

An aerial photograph of the Alameda Bay Bridge, a long bridge spanning a body of water. The bridge has a blue truss structure and a concrete deck. In the foreground, there is a parking lot with several cars and a large American flag on a tall pole. The background shows a residential area with houses and trees, and hills in the distance.

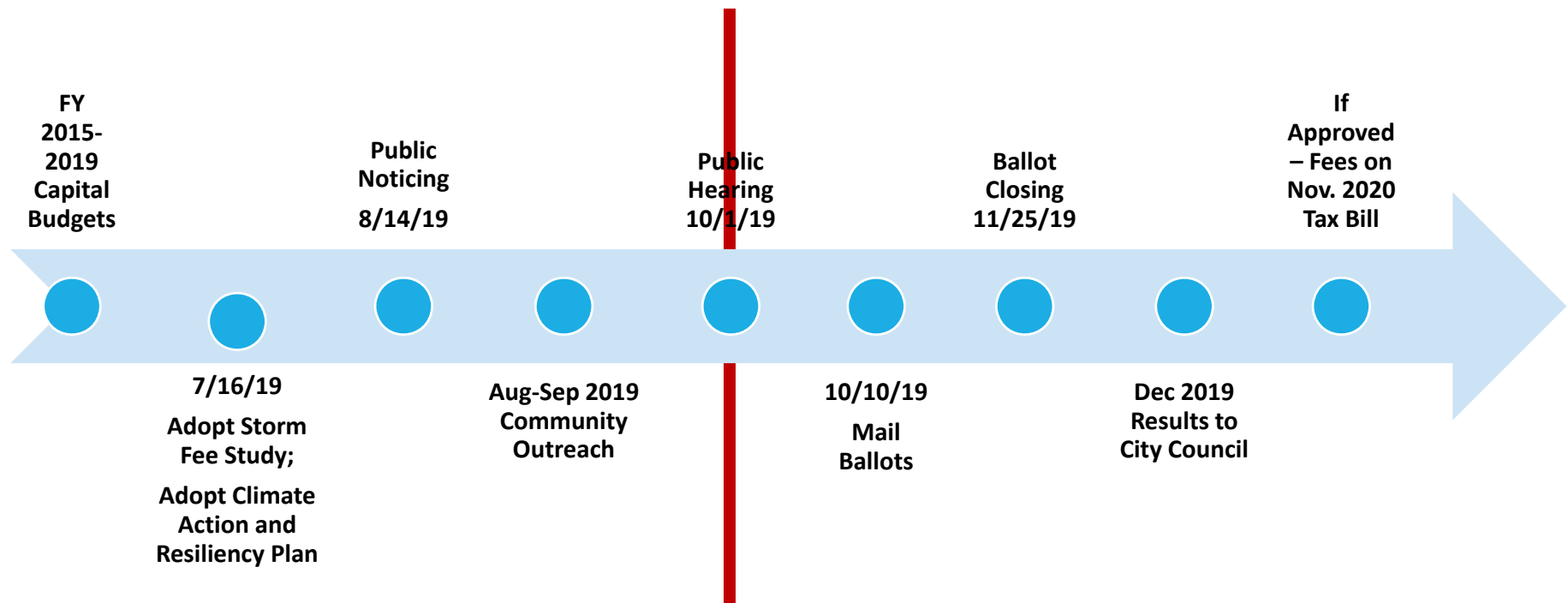
Protecting the Bay *Protecting Alameda*

WATER QUALITY & FLOOD PROTECTION INITIATIVE

2019



Prop 218 Timeline



Community Outcomes

Protecting the
Bay



***Trash Clean-Up
Reduced Pollution***

Sustainable Storm
Drains



***Storm Response
Street Sweeping***

Protecting
Property



***Reduced Flooding
Protection from
Sea Level Rise***



What Happens if We Don't Take Action?

Fund depleted = Reduced level of service

- *Reactive program*
- *Longer response times*
- *Reduced storm drain maintenance*
- *Less street sweeping*
- *No stormwater capital projects*

Risk of catastrophic failure increases

Inability to adapt to climate change & sea level rise



Next Steps



- Hold a public hearing on the proposed 2019 Water Quality and Flood Protection Fee;
- Adopt a resolution finding [no] majority protest,
- Direct a property owner ballot proceeding, direct the City Manager to vote “Yes” for City-owned parcels; and
- Introduce an ordinance establishing the Water Quality and Flood Protection Fee

