



Economic Recovery Task Force

Economic Development Advisory Panel Meeting

May 14, 2020



Public Comments

Public Comments may be emailed to:

efonstein@alamedaca.gov

Alameda's Response to Economic Crisis To Date: Immediate Challenges

1. Information Sharing and Promoting Available Resources
 - A. City's Website
 - B. Webinars
 - C. Zoom Town Hall Meetings
2. "At Your Service" Program
3. Deferred payment of 60 days for business license tax, BIA fees, and transient occupancy tax (TOT)



Alameda's Response to Economic Crisis To Date: Immediate Challenges

4. Emergency Zoning Changes
5. Commercial and Residential Eviction Moratorium
6. 90-day rent deferral for tenants in city-owned commercial properties
7. Small Business Relief Grant Program
8. Community Fund

Alameda's Response to Economic Crisis To Date: Immediate Challenges

9. Expansion of Homelessness & Social Service Program

- A. Installation of 17 Temporary Sanitation Stations
- B. Acquisition of 4 FEMA Trailers
- C. Redeployment of City Staff to Support the Food Bank
- D. Creation of Domestic Violence Task Force



Economic Recovery Task Force

- Start to plan for longer term recovery and resiliency

Proposed Goal:

- to create a short- to mid-term (12-24 months) plan
- to bolster economic recovery in Alameda as public health requirements shift and businesses start to re-open under a “new normal.”

Economic Recovery Task Force

Proposed Objectives:

1. Facilitate general economic recovery in the city's major business sectors
2. Restore the city's restaurant, retail and hospitality sectors
3. Mitigate economic hardships that are affecting the city's most vulnerable residents
4. Support non-profit organizations
5. Protect arts and culture resources
6. Manage uncertainty with scenario planning options

Economic Recovery Task Force

Process:

- Complete its work by no later than the end of this year
- To meet possibly twice a month, starting in June
- Members appointed by the City Manager
- Possibly work with outside consultant



Economic Recovery Task Force

City Seeks the EDAP's Direction:

- Confirm or Modify Goals and Objectives
- Recommend business sectors or stakeholder segments for the Task Force
- Recommend EDAP members