%	<div style="width: 42.33%;"></div>				
Hispanic / Latino	18	11.04%	<div style="width: 11.04%;"></div>				
Native Hawaiian or Pacific Islander	3	1.84%	<div style="width: 1.84%;"></div>				
Other	14	8.59%	<div style="width: 8.59%;"></div>				
<b>Total</b>	<b>163</b>	<b>100 %</b>					

### What is your race/ethnicity? - Text Data for Other

10/04/2018	24958291	Mixed race
10/04/2018	24954393	Mixed race
09/22/2018	24893458	Mixed
09/09/2018	24792172	hispanic/asian
09/08/2018	24787787	Mix

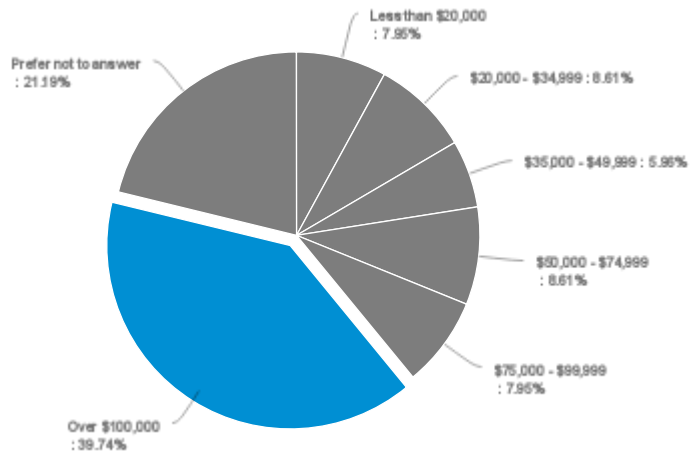
## What is your gender?



Answer	Count	Percent	20%	40%	60%	80%	100%
Female	94	61.44%	<div style="width: 61.44%;"></div>				
Male	57	37.25%	<div style="width: 37.25%;"></div>				

Nonbinary	1	0.65%	
Prefer not to answer	1	0.65%	
<b>Total</b>	<b>153</b>	<b>100 %</b>	

### What is your annual household income?



Answer	Count	Percent	20%	40%	60%	80%	100%
Less than \$20,000	12	7.95%	█				
\$20,000 - \$34,999	13	8.61%	█				
\$35,000 - \$49,999	9	5.96%	█				
\$50,000 - \$74,999	13	8.61%	█				
\$75,000 - \$99,999	12	7.95%	█				
Over \$100,000	60	39.74%	█	█			
Prefer not to answer	32	21.19%	█	█	█		
<b>Total</b>	<b>151</b>	<b>100 %</b>					

### Comments:

Comments:	
10/04/2018	24957392
10/04/2018	24957284
10/04/2018	24957204
10/04/2018	24957055
10/04/2018	24957052
10/04/2018	24956991
10/04/2018	24954974
10/04/2018	24954633
10/04/2018	24954527
10/04/2018	24954393
10/03/2018	24952198
10/03/2018	24952124
10/03/2018	24952079
10/03/2018	24951872
10/03/2018	24951844
10/03/2018	24951509

10/03/2018	24951420	
10/03/2018	24951349	
10/03/2018	24951347	
10/03/2018	24950763	
10/02/2018	24943219	
10/02/2018	24942791	
10/02/2018	24942743	
10/02/2018	24939951	
10/01/2018	24935949	
10/01/2018	24935865	
10/01/2018	24935789	
10/01/2018	24935771	
10/01/2018	24935258	
09/26/2018	24915250	
09/24/2018	24905817	
09/22/2018	24893458	
09/18/2018	24869938	
09/18/2018	24869774	
09/15/2018	24851080	
09/11/2018	24806966	
09/10/2018	24796597	
09/10/2018	24794514	
09/09/2018	24792187	
09/09/2018	24792172	
09/09/2018	24790797	
09/09/2018	24789664	
09/08/2018	24789194	
09/08/2018	24788732	
09/08/2018	24787787	
09/07/2018	24785420	
09/07/2018	24784546	
09/07/2018	24783703	
09/07/2018	24783353	
09/07/2018	24782994	
09/07/2018	24782277	
09/07/2018	24781688	
09/07/2018	24774802	
09/06/2018	24774451	
09/06/2018	24773961	
09/06/2018	24773463	
09/06/2018	24772051	
09/06/2018	24772035	
09/06/2018	24770982	



09/06/2018	24770579	the world should condemn the exploitation of persons via addictive and unhealthful products
09/06/2018	24770713	
09/06/2018	24770562	
09/06/2018	24769870	I consider under age availability and usage of alcohol as a bigger issue compared to tobacco
09/06/2018	24769540	
09/06/2018	24769113	
09/06/2018	24769103	
09/06/2018	24768786	
09/06/2018	24768672	
09/06/2018	24768637	
09/06/2018	24768528	
09/06/2018	24768459	
09/06/2018	24767557	
09/05/2018	24762315	
09/05/2018	24761732	
09/05/2018	24759740	
09/05/2018	24759004	
09/05/2018	24758956	
09/05/2018	24758723	
08/13/2018	24641592	I dont smoke and i preferred for a smoke free Alameda ciry
08/13/2018	24641406	Ban all smoking products. They are so harmful.
08/13/2018	24641403	Excellent to do a survey to help with policy change.