



Proposed Public Art Ordinance Revisions

Tuesday, July 20, 2021



Diatom Sculpture Series
Adrien Segal
South Loop Center

Public Art Ordinance Overview

- Adopted in 2003
- Requires major development projects to include public art on-site or contribute an in-lieu fee to the Public Art Fund
- Revised in 2017



Gateway Columns
Norman Moore
Jean Sweeney Park

Recommended Changes

- Require developers to **declare their intention** to install on-site artwork or contribute to the Fund prior to receiving planning approvals.
- Allow the Fund to be **used for conservation, maintenance and deaccession** of public art.



Rockspinners
Zach Coffin

Jean Sweeney Park
Installation Summer 2021

Summary of Public Art Requirements, Select Bay Area Cities

City	Is Maintenance an Allowed Use of Public Art Fund?
Albany	Yes
Berkeley	Not specified, but Program Guidelines and Procedures require that 10% of the fund be dedicated to conservation of the City's collection
Dublin	Not specified
Emeryville	Yes
Fremont	Yes
Livermore	Yes
Oakland	Not specified
Union City	Yes
Walnut Creek	Yes
Alameda	Ordinance currently does not allow the Fund to be used for maintenance.

Recommended Changes

- Clarify that the **maintenance agreement shall be reflected in the conditions of approval and recorded** against the property prior to the issuance of the first certificate of occupancy.
- **Remove the limitation** that cultural arts grants can only go to non-profit organizations.
- Specify that City Council approval is needed only **for Fund expenditures that exceed the purchase authority of the City Manager.**



Calimar

Rossela Scapini
Alameda Point
Installation Spring 2022

Planning Board Recommendation

- Clarify:
 - language requiring developers to declare their intention to install on-site artwork or contribute to the Fund earlier in the process
 - that maintenance, deaccession, and conservation funding are prioritized for public art on public property.
 - that all public art fund expenditures are subject to the approval authorizations in the City's purchasing policy.
- Concern regarding exemption for 100% affordable housing

Recommendation

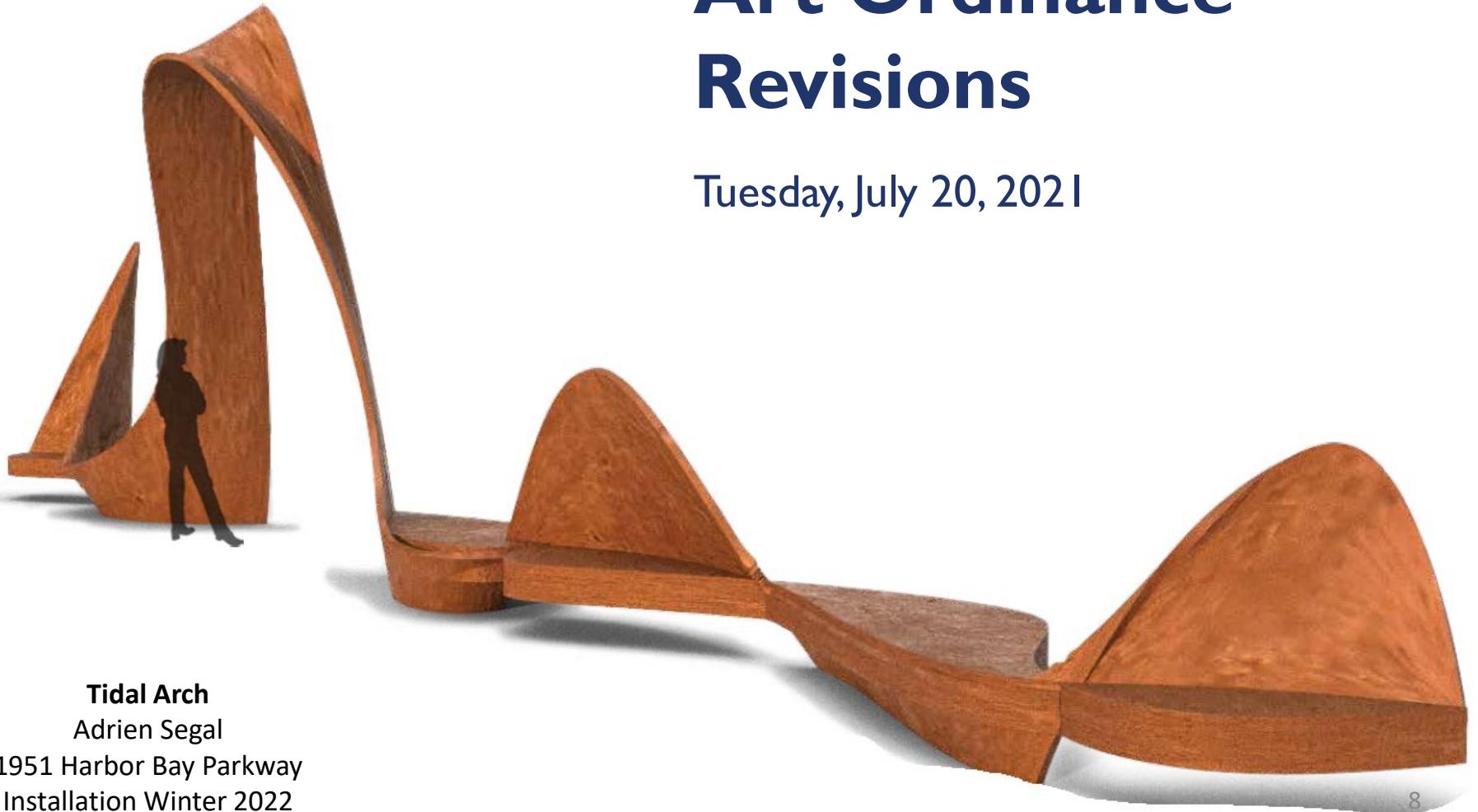
Adopt the proposed citywide text amendments to the City of Alameda Zoning Ordinance to modify public art requirements





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Tidal Arch
Adrien Segal
1951 Harbor Bay Parkway
Installation Winter 2022