

Mayor and City Council  
City of Alameda  
Alameda, CA

February 4, 2019

Subject: Item 2A - Finalists for Development of the West Midway Project at Alameda Point (22-Acre Mixed Use Project, Construction of Backbone Infrastructure, Up to 291 Residential Units, including Commercial Development)

Honorable Mayor and Members of the City Council,

We are writing to support selection of Alameda Point Partners (APP) to proceed in the next phase including negotiation of an ENA. Living on the West End of Alameda, we have watched Alameda Point closely over the last 15 years, and are pleased with the progress made to date by APP at Site A.

We know and respect Joe Ernst personally and professionally for what he has accomplished in his multiple development endeavours in Alameda, and we support the selection of this developer to continue with the West Midway Project. We believe that he has responded to the site challenges presented by the need to continue the important job of backbone infrastructure renewal, and creating an exciting commercial and residential mixed use project, by assembling a new team capable of creating a vision bringing diversity to development at Alameda Point.

One last point differentiates Joe Ernst from the competition, Alameda is his home and his community. We believe that he is uniquely invested and committed to bringing long term success to his projects, and worthy of negotiating an ENA for the West Midway Project.

We urge your support for selection of APP with whom to negotiate an ENA for the West Midway Project.

Sincerely

Bruce Knopf and Kathy Moehring  
1808 Nason Street

## LARA WEISIGER

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**From:** DEBBIE POTTER  
**Sent:** Friday, February 01, 2019 1:51 PM  
**To:** LARA WEISIGER  
**Subject:** FW: West Midway Project

FYI. dp

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**From:** Vicki Sedlack [mailto:vicki@alamedaeducation.org]  
**Sent:** Friday, February 1, 2019 1:12 PM  
**To:** Michelle Giles <MGiles@alamedaca.gov>; DEBBIE POTTER <DPOTTER@alamedaca.gov>; John Knox White <JknoxWhite@alamedaca.gov>; Malia Vella <MVella@alamedaca.gov>; Tony Daysog <TDaysog@alamedaca.gov>; Marilyn Ezzy Ashcraft <MEzzyAshcraft@alamedaca.gov>; Jim Oddie <JOddie@alamedaca.gov>  
**Subject:** West Midway Project

Dear Mayor, City Council members, and City staff,

The Alameda Education Foundation is fortunate to have community partners who support our nonprofit work. One is Jamestown/South Shore who has supported our “Equipped 4 Success” school supply since it began in 2012 by providing us with free storage space during the drive and by benefitting the drive with concession sales during their “Summer Beats” concert series. We are appreciative of their generosity that enables us to support between 800 and 1000 low-income students each year through our drive.

Sincerely,

Vicki Sedlack  
Executive Director  
Alameda Education Foundation  
501(c)(3) non-profit, Tax ID #94-2867769  
P. O. Box 1363  
Alameda, CA 94501  
phone: 510-337-7189

[vicki@alamedaeducation.org](mailto:vicki@alamedaeducation.org)

[www.alamedaeducation.org](http://www.alamedaeducation.org)

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## LARA WEISIGER

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**From:** DEBBIE POTTER  
**Sent:** Thursday, January 31, 2019 11:29 AM  
**To:** LARA WEISIGER  
**Subject:** Fwd: West Midway RFP

FYI. Dp

Sent from my iPhone

Begin forwarded message:

**From:** Vicki Sedlack <[vicki@alamedaeducation.org](mailto:vicki@alamedaeducation.org)>  
**Date:** January 31, 2019 at 11:21:24 AM PST  
**To:** <[mezzyashcraft@alamedaca.gov](mailto:mezzyashcraft@alamedaca.gov)>, <[jkwhite@alamedaca.gov](mailto:jkwhite@alamedaca.gov)>, Malia Vella <[mvella@alamedaca.gov](mailto:mvella@alamedaca.gov)>, <[joddie@alamedaca.gov](mailto:joddie@alamedaca.gov)>, <[tdayson@alamedaca.gov](mailto:tdayson@alamedaca.gov)>, <[mgiles@alamedaca.gov](mailto:mgiles@alamedaca.gov)>, Debbie Potter <[DPOTTER@alamedaca.gov](mailto:DPOTTER@alamedaca.gov)>  
**Subject:** West Midway RFP

Dear Mayor, City Council members, and City staff,

Catellus Corporation has been a community partner with Alameda Education Foundation (AEF) since 2010, including sponsoring events that raised funds for the visual and performing arts in Alameda public schools and continuing today with their ongoing sponsorship of our Adopt A Classroom program and our Salute to Education event.

Catellus' support makes a significant impact on Alameda's public schools. AEF appreciates their support as well as their long-standing engagement with and commitment to Alameda's community.

Sincerely,

Vicki Sedlack  
Executive Director  
Alameda Education Foundation  
501(c)(3) non-profit, Tax ID #94-2867769  
P. O. Box 1363  
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