

**MEETING MINUTES**  
**REGULAR MEETING OF THE**  
**CITY OF ALAMEDA PUBLIC ART COMMISSION**  
**Wednesday, February 28, 2018, 6:00PM**

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**CALL TO ORDER**

Chairperson Daniel Hoy called the meeting to order.

**1. ROLL CALL**

Present: Chairperson Daniel Hoy, Commissioner Mark Farrell, Commissioner Adam Gillitt, Commissioner Sherman Lewis

Absent: none

**2. MINUTES**

Approved. Motion made by Commissioner Adam Gillitt and seconded by Commissioner Sherman Lewis. The motion carried, 4-0.

**3. ORAL COMMUNICATIONS**

None.

**4. REGULAR AGENDA ITEMS**

**4-A 2017-5279:** Evaluation of Cultural Arts and Arts Programming Proposals. The Public Art Commission held a public hearing to review, evaluate, and rank submittals for City Council allocation in response to the City's Request for Proposals to provide public art funds for cultural arts and arts programming in Alameda

Amanda Gehrke, Economic Development Division staff, gave an overview of the item starting with review of the categories, then the initial screening process, next she talked about the selection panel, and finally she gave an overview of the evaluation process and the timeline for the process.

For each category, Ms. Gehrke presented a brief overview of the proposer's entry.

Following Ms. Gehrke's presentation to Commissioners there were follow-up questions and answers. A Commissioner asked a question regarding the \$25,000 award category for West End Arts and Entertainment District, What time of the year is it suggested for?

Ms. Gehrke Answered: October 20th

A Commissioner asked: Does the West End Arts and Entertainment District currently have non-profit status or are they in the process of it?

Ms. Gehrke answered: I believe they currently have it.

Public Speaker(s):

Wes Warren, Island Alliance of the Arts, addressed the selection panel's concerns with the Island Alliance of the Art's 2<sup>nd</sup> Friday's Art Walk proposal.

Sheryl Harowitz, an Alameda resident, spoke about the benefits of the 2<sup>nd</sup> Friday Art walks.

Jessica Warren, yielded time to Wes Warren.

Tina Blaine, Rhythmix Cultural Works, explained how excited the city residents are about the *Island City Water Ways project*.

Bonnie Baller, an Alameda resident, explained in detail about what the *Island Alliance of the Arts* is and what they do.

Vicky Vargies, an Alameda resident and former teacher at Otis School, explained how the Island City Water Ways will teach the children during their program.

Pat Colburn, an Alameda resident, discussed the Art in the Park program and explain the benefits of having this program.

Amy Patick, addressed the grant proposals submitted by the Frank Bettis Center for the Arts, including the concerns of the selection panel.

Janet Magleby, executive director of the Downtown Alameda Business Association, described how grateful she is for the 2<sup>nd</sup> Friday Art Walk Event and how it has impacted the community

Janet Koike, Rhythmix Cultural Works, discussed the value of art in Alameda, and described how Island City Waterways impacts the community.

Carolyn West yielded time to Janet Koike.

Tara Pilbrow, representing the West End Arts and Entrainment District and the Animate Dance Company Dance Festival, described what the dance festival would present to the community.

Benjamin Winter, owner of *Phoenix*, addressed comments and concerns regarding the Phoenix and the Downtown Alameda Business Association's grant proposal level.

Sara Edge, Gallery owner in Alameda, and 2<sup>nd</sup> Friday Art Walk volunteer, she explains the reasoning behind supporting the 2<sup>nd</sup> Friday Art Walk and how the grant will help in moving this event forward.

Public Comments closed

Discussion:

A Commissioner: Why was the *Art in the Park* suspended from Alameda Parks and Recreations?  
Ms. Gehrke answered, due to budget cuts.

A Commissioner explained his experience during the process of deciding on awarding grants and also explained the future opportunities that may occur with increased funding. Then discussed how the decisions were made for granting the awards.

Chairperson Hoy moved and Commissioner Lewis seconded a \$35,000 grant to Rhythmix Cultural Center for Island City Waterways. The motion carried 4-0.

Chairperson Hoy moved and Commissioner Farrell seconded a \$25,000 grant to West End Arts and Entertainment District for Animate Dance Festival. The motion carried 4-0.

Chairperson Hoy requested that staff report back as soon as possible with recommendations on rereleasing categories not forwarded to the City Council for funding. Lois Butler stated that staff will return with a report at the next meeting.

Chairperson Hoy moved and Commissioner Gillitt seconded to not award a grant in the \$15,000 category. The motion carried 4-0.

Chairperson Hoy moved and Commissioner Farrell seconded a \$7,500 grant to Sacred Profane, A Chamber Chorus for The American Landscape, a visual and performing arts presentation. The motion carried 4-0.

Chairperson Hoy moved and Commissioner Farrell seconded to not award a grant in the \$5,000 grant category. The motion carried 4-0.

#### 5. STAFF COMMUNICATIONS

Ms. Butler provided an update on the vacant Public Art Commission seat. She indicated that the Mayor was interviewing candidates and plans to nominate one at the March 6, 2018 meeting.

#### 6. WRITTEN COMMUNICATIONS

There was no written communications.

#### 7. COMMISSIONER COMMUNICATIONS

#### 8. ADJOURNMENT

Chairperson Hoy adjourned the meeting.