

CHECKLIST FOR EVALUATING HISTORIC SIGN DESIGNATIONS

ADDRESS: _____

1. NATURE OF THE BUILDING

- | | | |
|----|---|---------------|
| A. | Intrinsic Historical Value (Maximum Points 2) | |
| 1. | Listed on Historical Building Study List, or contributing Building in a Historic District, | Yes 1
No 0 |
| 2. | Designated as a City Historical Monument? | Yes 2
No 0 |
| B. | Current Building condition (Maximum Points - 2)
(Points awarded only if Section A above has at least 1 point). Are the original architectural features present or well maintained or will they be restored/renovated in a historically correct and sensitive manner? | 0-2 |

2. NATURE OF THE SIGN

- | | | |
|----|--|-----|
| A. | Age | |
| 1. | Before 1930 | 4 |
| 2. | 1930-1950 | 3 |
| 3. | 1950-1960 | 2 |
| B. | Sign is of exemplary technology, craftsmanship or design of the period in which it was constructed (turn-of-the-century, Art Deco, Art Moderne, Fifties Spectacular etc.) | 0-3 |
| C. | Sign contains materials not widely available or economically viable to produce (neon, incandescent lighting, porcelain, carrara glass/vitrolite, cast aluminum, stainless steel) or is integrated into architecture of the building (sign pylons, marquees, painted wall signs, etc.) | 0-3 |
| D. | Sign represents a business or person significant in Alameda History | 0-2 |
| E. | Sign has not been significantly altered from its original function and appearance, or is restorable and will be restored to its original function and appearance. | 0-3 |

TOTAL POINTS:

MUST HAVE AT LEAST 11 POINTS TO QUALIFY

Name of Evaluator: _____ Date: _____