

## 10/10/18 City of Alameda-AC Transit ILC Meeting Notes

ILC Attendees - Ashcraft, Ortiz, Peeples

### Comments

- Ashcraft - what is happening with the STC?

### WETA Ridership Survey Data

- Ortiz - WETA should update their numbers in the ACTC Performance Report
- Hursh - what is the ridership? 11,000 boardings/day
- Peeples - is capacity mandated by the coast guard and available life jackets? Correct.
- Elsa - what do you do when there is overcapacity? Try to run more service, but there are fleet limitations. 80% is the goal for capacity and prompts making service changes, but there are resource constraints systemwide
- Eshleman - what is the operating budget today? \$47 million/year and RM3 provides an additional \$35 million/year
- Vessel shortage on weekday but not on weekend
- Elsa - farebox recovery is 74%. How does that help you? MTC requirement is 40%. There is an MTC concern that fares are too high and the WETA board wants to lower the farebox recovery for more equity. 25% of operating budget is subsidy, mainly bridge tolls
- Kevin - RM3 will allow for more weekend frequency when there is available vessel capacity, but not Harbor Bay service. Go from hourly to half hour and later, until 11 pm
- Opening of Sea Plan will change service dramatically in Alameda - 30 minutes from Sea Plan on top of the service to Main Street to the SF via Oakland
- Peeples - is 2021 realistic for starting Treasure Island service? Kevin - we are operating on TIMMA's schedule which is ambitious
- Elsa - how will you reduce parking demand at seaplane? Gail - only 400 parking spaces at Seaplane, so that alternate modes are used
- Peeples - is the roadway to Main Street ferry ok? Del Rosario - it is better now. Thomas - need to better control the parking land around Main Street Ferry. It is not managed and is free. Seaplane will open in 2020 and there will be a charge for parking. Next will be to focus on Main Street.
- Ortiz - always request for service to Main Street ferry
  - Ashcraft - single-occupancy drivers is down and she would like to charge sooner. What would it take for AC Transit to operate bus service to the ferry? Road conditions in the free parking is in poor condition
    - Ortiz - staff will discuss with Alameda
      - Andrew Thomas - already having the discussions and determining how much money can the charge for parking generate?
      - Shotmaier - permit parking fees did not impact ferry ridership

- Kevin - this is correct at Harbor Bay. Ridership increased on ferry but the bus ridership did not increase
    - Peeples - is the walking data accurate if they didn't necessarily walk from home? It is possible.
  - Kevin - we should plan for seaplane since the switch over will happen in 14 months
    - Andrew - development is at Seaplane and EasyPass
    - Peeples - is there EasyPass for ferry? Not yet
- Gallo - need to orient the public to adapt to transit at seaplane
- Walk Alameda - why not start the Main Street ferry sooner
  - Gail - potential pilot under alameda shuttle
    - Thomas - no resources right now
- Robert - need to make decisions and we are short on resources. We will review.
- Kevin - demographics ridership skew a bit younger and higher income distribution, mainly because of Harbor Bay residents, who are walking and not taking transit
  - Thomas - likelihood of bus ridership is low at harbor bay because of walkshed. Main Street is more conducive to transit ridership
- Ortiz - need to have dedicated lane on the bay bridge to improve viability. Ferry is maintaining speed and becoming more popular as a result
- Kevin - developing an app to sell fares for the recreational riders.
  - Complaints about clipper accessibility (No TVMs or AVMs) has resulted in the app

## Line 19/96

- Ortiz summarized the public comments heard at the public hearing and concern of the visually impaired in Marina Village
- Chris - how much longer is the trip from Buena vista - 3 minutes but can be absorbed in the existing schedule
- Andrew Thomas - there are tradeoffs but line 19 will serve another shopping center which was a short-coming of the service as it is operated today.
- Mike Hursh - scheduled to go to the board tonight
- Elsa - asked staff to act quickly for the December implementation
- John - should I plan to make public comment?

## AC Transit service hours

- Elsa - to be clear, AC Transit is spending more money on service than the revenues coming in
- Thomas - C1 is easy to show residents. The perception is that property tax can be pulled from AC Transit to run their own shuttle, but there are many more subsidies that we provide outside of C1 and C1 on its own could many sustain only one route.
- Maria Gallo - appreciate the data compared to perception. In the big picture, this confirms that what else is possible to get on and off the island?

- Ashcraft - point well taken, but free shuttle concept may not

### **AC Transit ridership data and customer feedback data**

- Mike Hursh - August issues due to significant projects, start of school, paired with hiring issue in a strong economy, resulted in operational challenges in August, but they have improved through October

### **New AVL Update**

- Mike Hursh - rolling out in D4 and should be complete before the end of the year
- John - does the new data translate directly to the information in the kiosks? Mike - yes.
- Peeples - polling is better
- Hursh - communications is better switching from radio to cellular

### **Transbay Tomorrow**

- Hursh - Fremont will open tomorrow, but we do not know when bus service will start again. Independent inspection responsibilities has been handed over to MTC, which is good but will delay the process. First Street has been added to the schedule of repairs because construction is similar to Fremont.
- Peeples - need to guarantee the facility is safe before we move in. Temp terminal facility really helped us
- Ashcraft - how is temp terminal operations? Hursh - slightly delayed but similar to previous operations.
- Eric - previous TC member, recalled the OX local ridership from years ago. Disappointed that local ridership is no longer allowed as of August.
- Linda - discussed outreach and guiding principles
- Eric - severe cuts in service; doesn't make sense

### **RM3/SB1**

- Ortiz - how can we spend money with the lawsuit?
  - Kevin - can't bond when there is a lawsuit, but operating can proceed
- Peeples - SB1 is close, but dollars in the campaign favor not repealing Prop 6

### **New Developments**

- Workshop on central avenue on 12/5 at City Council

### **Line 21**

- Fix the traffic signal coordination at Oakland border by the end of the year

**Next meeting**

- May need to move the 1/9 meeting because of strategic plan workshop and TRB