

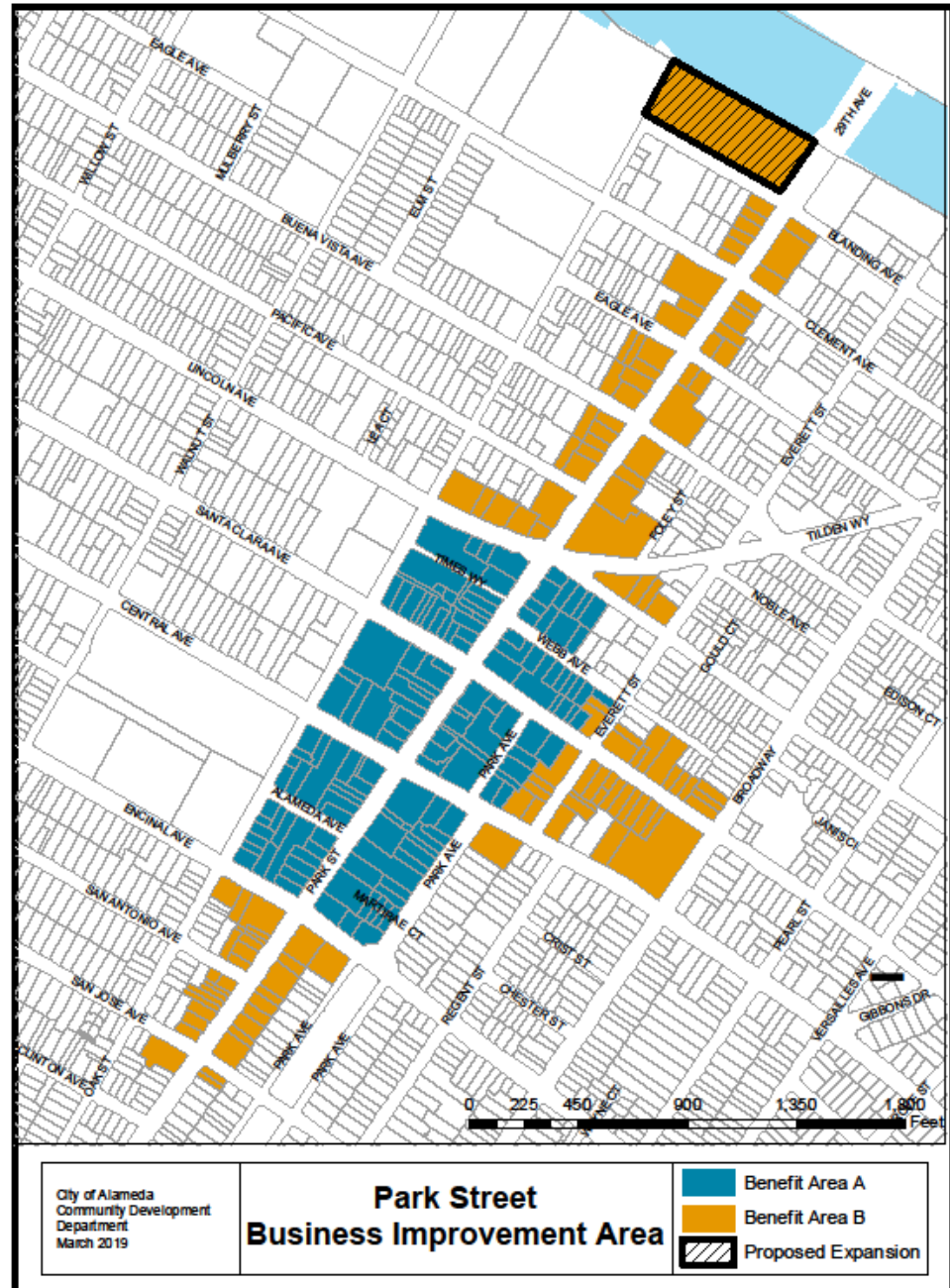
Alameda City Council

May 7, 2019

Park Street Business Improvement Area

Park Street BIA

- Created in 1989
- Managed by DABA
- Businesses assessed annually
- Revenues directly benefit businesses in the BIA



Park Street BIA Benefits

Signature Events

- Park Street Spring Festival
- Park Street Art & Wine Faire
- Park Street Classic Car Show



Process To Change Boundaries and to Levy the Assessment

- DABA files an annual report that proposes changes in the BIA boundaries
- Council adopts a Resolution of Intention:
 - to Levy an Annual Assessment
 - to declare the intention of the City Council to change the BIA boundaries, and
 - to set a date for a public hearing
- Notice of the public hearing
- Hold a public hearing
- Adopt a Resolution Confirming the Annual Report and Levy and Annual Assessment

Recommendation

- Hold a Public Hearing
- Adopt a Resolution:
 - Confirming the Park Street Annual Report for FY 2019-20
 - Changing the BIA Boundaries, and
 - Levying an Annual Assessment on the Park Street BIA