

From: [Lorin Laiacona Salem](#)
To: [City Clerk](#)
Subject: [EXTERNAL] Police Social Media
Date: Thursday, April 1, 2021 10:17:21 AM

Hello, I have a comment for the upcoming Council meeting, regarding the planned discussion of police social media use.

Dear Mayor, Vice Mayor, and Councilmembers,

As you look to develop guidelines for the APD use of social media, I recall an informative article on the subject written by Lauren Do, published October 20, 2020. Using crime statistics and analysis of APD's Facebook posts, Ms. Do wrote that an increase in the number of social media posts about crime was counter to the actual drop in criminal activity during that period.

<https://laurendo.wordpress.com/2020/10/20/crime-presentation/>

It is interesting that when our city conversation turned to unbundling the police, the Alameda PD seemed to be trying to make city residents think crime was increasing, even though statistics show that it was dropping.

Personally, I think the current moratorium on police social media posts should continue. Barring that, I encourage the Council to shape a policy to restrict the police department's use of social media.

Thank you,
Lorin Salem
Alameda resident