

## 1/16/19 City of Alameda-AC Transit ILC Meeting Notes

ILC Attendees – Ortiz, Peeples (remote), Daysog, Knox White

### Transportation Choices Plan Annual Report

- Ortiz - Was not aware that the goal was to get Alameda Point residents to Bart
  - Thomas - yes, get riders to Bart
- Peeples - Not enough capacity at 12th Street Bart to take on more users from Alameda Point
  - Del Rosario – Staff looking at all modes
  - Daysog – Line W used to travel through the west end of Alameda
- Bus service to ferry
  - Ortiz - Big issue is free parking at the ferry, which would prevent people from taking the bus
- Easy Pass
  - AC Transit/Alameda partnership will become a model for other cities and developments to follow
- Daysog - AC Transit's patience with the city to come along during AC Go was great
- Ortiz - Bus shelters
  - Payne - will replace six shelters in the next year
- Ortiz - Transportation awareness focuses on marketing services that Alamedans are not aware of.
  - Payne – There is a transportation awareness advisory group assembled on the City's side.
- Peeples - TFCA funding for transportation awareness
  - Knox White - decrease of 14% of single auto trips
- Knox White – EasyPass expansion hasn't been happening – rollover needs to be
- Ortiz - need to be nimble and enter into agreements for Easy pass quickly

### Alameda Point Development

- Kuttner - Saratoga/Monarch loop - Why route service up to W. Midway Ave?
  - Berman - To serve the affordable housing at W. Midway and Pan Am (Alameda Point Collaborative)
- Knox White - What is the timing of a route change?
- Knox White - What is the current ridership of the line?
- Knox White - We shouldn't plan for routes on streets that may be configured under development of Site B
  - Thomas - roads could be a mess south of west Atlantic
- Knox White - Service between Seaplane Lagoon and Spirits Alley could be useful however
- Daysog - if routing went down to Santa Clara, it would get more riders to the ferry
- Public comment - Most riders would be coming from Alameda's south side – would be served by a route from South Shore and Encinal

- Knox White - West Atlantic needs to be served under this plan.
- Berman - No bus turnaround at Seaplane is planned in initial phasing.

### **Ridership and Customer Comments**

- Kuttner - why is ridership decreasing?
  - Del Rosario explained that national and local trends show a growing share of trips taken on rideshare, increasing car ownership rates, etc.
- Public - How can we promote the line 19 if there are no shows?
  - Ortiz - Not enough operators - need to have better reliability
  - Llamas - Discussed initiatives to improve recruitment and reliability
- Peebles - advocating scheduling service based on operator availability
- Ortiz – Realigning the Operations Control Center to better monitor routes and service
  - Llamas - Will focus on areas and routes
  - Peebles - Records from a similar effort from the 90s at AC Transit
- Public - Need to prioritize correctly the reduction of service to match the operator count
  - Del Rosario - agrees, we want to have the least impact on riders

### **EasyPass**

- Laynes - Eligibility just began yesterday for Alameda Point

### **Dollars spent in Alameda**

- Kuttner - Are you double counting hours to Bart and within alameda?
  - Berman – No, those are separated deliberately.

### **RM3/Transbay Tomorrow**

- Ortiz - can we give an update on Early bird?
  - Eshleman provided an update.
- Public comment - what about hydrogen fuel buses?
  - Ortiz – This is a policy decision.
- Knox White - Can Transbay Tomorrow include unfunded needs as well?
  - Eshleman – Yes.

### **Salesforce Transit Center Update**

- Ortiz - Board desire to ensure the overall safety of the STC before we move back in because in the future, with the Temporary Terminal being developed, there will be no ideal alternative locations for staging buses.

### **AVL Update**

- Ortiz - How will improvements to data be conveyed to the public?
  - Llamas – BusTime – new automatic vehicle location system and new system for transit arrival time predictions
- Knox White - Will Transbay schedule information be better?
  - Del Rosario - Still on scheduled information but better information to the supervisors to convey to the riders

**Announcements**

- Burgos - Introduced Chantal Reynolds as the new external affair representative for the City of Alameda
- Knox White - Wants to discuss strategic policy instead of reactionary; and Transbay Tomorrow