

APPROVED MINUTES
REGULAR MEETING OF THE
CITY OF ALAMEDA TRANSPORTATION COMMISSION
WEDNESDAY, MARCH 28, 2018

Chair Bellows convened the meeting at 7:01pm.

1. ROLL CALL

Present: Chair Bellows, Commissioners Vargas, Bertken, Soules. Commissioner Miley arrived at 7:03pm. Commissioner Hans arrived before 7:22pm (during the presentation for item 4-A.)

Absent: Commissioner Palmer

2. AGENDA CHANGES

Chair Bellows said they would table the consent calendar until the late commissioners arrived.

3. ANNOUNCEMENTS/PUBLIC COMMENT

3A Special Joint Meeting with Transportation Commission and Planning Board: Monday, April 9, 2018 at 7:00 p.m.

3B Transportation Commission Meeting: Wednesday, May 23, 2018 at 7:00 p.m.

3C Upcoming Grant-Funded Bicycle Safety Education Classes:

<https://bikeeastbay.org/alamedabikeed>

3D Community Emergency Response Team (CERT) 2018 Schedule:

<https://alamedaca.gov/emergency-info/cert>

3E Earth Day - Washington Park - Saturday, April 21, 2018

3F Bike-to-Work Day - Thursday, May 10, 2018

3G Alameda Bike Festival & Rodeo - Saturday, May 12, 2018, 12:00-4:00 p.m. at Ruby Bridges Elementary School

4. CONSENT CALENDAR *****heard after 5-C*****

4A 2018-5379

Approve Meeting Minutes - November 15, 2017 (Action)

Commissioner Miley made a motion to approve the item. Commissioner Bertken seconded the motion. The motion passed 6-0.

4B 2018-5380

Approve Meeting Minutes - January 24, 2018 (Action)

Commissioner Vargas made a motion to approve the item. Commissioner Bertken seconded the motion. The motion passed 5-0-1 (Miley abstained.)

4C 2018-5031

Approve Support for Regional Measure 3 and Proposition 69 (Action)

Commissioner Miley made a motion to approve the item.

Chair Bellows said this measure is very important to Alameda.

Commissioner Soules seconded the motion. The motion passed 6-0.

5. NEW BUSINESS

5A 2018-5382 *Taken ahead of Consent Calendar*****

Recommend Approval to the City Council for the Continuation of the Dockless Bike Share Program with Refinements and with a Single Bike Share Company (Action)

Staff Member Wheeler gave a presentation. The staff report and presentation can be found at:

<https://alameda.legistar.com/LegislationDetail.aspx?ID=3428055&GUID=C8D63008-7029-431A-9BF1-D3E25F4A9A18&FullText=1>

Commissioner Vargas asked whether the plan was to continue the pilot or move to formal implementation.

Staff Member Wheeler said they are looking at implementation. She said the idea is to continue with bikeshare in Alameda and do an RFP and decide who would be the longer term provider.

Commissioner Soules suggested that we clearly lay out the City's data privacy concerns in the RFP solicitation.

Commissioner Miley asked about the staff costs for the program.

Staff Member Wheeler said they believe that they have gone through one of the major periods of devoting staff resources with the launch and monitoring of the pilot program. She said that after they go through the RFP process and set the procedures, staff time needed to monitor the program should be reduced.

Commissioner Hans apologized for arriving late and asked if the presentation addressed children riding without helmets.

Staff Member Wheeler briefly reviewed the issue, listing their expectations that the provider would continue to do helmet giveaways, education, app refinement, and making clear that helmets are required.

Chair Bellows opened the public hearing.

Jim Strehlow said he has spoken against this. He said the 300 bikes are taking up lots of space around town. He said he sees mis-parked bikes and youth riding without helmets everywhere. He said people are treating the bikes poorly, creating blight. He said the program discriminates against him because he does not have a smartphone. He said he would like to use the program when his bike breaks down.

Denyse Trepanier, Bike Walk Alameda, said that we need to encourage active transportation for many reasons, including climate change. She said we need to encourage people to not use cars. She said every street is lined with cars and a few bikes do not compare. She said the health effects are beneficial and noted that this is also a transportation equity issue.

Brian McGuire said the presentation makes clear that Alameda loves LimeBike. He said he wished as many people complained about cars and discarded furniture blocking sidewalks as they do about LimeBikes. He said we need to pair the program with experimentation of new ways of increasing bicycle parking in the business districts. He said we should also embrace electric bikes and scooters. He said forcing people to wear helmets dramatically decreases ridership which reduces the "safety in numbers" effect.

Chair Bellows closed the public hearing.

Commissioner Miley said we should look at strategically opening up some parking spaces for bike parking. He said he supports moving forward. He said a two year contract might be too short, suggesting options for one year renewals be included.

Commissioner Vargas said he is glad there is an RFP. He said education on parking and youth helmet usage are important. He suggested a performance bond be included in the contract.

Chair Bellows asked about flip phone users and taking bikes out of Alameda.

Staff Member Wheeler said they have been encouraging LimeBike to allow cash-based users.

A representative from LimeBike said they are pushing to develop a cash payment system, with discounts for low income residents and a text to unlock feature for folks without smartphones.

Staff Member Wheeler said the City does not worry too much about where the bikes go. She said LimeBike is required to have 300 bikes in Alameda, which is what staff focuses on, not how that happens.

