

Update on Active Transportation Plan

Transportation Commission, Item 5D
September 25, 2019



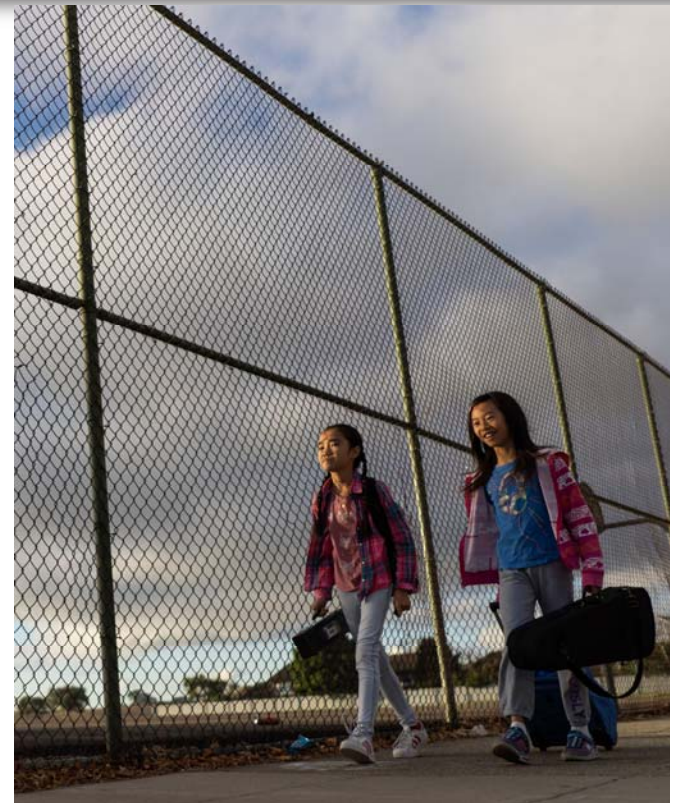
Information Item

- Review
 - Plan scope of work
 - Schedule
- Input on:
 - Equity Framework
 - Public Engagement Plan



Active Transportation Plan

- Updating:
 - Pedestrian Plan (2009)
 - Bicycle Master Plan (2010)
- One combined Plan
- Consultant: Toole Design



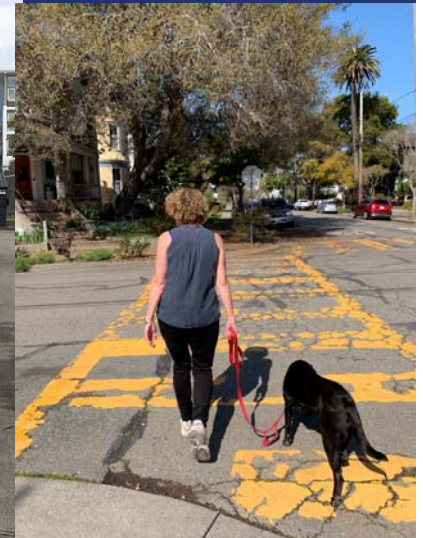
Key Goals and Outcomes

- Roadmap to safe, walkable and bikeable Alameda
- Connected bicycle and pedestrian network
- Low-stress bicycle network for people of all ages and abilities
- Update policies, procedures and standards related to walking and biking
- Develop a Vision Zero Action Plan



Tasks Overview

1. Initiate Project
2. Public Engagement Plan and Implementation
3. Evaluate Existing Conditions & Conduct Needs Analysis



Tasks Overview

4. Vision & Goals
5. Network and Facility Recommendations
6. Policy & Standard Recommendations
7. Program Recommendations



Tasks Overview

8. Prioritization & Implementation Strategy
9. Design Guidelines & Standards
10. Plan Document
11. Vision Zero Action Plan



Tasks Overview

No.	Task
1	Initiate project
2	Develop and implement Public Engagement Plan
3	Evaluate existing conditions & conduct needs analysis
4	Update vision and goals
5	Create network and facility recommendations
6	Develop policy and standards recommendations
7	Develop program recommendations
8	Create a prioritization and implementation strategy
9	Develop Design Guidelines and Standards
10	Draft the Plan document
11	Draft the Vision Zero Action Plan



