

City of Alameda, California
SOCIAL SERVICE HUMAN RELATIONS BOARD (SSHRB)
THURSDAY, SEPTEMBER 26, 2019

DRAFT MINUTES

1. CALL TO ORDER AND ROLL CALL

Board Vice-President Pravda Wright called the meeting to order at 7:06 p.m.

Roll Call: Vice-President Pravda Wright, Boardmember Moustafa Aly, Boardmember Kristin Furuichi-Fong, Boardmember Cheryl Harawitz, Boardmember Sarah Lewis, and Boardmember Johanna Paillet-Growl

Excused: Board President Christine Chilcott

2. APPROVAL OF MINUTES

Boardmember Lewis moved to approve the minutes of August 22, 2019. Boardmember Furuichi Fong seconded. The minutes of August 22, 2019 were unanimously approved as written.

3. PUBLIC COMMENTS

None.

4. AGENDA ITEMS

4-A Review CDBG Approval Process

City staff Eric Fonstein provided an overview of what to expect over the next several months regarding the Community Development Block Grant (CDBG) public hearing and needs assessment process. The Housing Authority administers the CDBG funds and manages the planning and public input process for these funds. The Housing Authority is also responsible for developing the Five-Year Strategic Plan and the annual Action Plan to support the Strategic Plan activities.

The Board is involved in overseeing the process for assessing the social service needs of the community and making funding recommendations for the CDBG Public Services portion of the funds. Fonstein noted that a new Five-Strategic Plan is currently being developed. The Board's role is to ensure that Alameda residents and service providers have a chance to provide input on needs for social and community services and that funding priorities are directed toward addressing these needs. Housing Authority staff will present results of the housing impediment survey and the proposed priority areas for the Strategic Plan at the next meeting. The Board must do its part in informing and encouraging the public and community service providers to attend the meeting so that they have an opportunity to provide input on the plan at this public hearing.

4-B Review SSHRB Draft Work Plan and Develop 2020 Objectives & Metrics

- Fonstein reviewed the draft 2020 Work Plan with the Board. Boardmembers asked questions and proposed changes to the Work Plan. Staff will make the necessary changes and present an updated draft Work Plan to the Board at the October meeting where they will continue working on finalizing planned activities, priorities, and metrics for 2020.

4-C Workgroup Reports

The following Workgroup reports were provided by Boardmembers and staff:

- **Census 2020 Workgroup:** Boardmember Aly reported attending the September meeting of the Alameda Complete Count Steering Committee and provided updates that included the following: development of the 2020 Census website for Alameda; need to recruit local leaders and community members to inform neighbors and groups that are considered hard-to-count by the Census Bureau; and development of campaigns, such as the photo mosaic and pledges, as a way to stimulate interest and encourage active participation of residents in Alameda's census efforts. Most of the work will happen at the Subcommittee level, and everyone is encouraged to be involved. A citywide launch of Alameda's census campaigns will be held at the Unity Picnic on November 2 at Crab Cove Beach. It is a free event and is open to the public.
- **Homeless Action Plan Workgroup:** Boardmember Harawitz and Board Vice-President Wright provided an update on the Homeless Emergency Aid Program (HEAP) projects. Staff is continuing to work on securing contracts with community-based service providers and locating sites to implement HEAP projects. Board Vice-President Wright reported attending the meeting of the Collaboration Addressing Resources, Efforts, and Supports (CARES) for Alameda's Homeless team and met other service providers and partners working to address homelessness in Alameda. Board Vice-President Wright also reported conducting a site visit of the Women's Daytime Drop-In Center in Berkeley with a group from Alameda that included staff of the Alameda Point Collaborative and City staff Ana Bagtas. The purpose of the site visit was to get information about operating a day center for the homeless in preparation for opening such a program in Alameda.
- **Youth Mental Health:** Bagtas reported that the Youth Mental Health Workgroup, comprised of a student representative and staff from Supervisor Wilma Chan's office, Alameda Unified School District (AUSD), City of Alameda, and Alameda Family Services, continues to work on the campaign. Development of the website continues and a poster contest will be conducted by AUSD. The group also discussed investing in a train-the-trainer program for Mental Health First Aid. The Youth Mental Health campaign will be launched at the Unity Picnic on November 2.

5. STAFF COMMUNICATIONS

5-A Discussion and Planning of 2019 Community Service Awards

Bagtas reported that nominations are open for the Community Service Awards. The reception will be held at the Elks Lodge Ballroom on November 7. The sign-up sheet to

volunteer for various duties needed for the reception will be circulated at the October Board meeting.

5-B Other Homelessness Updates and Initiatives

Bagtas provided an update on the parking meter program. She mentioned the availability of one-time \$650 million funding approved recently by Governor Newsome for the Homeless Housing, Assistance, and Prevention Program. Bagtas will report on this funding availability as more information is released. Bagtas also shared that the Mobile Health Clinic run by the Alameda Health Systems, with funding from the Alameda County Health Care for the Homeless, will be serving Alameda. The van will be parked at the monthly Dine and Connect site at Immanuel Lutheran Church, and the team will see patients who need non-emergency medical care and other supportive services.

6. BOARD COMMUNICATIONS, NON-AGENDA

Board Vice-President Wright announced that the Alameda Point Collaborative is holding its annual “Candy Explosion” event promoting Halloween safety and bringing the community together. It is open to everyone. Candy donations are welcome.

7. ORAL COMMUNICATIONS

None.

8. ADJOURNMENT

Boardmember Harawitz made a motion to adjourn. Boardmember Aly seconded. The meeting adjourned at 8:52 p.m.