

Alameda Point Gym Fees for 2020

November 2019

City of Alameda – City Council

Marianne Carter

11/18/19

*Submitted by Marianne Carter
Re: 6-B
11/19/19*

Top renters for A.P. Gym – fee impact group

- All Alameda public school kids rely on non-profits for sports until High School
- Alameda-based non-profits and Alameda schools
- Alameda Private Schools (CYO) (youth basketball & youth volleyball)
- Alameda Education Foundation (hosting AUSD middle school sports)
- Alameda Private & Public Schools high school basketball & volleyball
- AEF (Alameda Education Foundation non-profit) for AUSD middle schools
- Alameda Youth Basketball League
- Buena Vista Church Basketball League
- Alameda Vipers Basketball & Volleyball Club
- EB GAL – East Bay Girls Athletic League (non-Alameda based league)

History - Rental Fees -- Alameda Point Gym

FULL FACILITY RENTAL RATE HISTORY		
Rate/Hour	Years	Notes
\$ 115.00	2012-16	
\$ 125.00	2018-19	9% increase over previous rate
\$ 160.00	2020	leagues (proposed) 28% increase over current rate
\$ 180.00	2020	tournaments (proposed) 44% increase over current rate

Youth Non-Profit 75% Alameda residents

Gymnasium by Court		Current per hour	Proposed per hour	Percentage increase	Actual Increase Hour
Practice		\$30.00	\$35.00	16%	\$5.00
League Games		\$31.25	\$40.00	30%	\$8.75
Tournaments		\$31.25	\$45.00	44%	\$13.75
Youth Basketball, Youth Volleyball*					
Gymnasium Full Facility		Current Full Facility	Proposed Full Facility	Percentage increase	Actual Increase Hour
Practice		\$115.00	\$140.00	22%	\$25.00
League Games		\$125.00	\$160.00	28%	\$35.00
Tournaments*		\$125.00	\$180.00	44%	\$55.00
Youth Basketball, Youth Volleyball*					

Tournament Income vs Expenses

Sept 28 & 29, 2019	EXPENSES	INCOME
2019 rates	Alameda Min Wage	
Alameda Pt Gym Retnal	\$ 2,812.50	
Referees	\$ 3,500.00	
Scorekeepers*	\$ 972.00	
Front Desk-Admission*	\$ 310.50	
Court Monitor*	\$ 375.00	
Materials & Awards	\$ 953.00	
Schedulur/Set-up/Clean-up	\$ 500.00	
Team Entry Fees		\$ 4,600.00
Admission		\$ 5,250.00
TOTALS	\$ 9,423.00	\$ 9,850.00
Profit	\$ 427.00	

Positive

11/19/19

Sept 28 & 29, 2020	EXPENSES	INCOME
2020 rates	*Alameda Min Wage	
Alameda Pt Gym Retnal	\$ 4,050.00	
Referees	\$ 3,500.00	
Scorekeepers*	\$ 1,050.00	
Front Desk-Admission*	\$ 345.00	
Court Monitor*	\$ 450.00	
Materials & Awards	\$ 953.00	
Schedulur/Set-up/Clean-up	\$ 500.00	
Team Entry Fees		\$ 4,600.00
Admission		\$ 5,250.00
TOTALS	\$ 10,848.00	\$ 9,850.00
Profit	\$ (998.00)	

Negative

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Comparisons

Gym Fee Comparison	Available to rent					
Facility	Court info	Type	Accessible	Note	Note	Note
Coastline School	High School	Private	No	2018-19 Rented to AYB for \$50 per hour	Formers Chinese Christian School, - will no longer rent out the gym due to risking non-profit status	
Alameda Boys & Girls Club	1 Basketball Court	Private	No	AYB pays \$30 per player membership fee only	ABGC does not rent out the gym to other basketball groups (only members)	
Tice Valley	3 court new facility	Public	County Resident	Non-profit \$70 - For Profit \$80	rate is per court - excellent facilities with modern bathrooms, secure parking (Contra Costa County)	
Solidertown (Oakland)	4 court new facility	Private	Yes	\$200-\$240 per full facility for weekend tournaments	4 regulations courts - excellent facilities with modern restrooms	
Alameda Unified Schools	Middle School	Public	Yes	\$25 practices/\$60 weekend (games)	non-regulation small gym - one court maximum per facility	
Alameda Unified Schools	High School	Public	Not for practice	\$40 practices/\$90 weekend (games)	2 courts (2) - Custodial fees increase rate on weekends by 70%	

Request Gym fees – for consideration

- Alameda Pt. Gym more than pays for itself annually
- Staffing and gym usage is the same in a League vs Tournament (hourly full facility rental)
- Recommend same fees for both Leagues & Tournaments:
- Recommend roll out fees more gradually year over year
 - 28% and 44% increase is just too much for an annual increase for a non-profit
- ARPD Management brings a fee schedule to Park Commissioners and City Council on an annual basis. Review of fees is annual.

Alameda Youth Basketball – over 25 years

- Non-profit 501.3.c Recreational Basketball Boys & Girls Teams
- Grades 3-8 – operates from November – February
- 650-750 participants - Everyone makes a team
- Teams play each other and stay in Alameda
- Starting 2017 has had to move 20 practices per week to Oakland due to lack of gym space in Alameda
- Increase in practice & league rental rates will impact league
- *Increased player fees from \$145 to \$175 in 2018 due to increase in operating costs. Highest factors: rentals for practices & games and paying game officials*

Alameda Vipers Club – over 10 years

- Non-profit 501.3.c member of National AAU - Amateur Athletic League
- AAU Classified Vipers as Division 3 - Recreational Basketball & Volleyball
- Boys & Girls Teams Grades 2-8 – operates 4 seasons annually
- 200-250 participants (75% Alameda residents) - everyone is placed
- Programs open to the Public – no membership co-ed & drop-in
 - Ages 4-7 program, Skills Training, Summer and Holiday Camps
- Teams play games in & out of Alameda (within 5-45 min drive)
- Increase in practice & tournament rental rates will impact club
 - Impact ability to give as many scholarships
- Highest expense for club is gym rental for practices & games
- www.alamedavipers.com