

# **HOMELESS EMERGENCY AID PROGRAM**

**CITY OF ALAMEDA BASE REUSE & COMMUNITY  
DEVELOPMENT DEPARTMENT**



**ALAMEDA CITY COUNCIL**

**JANUARY 15, 2019**

# PRESENTATION GOALS

- Provide an overview of HEAP/answer questions
- Obtain Council input and direction on the City's HEAP proposal and potential projects
- Obtain Council approval to authorize the Interim City Manager to work with the Social Service Human Relations Board to finalize and implement the City's HEAP programs and services

# HOMELESSNESS

- Approximately 5,600 homeless in Alameda County
- City of Alameda 204 homeless (2017 Point in Time count)
- Alameda County Strategic Plan to End Homeless goal:  
Reduce to < 2,200 in 5 years

# ALAMEDA COUNTY PLAN



Sources: Alameda County Point-In-Time Count, 2017; HMIS Annual Performance Reports, 2017.

Source: Alameda County Strategic Plan to End Homelessness (2018)

# HEAP OVERVIEW

- SB 850 Establish Homeless Emergency Aid Program (HEAP)
- Immediate, one-time, flexible funding
- Address homelessness challenges in local jurisdictions
- \$500 million block grant statewide
  - \$8.7 million City of Oakland
  - \$16.2 million Alameda County
  - **\$756,524 City of Alameda**

# HEAP OVERVIEW

- 50% of funds must be contractually obligated by January 1, 2020
- All funds must be expended by June 30, 2021
- Alameda County requires 30% match
- Cities allowed up to 2.5% for administration

# ELIGIBLE USES

## Services

- Street outreach, health and safety education, criminal justice diversion programs, homelessness prevention activities, and other service activities

## Rental assistance or rental subsidies

- Housing vouchers, motel vouchers, rapid re-housing programs, flexible housing subsidy funds, and eviction prevention strategies

## Capital improvement

- Emergency shelter, navigation centers, transitional housing, permanent supportive housing, small/tiny houses, improvements of current structures serving homeless, handwashing stations, public toilet, shower facilities

# PERFORMANCE METRICS

- Number of homeless persons served
- Number of unsheltered homeless persons served
- Average length of time spent homeless before entry into the program/project
- Number of persons exiting to permanent housing
- Number of persons that return to homelessness after exit

# ALAMEDA HEAP PROPOSAL DEVELOPMENT & PROCESS

- Reviewed recommendations in Alameda Homelessness Report
- Engaged with HOT/CARES team
- Participated in EveryOne Home and County Housing and Community Development meetings
- Collaborated with smaller cities in the region (Fremont, Hayward, San Leandro, and Union City)

# ALAMEDA HEAP

| Eligible Category                       | Possible Projects                                                           | %   | Amount           |
|-----------------------------------------|-----------------------------------------------------------------------------|-----|------------------|
| Service                                 | Regional partnership: shared Mobile Hygiene Unit, sanctioned car/RV parking | 20% | \$147,505        |
| Rental Subsidy/Rental Assistance        | Housing assistance, emergency motel vouchers                                | 10% | \$73,752         |
| Capital Improvement                     | Public restrooms on two main street areas                                   | 70% | \$516,267        |
| SUBTOTAL                                |                                                                             |     | \$737,611        |
| Administration                          |                                                                             |     | \$18,913         |
| <b>TOTAL HEAP FUNDS CITY OF ALAMEDA</b> |                                                                             |     | <b>\$756,524</b> |

# FEEDBACK RECEIVED

- Increase outreach and **engagement** efforts
  - Family reunification/relocation case management program
  - Housing problem-solving
  - Ambassador Program
- Develop campaign to encourage landlords to accept Section 8 vouchers
- Establish a daytime Drop-In Center
- Provide seed funding for a larger infrastructure project
- Invest in the Warming Shelter
- Provide rental subsidies

# NEXT STEPS

- Hear feedback from City Council
- Engage with business associations and their members, other stakeholders
- Work with Alameda CARES/HOT
- Align with Alameda County Strategic Plan to End Homelessness
- Work with SSHRB and ICM to finalize plan and oversee implementation

**QUESTIONS/  
COMMENTS?**