

October 17, 2019

To: Honorable President and Members of the Social Service Human Relations Board

From: Eric Fonstein, Development Manager

Re: Review and Approve Draft 2020 Work Plan

Background

The Social Service Human Relations Board (“Board”) has been developing a formal Work Plan for the 2020 calendar year, which will be presented to the City Council for its approval. The Work Plan outlines the Board’s future agenda items, priorities, and timeline of activities. This meets a requirement in the City of Alameda’s Municipal Code (AMC), which states that the Board is to adopt an annual plan for the performance of its delineated functions “with advice and consent of the City Council.”

Discussion

The Board’s plan includes the following elements:

- Goals that correspond to the Board’s responsibilities outlined in the AMC;
- Actions to achieve these goals; and
- Specific activities and benchmarks to measure success.

The Board has been working on drafting its Calendar Year 2020 Work Plan at its last two meetings. The Board will continue to review, discuss, and revise its 2020 Work Plan. The goal is to present the Board’s Calendar Year 2020 Work Plan for City Council’s adoption at its December meeting. Thus far, the Board has outlined the following priorities and activities for its 2020 Work Plan.

2020 Census

- Promote 2020 Census “Everybody Counts” Campaign, working with Community Based Organizations (CBO) and local businesses.
- Coordinate 2020 Census Steering Committee and Subcommittees to reach hard-to-count populations.

CDBG Social Service Funding Allocation

- Support preparation of CDBG Five-Year Strategic Plan and Annual Action Plan for City Council consideration.
- Participate in gathering input from stakeholders on the community’s needs for social services for the Five-Year Strategic Plan and Annual Action Plan.

Homelessness Programs

- Oversee the implementation of the City's homelessness initiatives and Homeless Emergency Aid Program (HEAP) grant projects, including the HEAP Ambassador Program, 2-1-1 Homeless Hotline, Warming Shelter, Dine and Connect, and drop-in day center.
- Participate in the Collaboration Addressing Resources, Efforts, and Supports (CARES) for Alameda's Homeless team. The Board will have representation on the CARES team and provide periodic reports to the Board on citywide efforts to address homelessness.

Youth Mental Health

- Collaborate with Alameda Collaborative for Children, Youth, and their Families (ACCYF) and AUSD on youth mental health awareness campaign.

Community Engagement Events and Initiatives

- Season for Non-Violence (SNV)
- Community Service Awards (CSA)
- Placeholder for summer/fall 2020 community event
- Explore developing an on-line social service directory/dashboard

Staff requests that the Board continue to review and revise the draft 2020 Work Plan as needed, with special attention to developing metrics to evaluate its efforts, and have a final plan ready for the Board's adoption by November 2019.

Recommendation

Staff recommends that the Board review, revise, and adopt the draft 2020 Work Plan.

Attachment

Attachment A: Draft 2020 Work Plan