



# Bay Bridge Bike Park & Bay Bridge BMX

RECREATION AND PARKS COMMISSION

JULY 8, 2021

# What is BMX and Why a BMX Park?

- ▶ BMX is one of the fastest growing youth sports in America. Currently there are only two racing program within driving distance. One is located in Napa and the other in Santa Clara.
- ▶ A BMX track allows for a community oriented program with open track times, races, camps and leagues.
- ▶ A BMX track is mountain bike friendly but offers other rides a unique riding experience and is accessible for beginning riders.
- ▶ BMX is a family sports for youth ages 2 years and up. Often families ride together. It's an alternative sport to stick and ball leagues. Any bike can ride on this track.



# Proposed Partnership

- ▶ Bay Bridge BMX (BBB), a nonprofit 501c3 organization, would partner with the City through a long-term agreement.
- ▶ Revenue sharing agreement
- ▶ Roles & responsibilities:

City	Bay Bridge BMX
Facility maintenance	Coordinates camps, races
Owens site and holds liability insurance	Provides liability for races through
Provides registration for programs	Fundraises for construction and operation
Marketing	Marketing
City manages construction project	

# Proposed Location





# Location Benefits

- ▶ Already designated for future regional sports park
- ▶ Parking available at adjacent skate park
- ▶ Restrooms nearby between skate park and gym
- ▶ Space available to expand if needed
- ▶ Does not impact local neighborhoods



# Proposed Layout





# Photos from Santa Clara BMX Park



Starting Gate



# BMX Park Components

- ▶ M shape track layout
- ▶ Registration booth
- ▶ Shaded seating area
- ▶ Concession stand
- ▶ Storage for loaner bicycles and supplies



# Funding for Construction

- ▶ Estimated project cost = at least \$350,000
  - ▶ This does not include cost for dirt
  - ▶ Includes amenities
  - ▶ Includes polymer dirt that significantly decreases maintenance
- ▶ Potential for in-kind construction work and material donations.
- ▶ Consider seed funding from City in the amount of \$25,000 to \$50,000
- ▶ BBB Fundraising: grants, corporate sponsors, Go Fund Me, etc.



# Ongoing Revenues

- ▶ Revenues from BMX Racing Leagues, USA BMX races, camps, classes are estimated at \$180,000 annually based on other Bay Area programs.
- ▶ This revenue will cover anticipated City maintenance costs plus other programs such as loaner bicycles.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
BMX League 9am - 5pm	Community Ride 9am - dark	Community Ride 9am - dark	Community Ride 9am - 4pm	Community Ride 9am - dark	Community Ride 9am - 4pm	Community Ride 9am - dark
			USA BMX Practice 5pm - 8pm		USA BMX Practice 5pm - 8pm	

\* Community Rides are open to the public and unsupervised.



# What's next?

- ▶ This is a high-level concept discussion
- ▶ If approved, include this project as an option in community survey for allocation of recreation facility funding.
- ▶ BBB identifies additional funding
- ▶ Once at least \$25,000 is secured, hire a civil engineer to determine location and condition of existing utilities. This will be key for project feasibility.
- ▶ Fundraise additional monies to hire landscape architect with USABMX. Design park and determine actual project construction costs.
- ▶ If feasible, draft an agreement and seek City Council approval on the project design and agreement.
- ▶ Start fundraising and once funding is secured, start construction.