ALAMEDA GOLF COMMISSION MINUTES OF REGULAR MEETING

Tuesday, January 11, 2022

1 CALL TO ORDER

Chair Downing called the regular meeting to order at approximately 6:35 p.m. via teleconference

ROLL CALL

Present: (Via teleconference) Chair Ed Downing, Vice Chair Claire

Loud, Commissioner John Kim, and Commissioner Robert

Lattimore

Absent:

Commissioner Kaiwin Su

None

Staff: (Via teleconference) Recreation and Parks Director Amy

Wooldridge and Sarah Craig, Greenway Golf

Also Present: None

2 APPROVAL OF MINUTES

Minutes of November 9, 2021, were approved unanimously.

3 ORAL COMMUNICATIONS

None

4 COMMISSION COMMUNICATIONS

Chair Downing reminded the Commissioners to review the Sunshine Ordinance that was provided to them.

Vice Chair Loud shared a letter that was addressed to the Mayor, the City Council, Ms Wooldridge, Chair Downing and Vice Chair Loud, and has heard from the service clubs at Corica Park, especially the women's service clubs, (the nine hole club was founded in 1972 and the 18 hole club was founded in 1929) regarding the restrictions that are being put in place by Greenway per a letter from Brett Morrison. She has received general feedback concerning these restrictions. The Ladies 18-hole club is now playing in the City of Oakland for 14 of their events this year. She was also informed that there is no longer a nine-hole rate for the Ladies Nine Hole club.

5 WRITTEN/ORAL REPORTS

5-A Beautification Program and Junior Golf Club

Chair Downing stated there have been three meetings with Greenway staff and Alameda Junior Golf involving a Memorandum of Agreement, and after every meeting, they left with an understanding of what the agreement would look like, and at the next meeting, there were changes. One of the concerns he had was there was no one in attendance from Greenway that could make a decision, and by the next meeting, some of the proposals had changed. He was concerned about two words that were used, the first being subsidization, they did not feel that they should be subsidizing Alameda Junior Golf Club, and he feels they should be supporting a city group that has been playing junior golf for decades on a city owned golf course. In his view, subsidization was the wrong word, support would have been better. The second phrase that concerned him was "stand alone", that the junior golf club should stand alone without their support. Again, it's a city group and city club, there should be some support from Greenway, but his understanding of "stand alone" was not to expect any support from the course, and if it impacts revenue, Greenway is not willing to support. Green fees went from pre pandemic were \$1.00 to \$25.00 to play the entire course, and the Mif rates were previously free and will be \$5.00 for the summer events. As a result of these increases, the junior golf club has had to raise their annual membership fee from \$50.00 to \$75.00 to help defer these increases. He feels that this is not as supportive as he hoped, and the MOU is not what he hoped it would be. He encourages the City to take a look online at the Solano County Junior Golf program to see what type of support is given elsewhere.

Per Connie Wendling, membership applications are available in the clubhouse, Alameda Golf Works, and the driving range. Great response has been received for their donation requests from the community. There is a new website available, and volunteers are always needed.

Vice Chair Loud shared that she was also a part of the discussions regarding the MOU with junior golf and she would help support them, as they have not been able to have their biggest fundraiser, the Jack Clark tournament, due to Covid. They had heard from Greenway, that even though they were raising their rates, they would assist with the first Jack Clark, but she feels those commitments were not honored, as it was left off the MOU, as junior golf did not feel they were getting any consideration from Greenway.

6 AGENDA ITEMS

7 OLD BUSINESS

7-A Facility and Renovation Report by Greenway Golf

Sarah Craig of Greenway stated that she was not provided a facility report and the report as well as the annual report would be provided at the next meeting

Chair Downing asked about the beverage cart and asked for an update. She stated that Greenway is considering several options but is not comfortable discussing them. Vice Chair Loud asked if there was a beverage cart operating right now, and Ms. Craig stated there is not.

Chair Downing asked about the teaching center and Ms. Craig stated they are hoping to open it this summer.

