



# **Corica Park Golf Course 2021 City Report**

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January 2021

## Golf Course –

- High Quality Course Conditions Year Round
- South Course maturing as planned



## **Facilities/Operations:**

### South Course Turf Management

The hybrid Santa Ana bermudagrass in fairways continued to mature and some additional turf work was completed.

### South Course Supplemental Drainage

Continued to install supplemental hearing bone drainage in select locations on South course to improve isolated wet areas - this will be on going

### Annual Rainfall Comparisons

- 2020: 9.13" | 2019: 28.77" | 2018: 21.94" | 2017: 31.53"

## **Facilities/Operations:**

### Rounds:

Rounds played were down 20% in 2020. The facility was fully closed March 17 to May 7<sup>th</sup>. Tee Times have been 11 minutes instead of 9 minutes and tee sheet has been closed at 4pm since reopening.

### Revenue:

Revenue declined 20% in 2020. Rounds are down, alternate stalls at the Range and no retail since reopening.

### Costs:

Operating Costs rose significantly in 2020 with large compliance costs for Covid and much higher construction expense. There has also been many supply chain interruptions and soil import was well below expectations given the halt in excavations.

## North Course Renovation -

Front 9 fully sand capped (over 93k tons) to final contours with sprinkler heads and drainage catch basins fully set. Santa Anna hybrid Bermuda grass was sprigged on 7 holes at 700 bushels per acre.

### North Project Update:

- All front nine green complexes sodded with Santa Anna.
- All rough areas sodded with fine fescue.
- Front Nine Tee complexes laser levelled and sodded.
- Five Back nine fairways shaped
- Sand capping on back nine has started



## 2020 Rounds & Revenue Recap –

<b>North Rounds</b>	<b>0</b>
<b>South Rounds</b>	<b>52,569</b>
<b>Par-3 Rounds</b>	<b>27,887</b>
<b>Total Rounds</b>	<b>80,456</b>
<b>Total Facility Revenue</b>	<b>\$3,247,510</b>

## Facility Items

- South Course:
  - Plan to install top layer material for cart paths
  - Install additional hearing-bone drainage around South course basins
  - Continue transition of fairways to Bermuda from opening over seed
  - Additional cosmetic and signage work esp around south perimeter
- Clubhouse Improvements:
  - Finalize plans and timelines for Clubhouse updates to men's and women's restrooms, exterior clubhouse re-facing and landscaping

## Marketing and Management Initiatives

- Revenue Management:
  - Major management initiatives to optimize course utilization.
- Redesign Website:
  - Website to have refreshed appearance & enhanced features
- Mobile Players Check-in:
  - Introduce mobile capability for contactless check in.
- Social Media Engagement:
  - Social engagement via Facebook, Instagram and others

## Golf Rates

All Green Fees are currently under review and a new pricing structure is expected to be announced in Q1. The plan going forward is for smaller annual adjustments every spring or as warranted versus a larger increase every few years.

## Service Items

- Retail Management – Consult w/Sean Shelby of Alameda Golf Works to offer more merchandise selection when we open the shops.
- Pace of Play - Continued focus on pace of play with emphasis on tee sheet management
- Junior Golf - Reviewing summer camps offerings and will release details in Q1. Continued support for AJGC. Corica is the new home of the JGANC. First time tournaments for AJGA and JTNC in 2021. New programming for SWB and Aces Golf.

## Practice Area:

- Remove Power Tees
- Promote all practice areas to encourage greater utilization
- Replace balls and mats as warranted
- Repaint and upgrade Range

## North Course Project:

- Complete First nine and open for preview play in June 2021
- Grass back 9 in spring/summer and begin grow-in
- Finish import of fill on back 9, grade, install drainage and irrigation with target of grassing spring/summer 2021



# **Corica Park Golf Club**

## **2021 City Report**