Schedule

Phase 1: Discovery Phase

*September –
November 2019*

Phase 2: Drafting Phase

*January - July
2020*

Phase 3: Finalizing the Plan

*August –
November 2020*



Collect Input & Data	Vision & Goals Needs Analysis Network Development Set Priorities	Draft Plan released Final Plan adopted
TC Meeting #1	TC Meetings #2, 3, 4	TC Meeting #5
Kick-off Intensive/Workshop #1	Workshop #2	Workshop #3
Pop-up Events	Pop-up Events	City Council Meeting

Equity Framework



Roadmap for involving the full community, **especially those historically under-represented**, by applying equity strategies to each task

Equity Framework: Guiding Questions



Who is/
is not
participating?



How will
outcomes
benefit
disadvantaged
community
members?



Any unintended
consequences?



How to
measure
equity
outcomes?



Public Engagement Plan

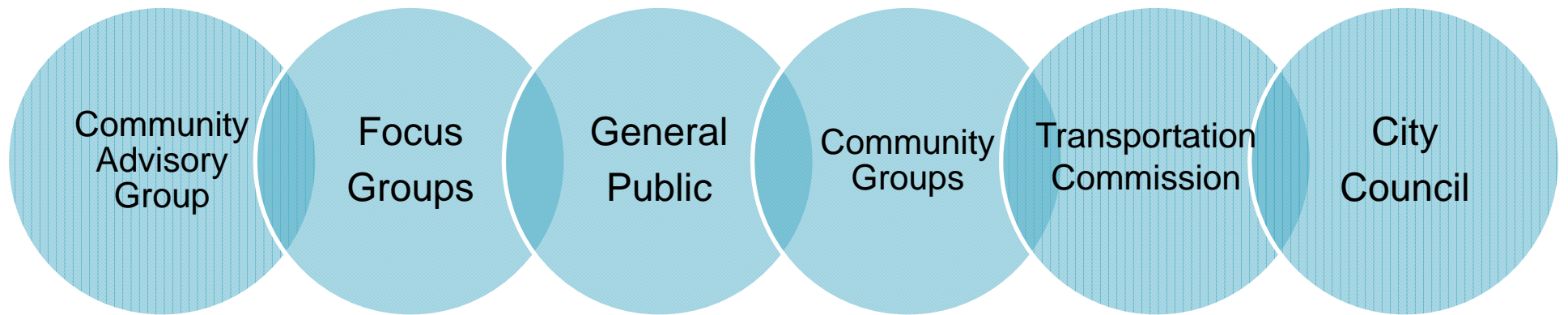


Priority

Meaningful engagement that is **wide and deep**.

Reaches a **broad range and high #** of people who live, work, play and do business in Alameda.

Engaging Key Stakeholders



Public Engagement Activities



Community Workshops



Walking and Biking Audits



Pop-up Events



Online Engagement



Phase 1: Project Launch

Month	Activity	Focus
September	<ul style="list-style-type: none">• TC meeting	<ul style="list-style-type: none">• Learning and discovering• Sharing information
October	<ul style="list-style-type: none">• Launch web page• Community Advisory Committee Meeting	
November	<ul style="list-style-type: none">• Kick-off Intensive (Workshop, walking/biking audits, focus groups)• Pop-up events	



Phase 2: Review Draft Networks

Month	Activity	Focus
January – July 2020	<ul style="list-style-type: none"> • TC meetings • Community Advisory Committee Meeting • Community Workshop • Pop-up events • Web page updated 	<ul style="list-style-type: none"> • Vision & Goals • Existing Conditions/Needs Analysis • Network Recommendations • Prioritization



Phase 3: Draft & Final Plan

Month	Activity	Focus
September – November 2020	<ul style="list-style-type: none">• Community Advisory Committee Meeting• Community Workshop• Web page updated• TC meeting• City Council meeting	<ul style="list-style-type: none">• Release Draft Plan• Adopt Final Plan



Input and Questions

- Is our definition of equity as “disadvantaged and under-represented communities” broad enough?
- Have we missed any groups or organizations to reach out to?
- Events we should attend that draw diverse audiences?
- More input? Questions?

