



Public Art Program Finalist Proposal

\$12,500 Award Category

Astro Mural

Artist: Dan Fontes

Proposed Location: The back of 1512 Webster Street, facing the Alameda West End public parking lot.

Dan Fontes

Custom Answers

Artist StatementDescription of the artist or team’s interest in the project, initial vision for the work, and relevant experience or background. Include contact information: name, address, phone, and email. (3000 characters maximum, including spaces)

To whom it may concern,

My name is Dan Fontes and I would like to be considered for the upcoming round of grants being offered by the City of Alameda. I have been painting murals in the San Francisco Bay Area for the past 37 years and am best known for the Giraffe and Zebra Murals under the 580 Freeway near Harrison Street and Broadway in Oakland. I have worked on over 400 projects locally and have worked alongside many well known artists as an assistant for decades.

I am proposing painting a large exterior public mural for a location near the intersection of Webster and Santa Clara Avenues. For over a decade I have been working closely with the Pacific Pinball Museum at 1510 Webster Street as a part of their art department and have produced over a dozen portable and permanent murals for the interior of the museum. This project would involve the creation of a large crezon wood panel mounted to the long brick wall facing the parking lot and would depict a vibrant large scale pinball back glass. The Museum has generously offered to pay for the construction of the wood panel estimated value \$2,000). The panel measuring 12' x 12' is a faithful version of the 1971 Gottlieb game entitled "Astro" (see attached rendering) which will be the artists slightly enhanced version of the pinball industries beautiful silk screened art. This work is meant to draw attention to, and celebrate, the Pinball Museum's upcoming 15 year anniversary in and around Webster Street. In 2007 the Pacific Pinball received written permission to use any Gottlieb Pinball Artwork as long as it enhanced the museum's mission of educating the public about the history of the game. This colorful, nostalgic work will be enjoyed by the tens of thousands of visitors to both the Pinball Museum as well as the Webster Street business district in general. The artist plans to work on the panel off site with two part-time assistants (Ed Cassel and Kristi Holohan) as well as interested members to the public including young people from local schools. I have worked with both Ed and Kristi for years and have a solid work relationship with both. I have also worked with thousands young people in schools throughout the Bay Area and have taught art for decades.

If there are questions regarding these plans please feel free to contact the artist directly.
Thank you very much for your generosity and continued work and support in making Alameda a more interesting community!

Sincerely,

Dan Fontes
Public Artist/Muralist

Concept of Proposed Art PieceDescription of the concept of the proposed project, including the design intent, color, size, materials, lifetime and fabrication processes. (2000 characters maximum, including spaces)

In conversations with the building owner, Jon Carnihan, who has vigorously endorsed this concept, he has suggested creating this work on a large wood panel that can be mounted to the brick wall. This would allow for relatively easy removal of the work for whatever reason including restoration or the need for building access etc. The panel will be built by Ryan McJunkin of Oakland's Faultline Studios on High Street. Mr. McJunkin has over 12 years of daily experience building durable fine arts materials including panels, frames, stretcher bars and related fabrications meeting exacting standards. Once the artwork is painted and completed it will be varnished with four coats of Sheercoat anti-graffiti sealer. I have used Sheercoat products for the past 20+ years on almost all of my public art and can attest to it's longevity and durability. Given this proposed location (East facing) the panel will be exposed to, on average, three hours of morning light (9am-noon) with the vast amount of afternoon light (noon-7pm) being in the shade making this wall an excellent candidate for keeping ultraviolet light away from direct exposure. The majority of the panel will be above the 6 foot level thereby protecting it from graffiti in the first place. Through the use of specially constructed steel bracing (with lip edges at the top and bottom) a solid framing will hold the panel to the wall allowing perhaps 1/4 inch of air behind the artwork allowing for airflow and rain passage. Crezon has become an industry standard that boast a greater durability than regular masonite or marine plywood. The 3/4 inch panel will be painted with three coats of gesso/acrylic primer, painted with Nova Acrylics and finally sealed with Sheercoat varnish.

The "Astro" image was selected from hundreds of possible candidates due to it's pleasing subject matter of science fiction, space travel, rockets, robots and women in space. Its early 1970's styling has both qualities of late hippie/psych

Concept DesignA rendering of your conceptual design, including multiple viewpoints/angles, if possible.