Commissioner Soules asked staff to clarify responsibility for damage and maintenance for the bikes.

Staff Member Wheeler said they have a no-cost agreement with LimeBike and the company is responsible for dealing with damaged or misplaced bikes.

Commissioner Bertken asked what the elements of the RFP will be.

Staff Member Wheeler said they will ask for many specific details about the proposed operations in the RFP. She said the experience of the provider will be an important factor to consider in the RFP.

Commissioner Miley made a motion to approve the staff recommendation with the additions that a performance bond and options for one year extensions be considered. Commissioner Soules said she would second the motion if her request to address data use and ownership is included in the RFP. Commissioner Miley accepted the amendment. The motion passed 6-0.

5B 2018-5383

Recommend Approval to the City Council to Allow for the City to Engage With Gig Car Share to Initiate a Point-to-Point Carshare Pilot Program (Action)

Staff Member Payne gave a presentation. The staff report and attachments can be found at: <https://alameda.legistar.com/LegislationDetail.aspx?ID=3428056&GUID=5015C817-1EEE-478D-81CE-E4C4E87A0048&FullText=1>

Commissioner Soules asked how the pricing would work.

Dermot from Gig Car Share said it is based on usage, either \$2.50/mile, \$15/hour, or \$85/day, whichever is cheapest.

Commissioner Miley asked about the restriction on Bay Farm.

Staff Member Payne said the restrictions would disallow usage on the entirety of Bay Farm Island. She said they did confirm with the umbrella HOA that they did not want the cars there.

Commissioner Miley said excluding Bay Farm would be limiting the opportunities for pilot.

Staff Member Payne said they deferred to the HOA.

Commissioner Vargas said he wants the program on Bay Farm. He asked how the parking meter issue is being addressed.

Staff Member Payne said that you could use a meter during your trip but you could not end your trip there. She said the operator can geofence metered spaces to alert the user to not end their trip there.

Dermot said he agreed with Commissioner Vargas that having consistent rules across jurisdictions is beneficial for the program. He said they are interested in Bay Farm, but are okay going slow at the moment.

Commissioner Soules suggested that commercial users in Bay Farm may desire and be able to accommodate the service.

Commissioner Bellows opened the public hearing.

Pat Potter, CASA and Bike Walk Alameda, listed some of the benefits of car share found in a UC Berkeley study.

Jim Strehlow said these cars will take up parking spaces from residents. He suggested partnering with shopping centers or other businesses to park vehicles in spaces that are available and not in people's neighborhoods.

Brian McGuire, Bike Walk Alameda, said the program is a no-brainer. He expressed disappointment that we are instinctively excluding Bay Farm from the pilot. He said we should recommend that City Council include Bay Farm in the pilot. He said this program will help reduce car ownership and free up parking in the city.

Chair Bellows closed the public hearing.

Commissioner Miley said he supports including Bay Farm. He said public roads are for everyone.

Staff Member Payne said she understands the desire to include Bay Farm. She said the umbrella HOA covers about half of Bay Farm and is concerned about their parking restrictions.

Staff Member Ott suggested that the commission include in their recommendation that staff do some work on how to address Bay Farm for consideration by City Council.

Commissioner Miley made a motion to accept the staff recommendation and include Bay Farm in the program while allowing staff to present options for City Council to consider.

Commissioner Vargas suggested an amendment limiting the number of vehicles on Bay Farm to seven.

Commissioner Miley said he would add a consideration to limit the amount of vehicles on Bay Farm. Commissioner Bertken seconded the motion. The motion passed 6-0.

5C 2018-5384

Approve AC Transit's Transbay Tomorrow Cost Neutral Proposal for Alameda (Action)

Staff Member Payne gave a brief report. The staff report and attachments can be found at: <https://alameda.legistar.com/LegislationDetail.aspx?ID=3454838&GUID=DEE2E87F-2DBF-4651-8034-ACDB7242744D&FullText=1>

Commissioner Bellows opened the public hearing.

Jim Strehlow said he is concerned about not allowing local riders at the local fare on the O bus.

Commissioner Bellows closed the public hearing.

Staff Member Payne said the restrictions on local passengers would not affect Line O.

Linda Morris, AC Transit, said the OX and W would restrict local passengers.

Commissioner Vargas made a motion to approve the staff recommendation. Commissioner Miley seconded the motion. The motion passed 6-0.

6. STAFF COMMUNICATIONS

6A Potential Future Meeting Agenda Items

1. Approve the Main Street Ferry Terminal Access Approach
2. Approve the AC Transit Line 96 Route Adjustment Proposal
3. 2014 Parking Occupancy Goal Update
4. Traffic Calming Draft Policy and Prioritized List
5. Approve Alameda Transportation Demand Management Annual Report
6. Housing / Transportation Workshop with Planning Board
7. Quarterly Report

7. ANNOUNCEMENTS/PUBLIC COMMENT

Commissioner Vargas said we need to defeat the repeal of SB1. He said we need to support RM3 to help provide funds for projects that are good for Alameda.

Jim Strehlow asked if LimeBikes are easily identifiable in order to aid in reporting problems.

Staff Member Wheeler said there are identifying numbers on each bike, but not visible from far away.

8. ADJOURNMENT

Chair Bellows adjourned the meeting at 8:39pm.