

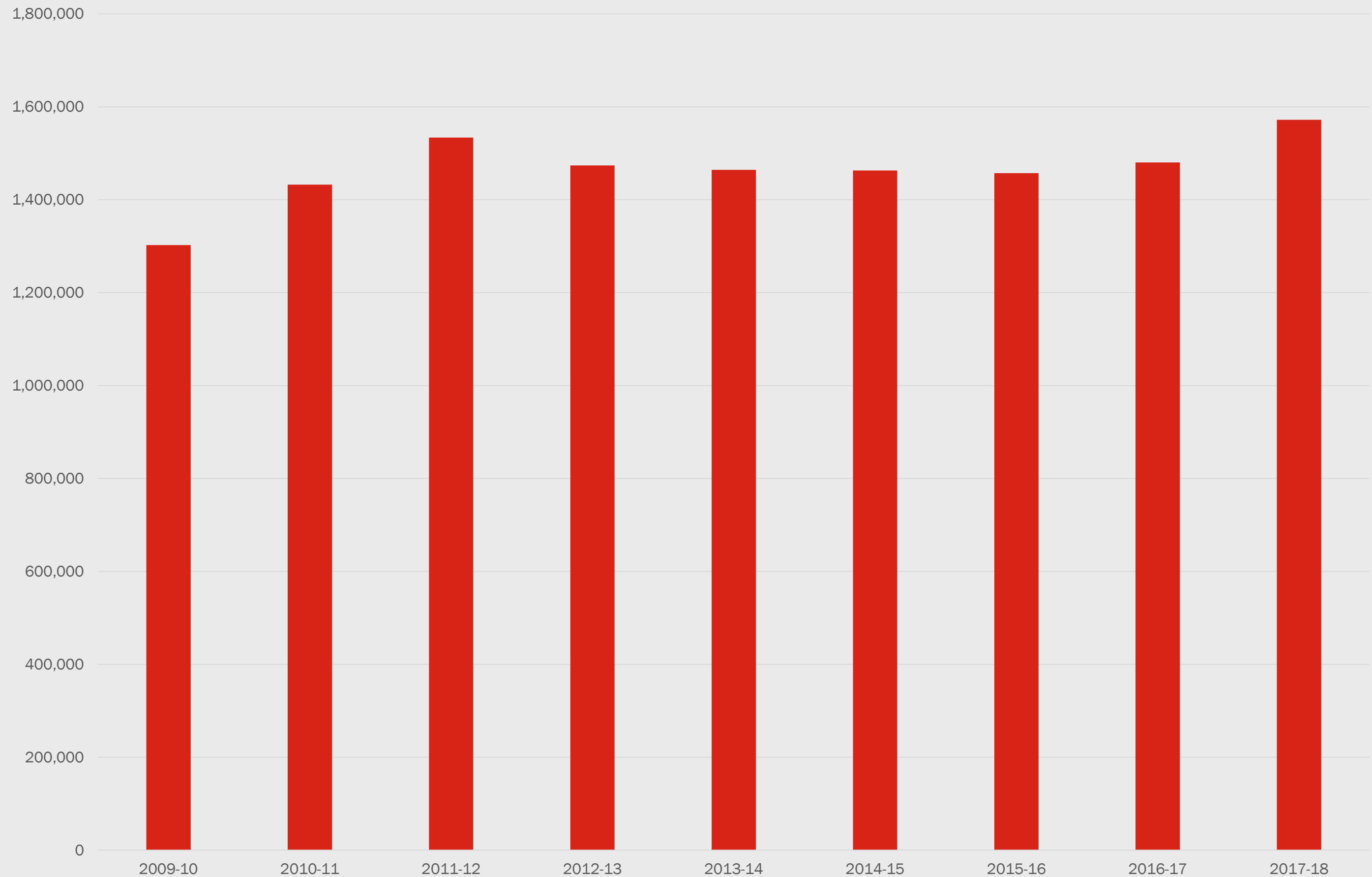


Alameda Free Library

Strategic Plan 2020-2025

More of It...Make People Love It!

Use Trend, Alameda Library, 2009-2019



The Library is About Community

■ Community Anchor

- *Well-placed physical facilities*
- *Welcoming, comfortable, convenient, ready, easy access*
- *A place for every age*
- *Collections that meet needs*
- *Staff that is knowledgeable and welcoming*
- *Staff reach out to insure all residents feel included*

■ Community Builder

- *Life-long learning for every stage of life*
- *Help to attain each persons goals*
- *Happy, capable people make a happy and capable community*

■ Community Connector

- *Connects people to area resources*
- *Connects people to people*
- *Connects people and community to information and resources worldwide*

Strategic Vision

“More of It”

- *Expand Bay Farm Island Branch*
- *Establish Library Presence at Alameda Point*
- *Open Tool and Seed Lending Library*
- *Expand the Virtual Branch*

Make People Love It!

- *Increase hours*
- *Community Outreach*
- *Increase operating revenue*
- *Build capital revenue*

Questions? Comments?

