

# Line 96 – Proposed Alignments for Alameda Point

### **BACKGROUND**

First occupancy in the new developments at Site A at Alameda Point (along Atlantic Ave/Appezzato Memorial Parkway between Orion St. and Ferry Point) will be taking place in Spring 2020. As part of the Transportation Demand Management Plan for Alameda Point, this comes with requirements for additional service. Moreover, all new development will include AC Transit EasyPasses, making it particularly important for AC Transit provide quality service in this area. Currently, the nearest Line 96 stop is 1,300 feet away from the edge of Site A, which means that service quality for those residents will be below expectations without a route realignment.

Realigning service in Alameda Point is challenging because of limited resources and multiple competing needs for service. These include Site A, the Alameda Point Collaborative, which is a supportive housing community for low-income individuals, and Spirits Alley, which is a center for brewing, wine, and distilling. Of these competing interests, all are EasyPass program participants, though the Alameda Point Collaborative generates the most ridership and certainly represents the most vulnerable population.

### SERVICE PROPOSALS

Two proposals are suggested, depending on funding availability and on specific TDM requirements. A requirement for 15-minute service exists in the TDM plan for Alameda Point, but it is yet to be determined whether this would be required in tandem with first occupancy at Alameda Point, or if service levels could be scaled up as development progresses.

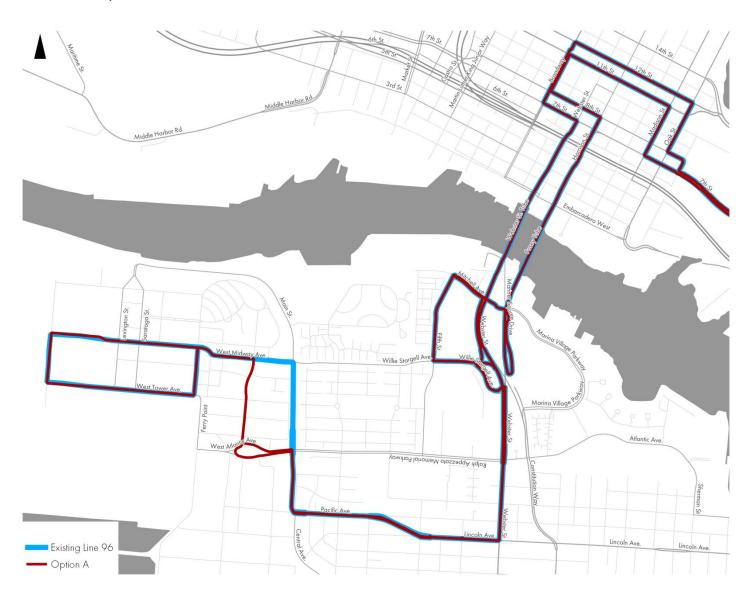
Option A assumes service levels could be scaled up in the future in line with increasing development. Option B assumes 15-minute service would be required along with first occupancy at Site A.

Given the proposed service change's scope, per board policy it is defined as a major service change and as such requires a public hearing.



#### Option A:

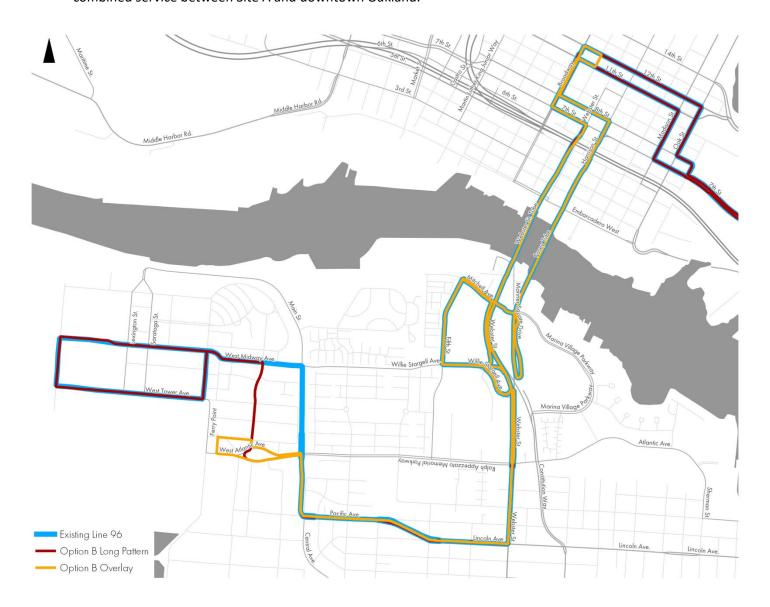
- Retains existing 30-minute headway.
- Deviates from existing alignment to serve Site A more directly via Atlantic Ave/Appezzato Memorial Parkway and Orion St.





#### Option B:

- Retains existing 30-minute headway on existing patterns between Spirits Alley and the Dimond District
- Deviates from existing alignment to serve Site A more directly via Atlantic Ave/Appezzato Memorial Parkway and Orion St.
- Adds additional 30-minute Line 96 overlay between downtown Oakland and Site A to create 15-minute combined service between Site A and downtown Oakland.



## **TIMELINE**

Activity	Date	Description
AC Transit Public Hearing	8/7/19	Community Outreach Meeting