Chair Downing asked about the practice area memberships, and she stated that they are looking to bring them back this year but will have to check with Umesh and Brett for clarity on when that will occur.

Chair Downing asked Ms. Craig to inquire why there is no resident rate for the advance tee times.

Vice Chair Loud asked about the fire tower and Ms. Craig stated that they had completed their initial assessment and it was determined that it was structurally sound, but they are unable to meet the extension deadline, mostly due to Covid related issues, but they have kept Amy Wooldridge informed.

Chair Downing asked about the Annual Report and Ms. Craig stated it was being prepared and would be presented at the next meeting.

Commissioner Kim asked about the advance booking fee, and Ms. Craig stated that per our website host, EZlinks, this is a common practice for tee times booked 8-90 days in advance as it is considered to be a premium product and is utilized by many courses.

7-B Jim's on the Course Restaurant Report

None

7-C Recreation and Parks Director Report

Amy Wooldridge stated that she has been working to secure quotes for parking lot lights. They are looking to add two lights to the back side of the existing driving range lights which would face the parking lot. There are other lights in the parking lot that are not activated, that is an additional possibility. Additionally, they are asking the lighting company for a lighting spread, which would show the dark spots, and also fix some of the lighting along the road.

Ms. Wooldridge also stated that she is working with Marc Logan of Greenway and have asked him to provide information about Greenway's storm drain system that connects with the City's that runs under the golf course, it collects storm water for Bay Farm, and sends it out to the bay. Due to Harbor Bay flooding after the last two storms, they also had backyards along Beach Road flooding, so Public Works is doing an analysis, once they receive the information from Greenway, and also will analyze Bay Farm storm drain systems.

8. ITEMS FOR NEXT MEETING'S AGENDA – March 8, 2022

Facility and Renovation Report by Greenway Golf Jim's on the Course Restaurant Report Recreation and Parks Director Report

9. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at approximately 7:04 p.m.

The agenda for the meeting was posted seven days in advance in compliance with the Alameda Sunshine Ordinance, which also complies with the 72-hour requirement of the Brown Act.

Greenway Golf – Facility Update January 11, 2022

The following provides an update on Greenway Golf's activities during the months of November and December 2021 at Corica Park. A portion of this update responds directly to questions asked by Golf Commissioners at the October 2021 Golf Commission meeting as well as information on the food and beverage amendment and fire tower. Future updates will include a standard agenda for reporting on standing items of interest as well as adding in issue and/or topic specific information.

Questions from Golf Commissioners

Does 90-day booking policy that apply to the Founder's Club?

 Yes, the booking fee applies to all patrons. The Founders still have 14-day advance booking privileges.

I noticed that the teaching center by the range has been closed since COVID – any plans to open that up?

• We are evaluating our space needs, including those for our On the Green Summer Camp, and have no plans to open up that space to instructors at the current time.

Practice center memberships – is that still an offering at the course?

• We paused the program at the onset of pandemic-related closures, but we are planning to bring them back in the new year. We will keep everyone posted.

Food and Beverage

We are currently working through possible food and beverage offerings with a focus on studying food and beverage carts, working with our legal counsel on securing a liquor license, and evaluating and talking with local vendors. We will report out on the food and beverage work at every Golf Commission moving forward.

Fire Tower

We have been making great progress on the beautification and design tasks to restore the old fire tower located at the entrance of Corica Park. To date, we have done the following:

- Reviewed the design review application in its entirety to familiarize ourselves with the City's process
- Researched and held preliminary discussions with architectural firms one of which will lead the design/beautification process
- Researched and held introductory conversations with potential artists
- Identified key stakeholders to participate in the process
- Held preliminary discussions with some key stakeholders
- Held internal ideation sessions on design themes
- Researched similar civic projects
- Prepared a timeline and plan

Greenway Golf – Facility Update January 11, 2022

We are now in the process of selecting an architectural firm and artist and finalizing the outreach process to ensure community input. We anticipate we will be meeting with various stakeholders to gather input and have preliminary designs to share at the end of Q1 2022.