

**Exhibit 4: Cultural Arts and Arts Programming Selection Scores and Comments**

| <b>Proposal Name</b>       | <b>Submitting Organization</b>    | <b>Grant Amount</b> | <b>Average Selection Panel Score</b> | <b>Selection Panel Comments</b>   |
|----------------------------|-----------------------------------|---------------------|--------------------------------------|---|
| <b>Finalist Proposals</b>  |                                   |                     |                                      |   |
| Plein Air Paintout         | Frank Bette Center                | \$3,795             | 97                                   | *The Panel liked the addition of the community "bingo" competition to the event.<br>*Panelists would have liked to see a more robust youth program as part of the event.  |
| Opera in the Park          | Island City Opera                 | \$5,000             | 93                                   | *The Panel liked the addition of the singing lesson for children, and the live stream of the event for seniors.<br>*Panelists would have liked to see the event leverage additional funds from outside of the community.<br>*The Panel suggested that the organization consider doing a pared down version of the opera, or a rehearsal, at Mastick Senior Center.  |
| Lunar New Year Celebration | West Alameda Business Association | \$4,850             | 85                                   | *The Panel thinks this is a great event, but would like to see more money going to performers.<br>*Panelists were happy to see that WABA is expanding the entertainment options from last year.<br>*The grant cannot be used for food, drink or gifts, so those line items were removed from the grant amount.  |
| Second Friday Art Walk     | Island Alliance of the Arts       | \$5,000             | 68                                   | *The Panel would like to see the IAA leverage participating galleries for marketing, organization, volunteers, sponsorship, and assistance growing the event. They would like the IAA to capitalize on other organizations in the community to grow the group.<br>*Panelists would like to see a more innovative, less print-dependent marketing plan.<br>*The Panel would like to see the IAA add music to the art walk. |

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|---|--|--------------|-------------------------------|--|
| <b>Not Recommended as Finalists</b>           |  |              |                               |  |
| Live Stage at Alameda Art Fair & Maker Market | Island Alliance of the Arts                | \$1,200      | 61                            | <p>*The Panel noted that the event seemed to be more craft-oriented than cultural.</p> <p>*Panelists would have liked the proposal to include a professional stage, and more money for the performing artists.</p>   |
| Spanning the Decades Dance Performance        | NewGround Theatre Dance Company            | \$5,000      | 50                            | <p>*The Panel was excited about the NewGround Theatre Dance Company's approach as described in the proposal, and the use of empathic dance in particular, but didn't see it reflected in the program concept.</p> <p>*Panelists would have liked to see a more inclusive program concept.</p> <p>*Panelists also would have liked to see the Alameda dancers be compensated.</p>   |
| String Music Program                          | Really Terrible String Orchestra of SF Bay | \$4,758      | 32                            | <p>*The Panel did not think the proposed program would have a wide enough impact on the Alameda community.</p> <p>*Panelists noted that the concerts seemed to be of value, but that they didn't seem to be the goal of the proposal. The goal seemed to be more about the professional development of the group, rather than providing a cultural experience for the community.</p> <p>*The Panel would have liked to see a more professional organizational structure.</p> |