



*Transportation for Seniors  
and People With Disabilities*

# **City of Alameda Transportation Program Plan for Seniors and People with Disabilities Fiscal Year 2019/2020**

**Funded by Measures B and BB**

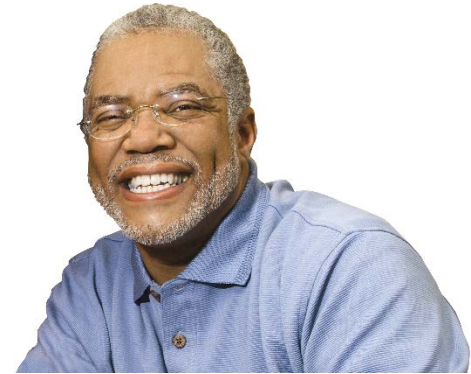
# Agenda

- Service Overview
- Recommended Program
- Budget
- Planning Process



# Service Overview

- Alameda Loop Shuttle
- Subsidized Taxi Services
- Scholarship Programs
- Group Trips
- Capital Investments
- Customer Service/Outreach
- Management

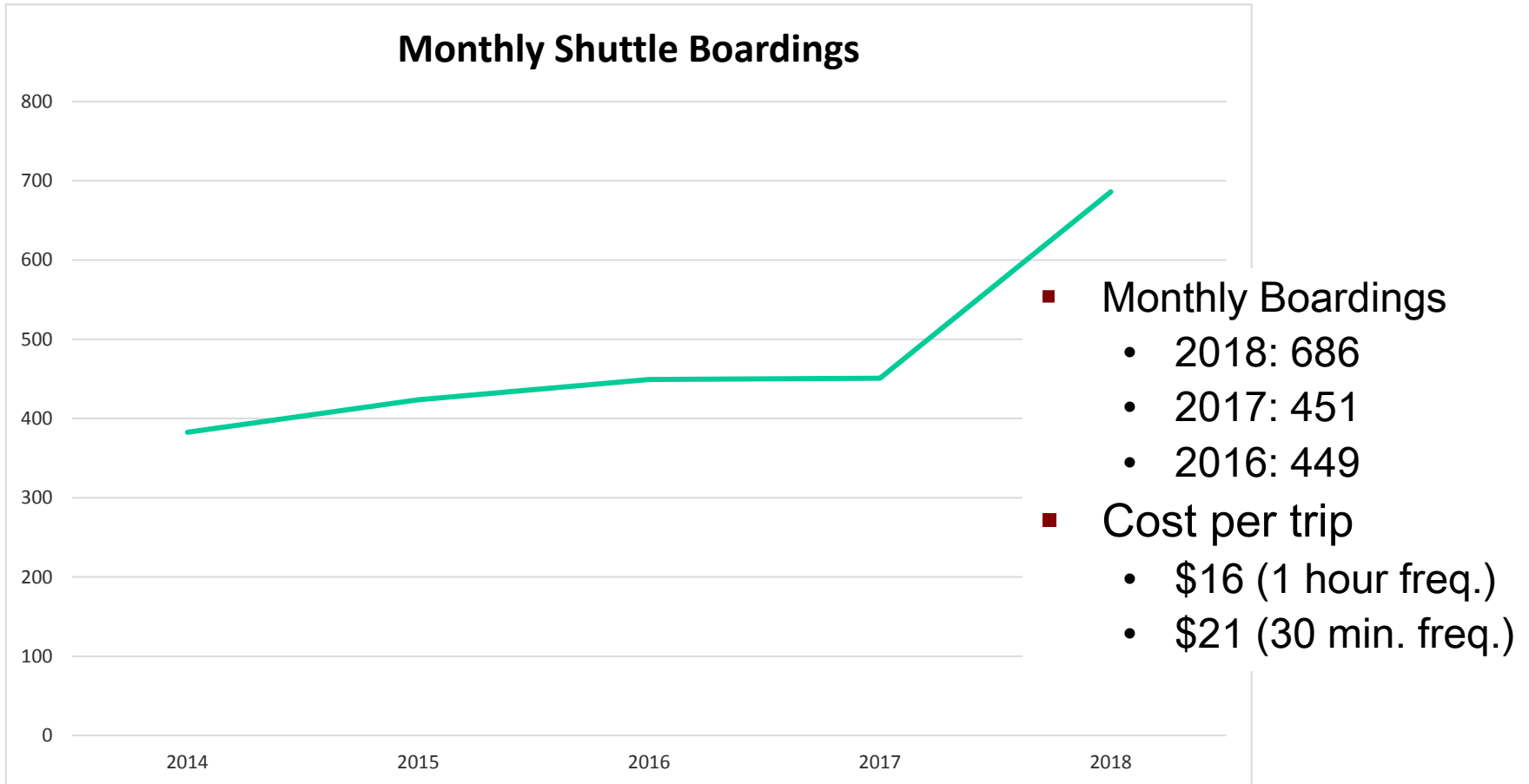


# Alameda Loop Shuttle Status

- Increased Shuttle Service Frequency (Oct 31, 2017)
- Rebranded shuttle name as “Alameda Loop Shuttle”



