Vision Zero Policy

Transportation Commission, Item 5C
September 25, 2019

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Vision Zero defined

Vision Zero is an international movement that provides a framework for reducing traffic deaths and life-changing injuries to zero, while increasing safe, healthy, equitable mobility for all.

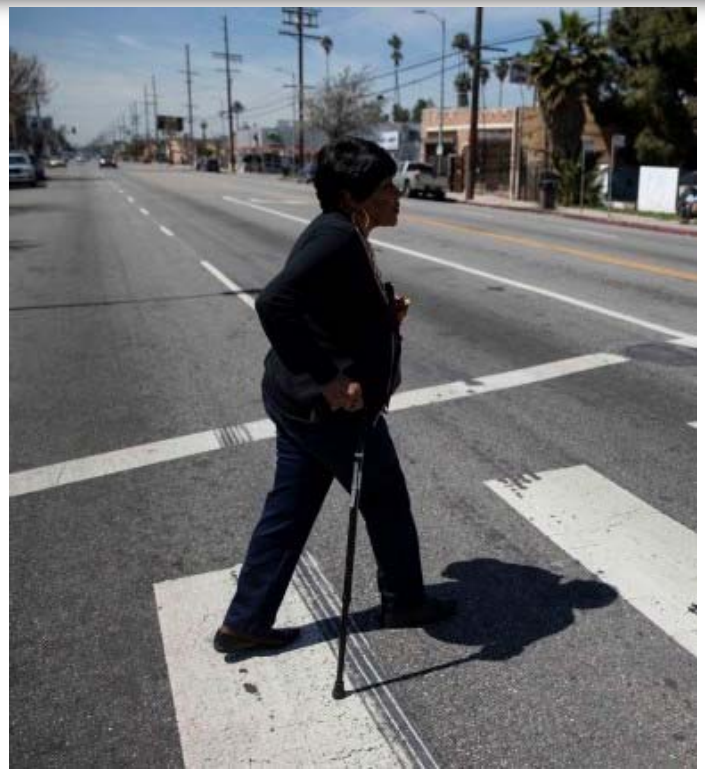
Why Alameda needs Vision Zero

- Alameda 2011-2018:
  - 15 people died; avg. 2 per year
  - 82 suffered severe injuries; avg. 10 per year
- U.S. has highest traffic death rate per capita, compared to peers
- No traffic death is acceptable

Systems approach

- Multi-disciplinary: engineering/street design, education, and enforcement
- Create environment where human error does not cause death or severe injury
- Reducing speeds saves lives

Vision Zero = safety + equity



- Disproportionate risks for seniors, children, people of color, people with disabilities, people in low-income communities, people walking and biking
- Half of Alameda traffic fatalities were people walking
- All pedestrians who died were 59+ years old

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Vision Zero is a growing movement

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Lead-up to Vision Zero in Alameda

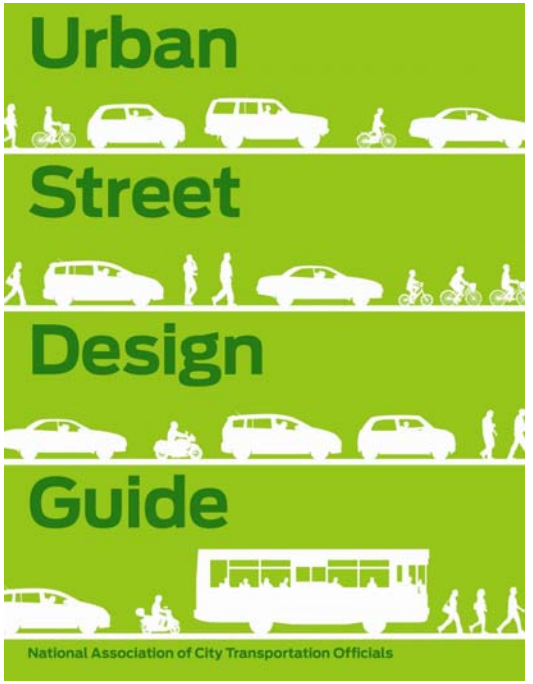
- City Council referral (9/2019)
- Contract approval – Active Transportation and Vision Zero Plans (7/2019)
- Transportation Choices Plan calls for Vision Zero (2018)
- Safety and Noise Element of General Plan calls for Vision Zero (2017)
- Slow Down in Town – grassroots group to reduce speeds (started 2016)

Alameda's Vision Zero policy

- Makes safety the highest priority in transportation efforts
- Requires Vision Zero Action Plan
  - Based on collision data; specific actions
- Multi-disciplinary Task Force
- Equitable implementation

Alameda's Vision Zero policy

- Immediately review standards for lane widths, street widths, bike lanes/buffers, crosswalks, and bulb-outs
- Accept National Association of City Transportation Officials (NACTO) guidelines for transportation projects



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Recommendation

- Recommend City Council Adoption of Vision Zero Policy
- To City Council – November 5th