Astro Sketch57.4.jpg

LocationThe location in the City of Alameda where the project will be installed, including address.

In the parking lot directly behind Cafe Jolie 1500 Webster near the corner of Webster and Santa Clara on the long brick wall

Location PhotosUp to 5 photos of the proposed project location, in one file.

PPM Wall 1 copy.jpg

Location - Letter of SupportA letter of support from the property owner, or other documentation, must be provided. Within the letter, the property owner must acknowledge that the owner will be accepting responsibility for the maintenance and insurance of the artwork, and that the City of Alameda will maintain ownership of the artwork for its established lifetime. For land owned by the City of Alameda or a public agency, a letter of support from the head of the department overseeing the property is sufficient. (1 page maximum)

Alameda John Carnahan3 copy.jpg

Dan Fontes (Continued)

Budget EstimateEstimated, itemized budget for the proposed project, including costs for materials, fabrication, installation, the required 10% contingency, and any other relevant costs. (2 page maximum)

ASTRO BUDGET.jpg

Project ScheduleEstimated schedule for completion of work (1 page maximum)

Project Schedule ASTRO copy.22.jpg

ResumeCurrent professional resume (1 page maximum, front and back)

Dan 2017 resume99.jpg

Art Detail

Category Award level: \$12,500
Statement

"Gottlieb's Astro"
Pinball Mural Sketch
Dan Fontes 12-17





February 14th, 2018

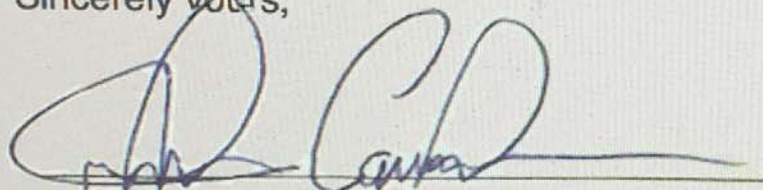
To the Office of Economic Development,

As the property owner of 1512 Webster Street I would like to wholeheartedly support the creation of a new work of public art on the back wall of my building facing the parking lot. I have enjoyed, for years now, the mural work of Dan Fontes both as a part of the Pacific Pinball Museum but also his art along the freeway walls of Oakland and elsewhere. The colorful pinball murals add enormous enjoyment to the atmosphere of the museum and we would love to see the murals continue into the parking area that will counter the long brick wall facing the farmers market.

We've been interested in helping to create Webster Street as a destination for many years and salute this kind of partnership with the businesses here. I would love to see more murals and artwork that celebrate the character, history and flavor of Alameda. If I can be of any help please don't hesitate to contact me anytime.

Thank you,

Sincerely yours,

A handwritten signature in blue ink, appearing to read "John Carnahan & Chris Granger", written over a horizontal line.

John Carnahan & Chris Granger
Bay Equity Home Loans
1512 Webster Street, Suite B
Alameda, CA
jcarnahan@bayeq.com
(510)772-4259
(415) 987-8489

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10. Notices. All notices, requests and other communications shall be provided in writing and delivered by personal service, by first class mail or by express delivery services and addressed to the City's Community Development Director, 2263 Santa Clara Avenue, Room 190 Alameda, CA 94501 and to _____.
11. Prior Agreements Superseded. This Agreement incorporates and includes all prior negotiations and understandings of the parties and there are no commitments or understandings concerning the subject matter of this Agreement that are not contained in this Agreement.
12. Authority to Sign. The undersigned represent they are authorized to sign this Agreement.

IN WITNESS THEREOF, the parties have signed this Agreement to be signed as of the date set forth above.

CITY OF ALAMEDA

City Manager

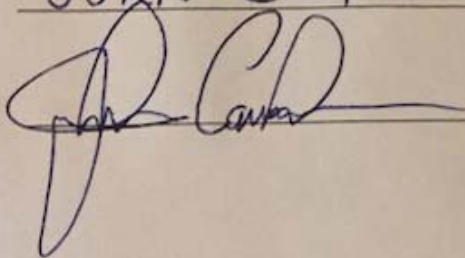
Attest:

City Clerk

Approved as to form:

City Attorney

PROPERTY OWNER

John Carnahan




December 17th, 2017

Budget

Labor

One full time salary for 8 weeks- \$200 per day =\$8,000

Two part time salaries-\$150 per day at \$15 per hour=\$1,000 each=\$2,000 total

One carpenter & assistant as well as hardware one day for installation=\$1500

Total: \$11,500

Materials **This is an information item only!

