



PUBLISHER'S STATEMENT
APRIL 1, 2020 - SEPTEMBER 30, 2020



ALAMEDA SUN
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PUBLICATION DESCRIPTION:

Alameda Sun is a publication that is distributed locally. It covers local news including community events, entertainment, sports, business, real estate, and classifieds.

VERIFICATION OF DISTRIBUTION, PRINTING AND INTERNAL RECORDS:

Verification of distribution is conducted by appropriate survey methodology(s). An audit of internal records is conducted by a professional circulation auditor in conformity with accepted circulation auditing procedures, prior to Verified's issuance of an initial audit report and annually thereafter. This audit of internal records includes a review of source printing, distribution and subscription records as well as supporting financial documents. Please see the following pages for additional details.

WEEKLY CIRCULATION: SIX MONTH AVERAGE

FREE CIRCULATION	THURSDAY
TARGET	990
TOTAL FREE	990
PAID CIRCULATION	
CARRIER	599
MAIL	365
TOTAL PAID	964
TOTAL QUALIFIED CIRCULATION	1,954
AVERAGE PRESS RUN	7,034
PRESS RUN AS OF 09/24/2020	36,000

QUALIFIED CIRCULATION HISTORY

3 MONTHS ENDING SEPTEMBER, 2020	2,124
3 MONTHS ENDING JUNE, 2020	1,784
6 MONTHS ENDING MARCH, 2020	23,216
12 MONTHS ENDING SEPTEMBER, 2019	23,389
12 MONTHS ENDING SEPTEMBER, 2018	23,207

CIRCULATION SUBJECT TO ANNUAL AUDIT BY VERIFIED AUDIT CIRCULATION

Act# 7031