2021 RECREATION AND PARK USER FEE SCHEDULE

City Council

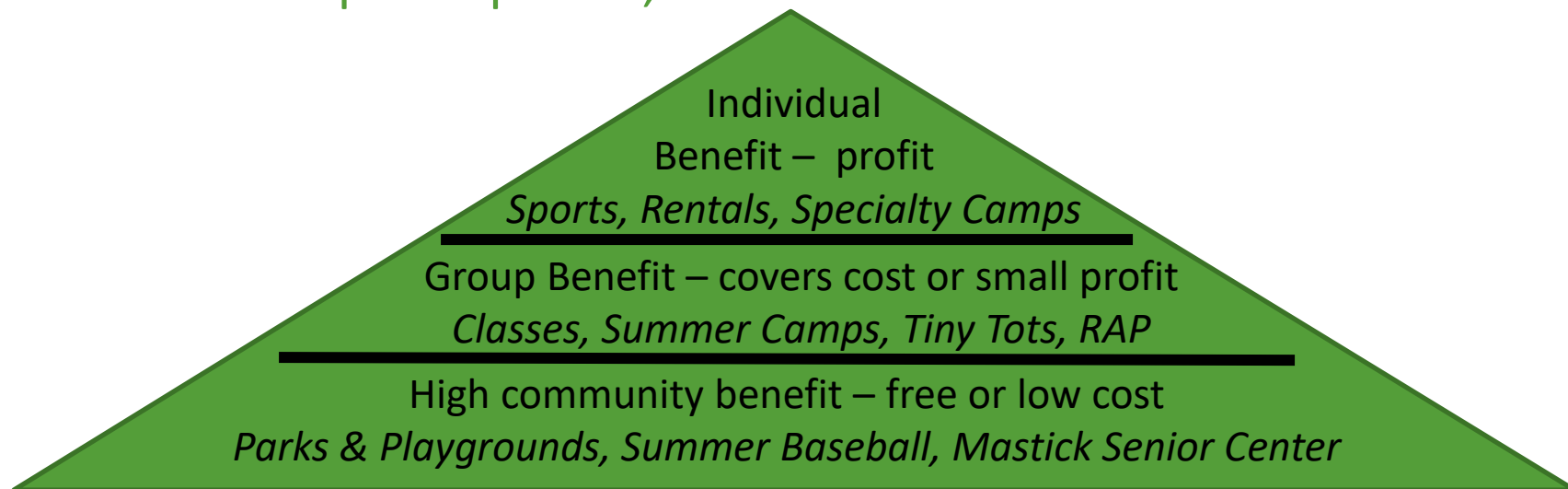November 19, 2019

Background

- High level challenges that impact fees:
  - Costs increase annually for staff (pay & benefits), contractual, and utilities.

- Balance of market demand and covering costs = incremental fee increases.

- Fees include direct costs (staff, facilities, supplies) plus indirect costs (administrative staff and supplies)

- Minimized fee increases this year due to complexities of the pandemic and in response to the economy and equity.

- Non-Alameda is at least 15% - 20% higher than resident/ Alameda organizations.

ARPD Cost Recovery Model

- Goal to provide more effective cost recovery balanced with community benefit.

- Improved cost recovery primarily due to reduced expenses and increased participation, with minimal fee increases.

Individual
Benefit – profit
Sports, Rentals, Specialty Camps

Group Benefit – covers cost or small profit
Classes, Summer Camps, Tiny Tots, RAP

High community benefit – free or low cost
Parks & Playgrounds, Summer Baseball, Mastick Senior Center

Revised Fees for 2021

Fee Type	Proposed 2021 Fee
Fields-Alameda Youth Org	$7 hour
Alameda Point Gym	Alameda Org/school: Practice $37/hr; Game & Tournament $40/hr
Swim Lessons	Group: Resident $10/lesson; Non-Res $12/lesson Semi-Private: Res. $25/lesson; Non-Res $30/lesson Private: Resident $30/lesson; Non-Res $35/lesson
Open Gym Fee	Resident $8/ session or 10 visit pass for $72 Non-Res $9/session or 10 visit pass for $81
Youth Program Fees	2% increase – RAP, WOW, Day Camp, Teen Camp

New Fees for 2020

Fee Type	Proposed 2021 Fee
Field & Gym Clean Up Fee	$25/hour as needed
Pool Rental – Non-Alameda Non-Profit	$90/hour
Lifeguard Fee	$18/hour Alameda $20/hour Non-Alameda
Veteran's Building Rental	Main Room & Rm 12: Res $95/hr; NR $120/hr Entire Building: Res $125/hr; NR $165/hr

New Fees for 2020

Fee Type	Proposed 2021 Fee
Adult Sports Tournament	Actual costs + 20%
Per Hour for Other Youth Programs	$5/hour

COMMENTS & QUESTIONS