All wood panel materials \$1500

Steel fabrication \$1000

Paints, primers, varnish and brushes \$1000

(to be paid for by Pacific Pinball Museum)

Total: \$3500 (Not to be included in the total estimate)

10% contingency=\$1,000

Grand total estimated request:\$12,500

Project Schedule

**Astro mural by Dan Fontes
near Webster Street and Santa Clara Avenue, Alameda**

Award granted-April, 2018

Work begins-May 1st, 2018

Work completed June 30th, 2018

**Dedication held in conjunction with Pacific Pinball Museum,
WABA, neighbors and the public-Early July 2018**

Resume

Dan Fontes is probably best known for his Giraffe murals beneath the 580 freeway at Harrison St. in Oakland. He also painted the tallest mural tribute to senior citizens in the United States (the 100'+ tall Bethany building at 21st and Capp Street in San Francisco's Mission District. Dan has worked on over one hundred public art works throughout the North America and has received commissions from the Federal Reserve Bank of San Francisco as well as from the cities of Oakland, Concord and San Francisco. His work has won the Best of the Bay awards six times in both the SF Bay Guardian and the Eastbay Express. He received the Precita Eyes "Master Muralist" award in 2004 and his work has been included in six different art publications pertaining to public art. For thirty seven years Dan Fontes has been creating public art works.

His approach to public art has always considered the audience, history and focus of the relevant community's interest. Research and dialogue are vital to the primary conceptual approach to design and content. Local organizations and individuals are valuable resources in discovering what is important to a community. Site location traditionally dictates materials used for the art commission. Therefore I usually environmentally stable acrylic paints. His works include:

- The Giraffe and Zebra Murals beneath the 580 Freeway in Oakland
- The Lake Merritt Mural along Broadway in Oakland
- The Giant Sea Turtle Murals along the 880 Freeway near 23rd Ave Oakland
- The nine Story Bethany "Salud" Mural at 21st & Capp in San Francisco
- Jerry Brown's Inaugural Murals in 1999
- Assisting on over 200 public art works including some of the Bay Area's most well known murals.
- Working for clients such as The Federal Reserve Bank of SF, Straus Carpets and the Cities of Oakland, San Francisco, Concord, U-Haul and Sony's Metreon.
- The Playland Not at the Beach murals of El Cerrito, Ca
- Twelve commissioned works for the Pacific Pinball Museum of Alameda

Dan has also:

- Served on the board of Directors for 9 Bay Area Arts Non-profit groups.
- Served on countless art selection panels.
- Served as a consultant for over 15 years on multiple arts projects
- Displayed his artwork continuously at galleries and in public for over 20 years.
- Taught art to thousands of Bay Area students including Wildwood School of Piedmont, Stanley Intermediate School of Lafayette, La Escuelita, Golden Gate, St. Leo's, St. David's of Richmond, Santa Fe and many others.
- Received California Arts Council recipient (for his work with Renaissance of Papermaking).

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- Created and delivered murals to both Fukuoka, Japan and Dalian, China.
- Won Oakland's "OBA" business award for individual artistic achievement.
- Won two Oakland "Orchid" awards for "Graphics" and "Lake Merritt" murals.
- Received six East Bay Express newspapers Best of the Bay Area awards various years
- Won the Bay Guardian newspapers Best Award in the public art-mural category 1997.
- Been Nominated for the Fleishhacker Foundations Eureka award 2002.
- Received the 2004's Master Muralist Award from Precita Eyes Mural Center.
- Co-Chair of the 2011 Celebration at Lake Merritt Garden Center where he created butterfly mini-murals with Kristi Holohan of Rock Paper Scissors.
- Been the subject of over 400 news articles
- Currently serves as Board President of Rock, Paper Scissors Collective.



Examples of Completed Artwork

