# Alameda Loop Shuttle Status (cont.)



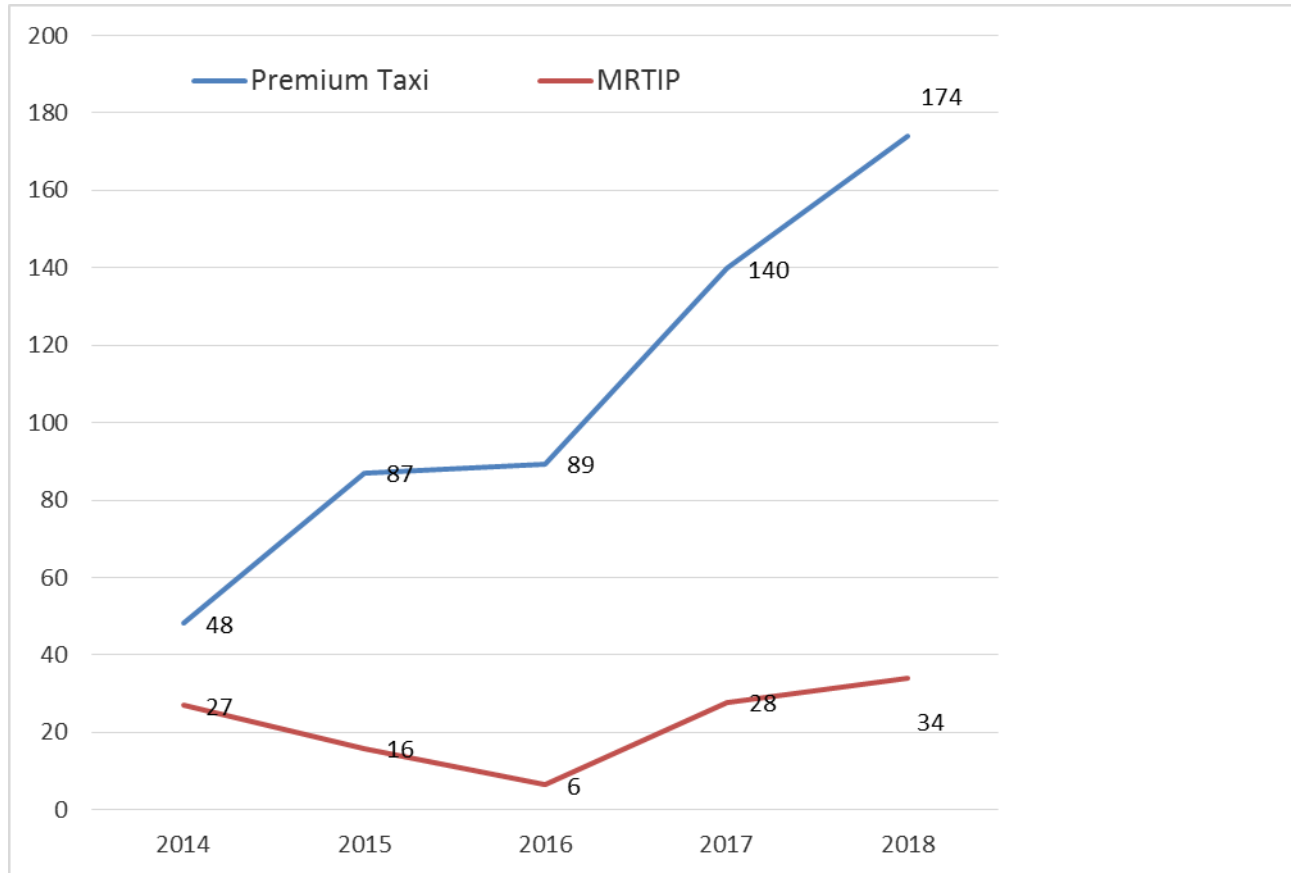


# Taxi Service Status

- Local Alameda taxi provider with accessible taxis
- Negotiating emergency wheelchair breakdown service
- Exploring Uber/Lyft type shared services



