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January 2021

City Of Alameda Planning Board  
% [nmcpeak@alamedaca.gov](mailto:nmcpeak@alamedaca.gov)

Dear Planning Board Members Cisneros, Curtis, Hom, Rothenberg, Ruiz, Saheba, Teague and City Staff,

I am writing on behalf of the Downtown Alameda Business Association's Board of Directors to express our support for item 7A on your January 25, 2021 agenda; Public Hearing to Consider an Amendment to Alameda Municipal Code to Delete Section 30-12.2 requiring a distance separation of 1,000 feet between bars in Alameda.

The Downtown Alameda Business Association joins with the West Alameda Business Association in support of amending Chapter 30 of the Alameda Municipal Code to eliminate the prohibition on bars locating within 1,000 feet of another bar.

These extraordinary times require us to look closely at eliminating barriers for licensed businesses to open or expand.

Current regulations and permitting requirements will continue to necessitate that any new alcohol licensed business gain approval from their neighbors and adhere to oversight from numerous local, County and State guidelines.

The creation and support of a diverse and vibrant district dovetail with the key components of our recently adapted Strategic Plan that seeks to improve, promote and strengthen the Downtown District. This aligns with the City's goal to concentrate bars, restaurants, movie theatres, and similar entertainment and visitor serving venues to create an energetic entertainment destination.

We urge you to amend Section 30-12 of the Alameda Municipal Code.

Thank you for your consideration.

Sincerely,  
*Kathy Weber*

Kathy Weber  
Executive Director