

**ALAMEDA GOLF COMMISSION
MINUTES OF REGULAR MEETING**

Tuesday, September 8, 2015

1 CALL TO ORDER

Vice-Chair Bev Blatt called the regular meeting to order at approximately 6:33 p.m. in Room 360, City Hall, 2263 Santa Clara Ave, Alameda, CA 94501

1-A ROLL CALL

Present: Vice-Chair Bev Blatt, Commissioner Cheryl Saxton, Commissioner, Commissioner Ron Carlson and Commissioner Ed Downing

Absent: Commissioner Shawn Shelby

Staff: Chief Operating Officer Ken Campbell and Vice President Marc Logan

Also Present: None

1-B APPROVAL OF MINUTES

The minutes of the regular meeting of July 14, 2015, were approved unanimously with one correction.

2 ORAL COMMUNICATIONS

None

3 COMMISSION COMMUNICATIONS

None

4 WRITTEN/ORAL REPORTS

4-A Facility Reports by Chief Operating Officer Ken Campbell

Chief Operating Officer Ken Campbell stated that most recently they had conducted a National Golf Foundation Guest Satisfaction Survey, which is designed to give feedback on service and course conditions. The survey was conducted in July and August, with a total of 322 people completing the survey. Mr. Campbell handed out reviews of the survey, which showed an overall satisfaction rating of 7.0. The survey included the North Course and the Par 3 Practice Facility, as the South Course was closed at the time. The survey shows how the course compares nationally, and the

course was ranked towards the bottom, which shows room for improvement. Mr. Campbell continued through the survey, of which a copy is attached. (See attached Exhibit "A"). Vice Chair Blatt asked how the number of responses (322) compared to the national average, and Mr. Campbell stated that the average is about 300 and they were hoping to receive at least 250, which was exceeded.

Commissioner Downing asked how many maintenance staff are currently on property, and Marc Logan answered that at this time, there are 12 employed at a rate of \$13.50 per hour.

Mr. Campbell stated that recently there had been comments regarding the cleanliness of the restrooms and the overall property, as well as pace of play issues, and more effort will be put into these areas, which include controlling when the guests tee off.

Mr. Campbell stated that in August, the Practice Range suffered a main line water break, which resulted in no watering for four days.

Mr. Campbell stated that the overplanting is showing some improvement on the North Course, but are still dealing with the poor drainage, which is more obvious during the summer months. Commissioner Downing stated that he is concerned about the amount of debris on the North Course, and Mr. Logan stated that he would explain this in his North course update.

He stated that they are starting initial plans to improve the clubhouse, which was not in the original plans.

Commissioner Carlson inquired about the grass hitting area, and Mr. Campbell responded that the feedback from the members using it are positive, but based on the survey, others do not feel that they should have to pay to hit off grass.

Marc Logan gave a power point presentation on the South Course construction update. See Attached "Exhibit A"

4-B Beautification Program and Junior Golf Club by Mrs. Norma Arnerich

Norma Arnerich stated that the Junior Golf Club had a terrific year, and coming up is their fundraiser, which is the Jack Clark Memorial tournament on October 5, 2015

4-C Golf Complex Restaurant Report, Jim's on the Course

None

4-D Front Entryway Report by Patrick Russi, Recreation Manager

Recreation Manager Patrick Russi stated that the City recognizes that they are responsible for both sides of the front entry, not Greenway, and plans to take the

following steps. Once there are enough funds accrued in the golf fund, they are going to hire an architect and have a hazardous material assessment of the fire tower to determine what the cost estimate is to keep or what it is to remove the tower. Based on the feasible costs, they will develop several conceptual designs, and a variety of designs which both include and do not include the tower. The designs will encompass both sides of the entry way, with the goal to screen the pump station. They will develop cost estimates of the design options, host community meetings which will include golfers as well as neighbors for input on the designs, which is standard operation for most projects in the City of Alameda. They will make any design changes, and host a second meeting, if necessary, to finalize, and then take the conceptual design to the Golf Commission for review and a vote for recommendation, and then to the Planning Board for review, and then ultimately to the City Council for approval. That is the intended plan of action and he recommended that they table any future discussion until they get to that point. Vice Chair Blatt asked if there was any timeframe and Mr. Russi stated that there is none at this time.

5. AGENDA ITEMS

5-A Nominate and Appoint Chair and Vice-Chair Positions

Commissioner Downing nominated Bev Blatt for Chair, and was seconded by Commissioner Carlson, and was unanimous. Commissioner Carlson nominated Ed Downing for Vice Chair, was seconded by Commissioner Saxton, and was unanimous.

5-B Golf Course Survey conducted by Greenway

See Attached "Exhibit B"

5-C North Course Improvement Update by Marc Logan

See Attached "Exhibit C"

6. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)

None

7. OLD BUSINESS

None

8. WRITTEN COMMUNICATIONS

None

9. ITEMS FOR NEXT MEETING'S AGENDA – November 10, 2015

10. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at approximately 8:10 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.