# Taxi Services – Trips/Month

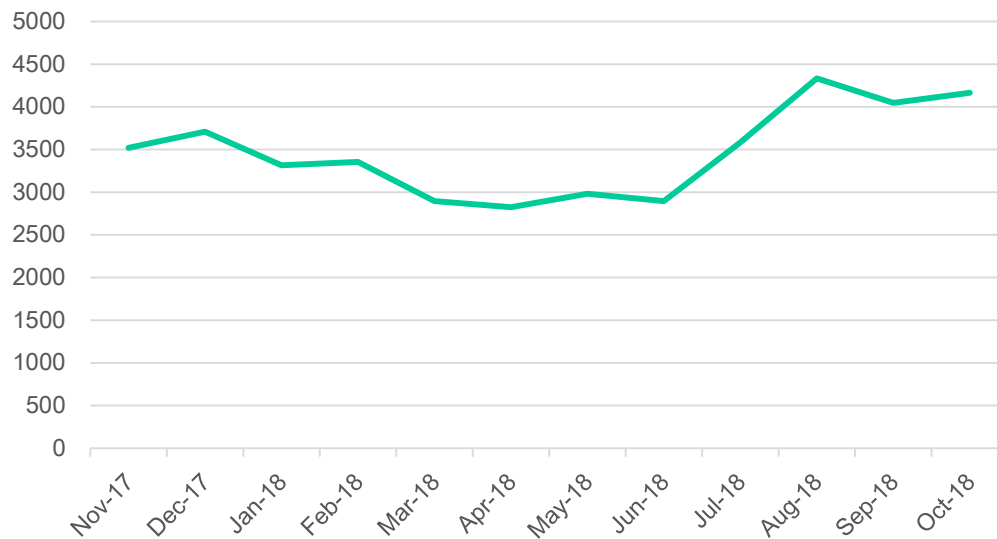


# Scholarship Programs

- Assists with taxi services
- Provides free AC Transit bus passes – EasyPass:
  - Alameda Point Collaborative
  - Alameda Housing Authority



Monthly Boardings - Alameda Pt Collaborative  
EasyPass Program





# Recommended Program

## ■ Alameda Loop Shuttle

- Marketing rebranded and more frequent service
- Real-time shuttle location technology

## ■ Taxi Services

- Marketing/outreach
- Continue exploring Uber/Lyft type shared services



### ROUTES:

- Tuesdays: West End / Farmers' Market
- Wednesdays: East End / Bay Farm Island
- Thursdays: Central Alameda / Bridgeside

### ALL ROUTES INCLUDE:

- Alameda Hospital
- Alameda Theatre
- Alameda Main Library
- Mastick Senior Center
- South Shore Center

View all route stops and shuttle times at [www.AlamedaLoopShuttle.com](http://www.AlamedaLoopShuttle.com).

Call (510) 747-7513, or email [AlamedaLoopShuttle@alamedaca.gov](mailto:AlamedaLoopShuttle@alamedaca.gov)

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# Recommended Program (cont.)

## ■ Scholarship Program

- Continue taxi subsidies and free bus passes
- Add emergency wheelchair breakdown service **(NEW!)**



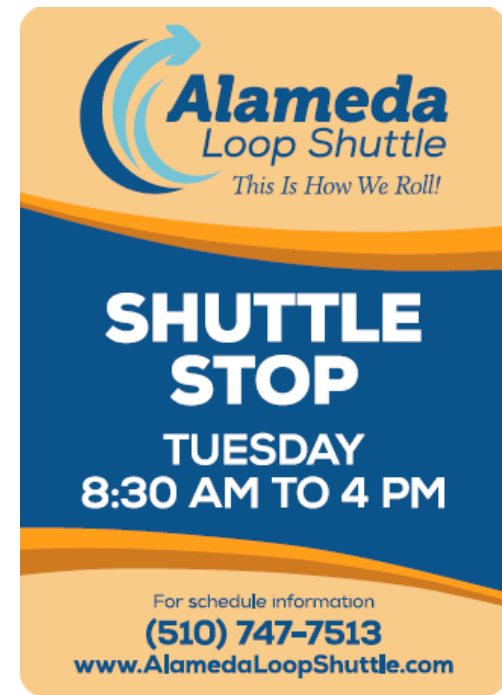
## ■ Group Trips

- Continue current trips
  - Mastick Monthly
  - Leisure Trips
  - Skilled Nursing Home Annual Picnic



# Recommended Program (cont.)

- Capital Program
  - Bus stop improvements: benches, shelters and ensure ADA compliance
- Outreach/Marketing
  - Website/press releases
  - Presentations/orientations
  - Advertisements/banners
  - Shuttle schedules
  - Brochures/mailings
  - Program incentives



# Budget



## Revenues

Measure B/BB	\$385,144
	(+ \$227,128 balance)
East Bay Paratransit Tickets	\$4,000
Taxi Vouchers	\$8,000
<b>Total revenues</b>	<b>\$624,272</b>

## Expenditures

Management	\$66,439
Customer Service	\$38,000
Trip Provision	\$319,500
Capital	\$120,000
<b>Total Expenditures</b>	<b>\$543,939</b>
<i>(Reserves</i>	<i>\$80,333)</i>

# Planning Process

- Survey (December 2018)
- Commissions (January/February 2019)
  - Transportation Commission
  - Commission on Disability
  - Recreation and Park Commission
  - Social Service Human Relations Board
- Submit Program Plan (February 2019)







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## **Contact Information:**

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