



ALAMEDA RECREATION AND PARK COMMISSION MINUTES FOR REGULAR MEETING

DATE: Thursday, September 10, 2015
TIME: 7:00 p.m. Called to Order
PLACE: City Hall Council Chambers

1. ROLL CALL

Present: Chair Ruben Tilos, Vice-Chair Bill Delaney, Commissioners Mario Mariani, Ron Limoges and Adam Trujillo
Staff: Patrick Russi, Interim Recreation Services Manager

2. APPROVAL OF MINUTES

Minutes of June 11, 2015, regular meeting were approved by Chair Tilos, Vice-Chair Delaney and Commissioner Mariani with three (3) ayes and with two (2) abstention (Commissioners Limoges and Trujillo).

3. ORAL COMMUNICATIONS, AGENDA:

New Commissioners Ron Limoges and Adam Trujillo were welcomed by all. The Commissioners introduced themselves to each other and shared their backgrounds. Commissioner Limoges' background includes President of Mastick Senior Center Advisory Board, and is presently on the Board of Directors. He is also involved with the Alameda Backyard Growers and has his PhD in Public Administration. Commissioner Trujillo is a long time resident of the City of Alameda and participated in the Parks programs since childhood. He also worked for the Recreation and Parks Department as a Maintenance Assistant in the Parks division.

4. WRITTEN COMMUNICATIONS:

None.

5. NEW BUSINESS

- A. Greenway Golf 2015 Annual Report on the Chuck Corica Golf Complex was presented by Patrick Russi. Highlights of 2014 included reopening of Par 3 with complete redesign and world class short game area. The practice range landscape was upgraded, using drought resistant plants and Par 3/Teaching academy was rebuilt using rose bushes as the border. The greatest challenge was lack of rain and poor infrastructure as the course irrigation water has very high sodium content and requires fresh storm water to flush the salts. Greenway's Fun Starts Now Programs continue with monthly BBQ, music and a shaved ice truck for the kids. Also skill challenge games on Par 3, and sonic range targets to help with short game skills. A dedicated Golf Pro was hired as Director of Fun to promote free clinics, kids' events, and fun at the range. The total Facility Revenue for 2014 was \$3,393,000.00,

even with the South Course reduced to 9-holes and Par 3 being close for a partial year. Highlights of 2015 include a more extensive course improvement and remodel plan of the North Course turf due to the infrastructure and continued South Course Renovation. The South Course large tee boxes will accommodate all levels of play with much improved and bigger green complexes allowing for several different hole locations. Architect Rees Jones continues to visit and finalize hole features, green and bunker layouts. Due to weather and speed of dirt deliveries, the target goal for opening all 18-holes is late 2016. Par-3 had planned events, including summer leagues, DJ and live music, wine/beer tastings and new themed days. Greenway conducted a survey this summer about the facilities and service to help them evaluate and implement new programs. The survey will be conducted on a regular basis. A professional marketing/design firm will be consulted to refresh the club branding and will be presented in the future to the Golf Commission for feedback. The projected total revenue for 2015 is \$2,700,000.00. In 2016, they will be introducing Foot Golf to the golf course, which has the potential of adding 2,000 to 10,000 additional rounds.

7. REPORTS

A. Recreation Commission Reports:

Commissioner Limoges toured all of the Alameda Parks with his wife. Chair Tilos attended the Mastick Senior Center Open House. He expressed how efficiently the Open House was organized and how it brought generations of people together.

B. Friends of the Park Report (FOTP): The 3rd Annual Golf Tournament, Dinner and Auction is scheduled for September 14, 2015. 110 participants have already signed up for the golf tournament and they have raised more money this year than past years. The FOTP donated \$20,000 for the new Longfellow Park Playground which was dedicated in July 2015.

C. Recreation and Parks Director Report: Movie Night is coming up on Friday, September 11, 2015 at Leydecker Park. Coastal Clean-Up is scheduled for Saturday, September 19, 2015. All participants should meet at Park Street and Shoreline Drive. We are gearing up for the 12th Annual Teen Haunted House taking place on October 23th, 24th and 25th, at South Shore Center, presented by Alameda teens. Fall Classes for youth and adults are underway, with new active senior classes offered to appeal to the 50 year old community. They are also installing new exercise equipment in the Mastick Senior Center. Mastick Senior Center held a successful open house with lots of resources for seniors. Funding for Alameda Family Services has been secured for three years to provide services for Mastick members. They are also installing a new sign for the Mastick Senior Center.

Report from the Parks division was about the growing concern of the health and safety of our large trees due to the ongoing drought. Trees are being watched closely with outside arborist input. We started deep root watering for trees not doing well. Money will be requested from City Council on September 15th for hand pruning canker which is taking over weakened trees and for a water trailer and part time employee dedicated to watering and mulching trees for the next few months. The Picnic area at Franklin Park, under the Giant Sequoias' will be re-located to help to reduce compaction which is affecting the health of the trees.

- 9. ORAL COMMUNICATIONS, GENERAL:** Mayor Trish Herrera Spencer welcomed and thanked the new commissioners for serving on the Recreation and Parks Commission. Dorothy Freeman suggested that the City of Alameda take advantage of the free recycled water, 300 gallons, give away from EBMUD at the City of Pleasanton.
- 10. ITEMS FOR NEXT AGENDA:** Estuary Park Design, Cross Town Alameda Design, Washington and Krusi Park and User Fee Schedule 2016.
- 11. SET NEXT MEETING DATE:** Thursday, October 8, 2015
- 12. ADJOURNMENT:** Chair Tilos adjourned the meeting at 8:10 p.m.