

**City of Alameda, California
SOCIAL SERVICE HUMAN RELATIONS BOARD
THURSDAY, JUNE 23, 2022
APPROVED MINUTES**

1. CALL TO ORDER

President Sarah Lewis called the meeting to order at 7:01 p.m.

2. ROLL CALL

Present: President Sarah Lewis, Vice President Kristin Furuichi Fong, Board members Dianne Yamashiro-Omi, Samantha Green, Scott Means.

Absent: Priya Jagannathan (Excused).

City staff: Marcie Johnson and Lois Butler

3. APPROVAL OF MINUTES

3-A Review and Approve May 26, 2022 Draft Minutes

A motion to approve the minutes of May 26, 2022 was made by Board member Means and seconded by Board member Green. Ayes: President Lewis, Vice President Furuichi Fong, Board members Yamashiro-Omi, Green, and Means. Nays: none. Motion passed 5-0.

4. PUBLIC COMMENTS

Josh Altieri, Community Relations Manager, Alameda Housing Authority (AHA), thanked SSHRB's efforts with the City's \$1 million funding. He provided the following update on current AHA projects:

- 12 acre North Housing site will provide affordable housing for over 450 households.
- Rosefield Village received a certificate of temporary occupancy, and tenants started to move in June 2022 (92 units on Buena Vista).
- AHA acquired property at 2615 Eagle Avenue, from AUSD and plan to build 40-50 affordable homes.
- Negotiated a purchase and sale agreement for 1628 Webster Street (Hawthorn Suites). The goal is to adapt current structure into affordable housing (50 studios). Subject to state funding.
- Continued partnership with Alameda Food Bank, delivering fresh fruits, vegetables and essential proteins to 80 households.

5. AGENDA ITEMS

5-A Continued Discussion of the Development and Implementation of the 2022 Community Needs Assessment

Board member Green presented an update of the data collection/key indicators for the CNA. The following is a summary of discussion points and questions:

- Board members Green met with Ceres (contracted consultant) to finalize the data report and establish focus group questions.
- As requested by SSHRB, Ceres completed a review of the Rhode Island Health Equity Zone Measures, to identify possible missing indicators.
- Board member Green shared an overview of changes that were made to the spreadsheet. Highlighting that the key indicators were reorganized by domain, and confirmed further discussion will take place at the July 28 SSHRB meeting.

President Lewis thanked Board member Green for her presentation and opened the floor for clarifying questions/comments.

Board member Yamashiro-Omi stated that the goal is to gather key data points to help shape questions for the focus groups. This aligns with the proposed timeline.

Staff member Butler reminded Board members that all updates/communication regarding outside discuss, must occur during the publicly noticed meetings.

President Lewis suggested that Ceres attend upcoming meetings as needed.

5-B Continued Discussion of Social Service Human Relations Board's Homelessness Activities

President Lewis opened the conversation on a Homeless Awareness Week. She explained the idea of a phased approach, implemented over the next two years. Ideas included, documented individual stories, online campaigns, posting flyers around town and possibly bus advertisements.

Board member Yamashiro-Omi asked if the goal is to educate the community about the current unhoused population and their challenges. President Lewis stated it is not necessarily the goal, more so part of the SSHRB role.

Board member Green shared her concern surrounding the individual, storytelling. Suggesting that a more collective, powerful narrative, may have a greater impact. One which included, service provides in action.

Board member Furuichi Fong agreed with Board member Green's "wrap-around" approach. She stated it may leverage greater community participation and awareness.

Staff member Butler mentioned that the Alameda Chamber of Commerce has a leadership program that is trying to work with the unhoused community. Ms. Butler said she would share the contact information. She suggested SSHRB members go to the City of Alameda website and watch the video posted on the Homeless Initiative page.

President Lewis concluded the discussion by stating an action plan may be needed prior to implementation.

5-C Workgroup Reports

- Domestic Violence (Furuichi Fong): Next meeting is scheduled for August 2022.
- Alamedans Together Against Hate (Yamashiro-Omi, Furuichi Fong): No report.
- Infrastructure Workgroup (Lewis, Means): President Lewis shared a proposal for

re-envisioning the Community Service Awards (CSA). Ideas included, moving the event to the spring and hosting outdoors, using a City-supported venue; shifting the award focus to community engagement/rewarding “community heroes”; and inviting service providers to attend and set up booth/exhibits for a more engaging experience.

Board member Yamashiro-Omi highlighted that this type of event will require, dedicated time and funding.

President Lewis stated that she will refine the proposal and return with a work plan at the next meeting.

6. STAFF COMMUNICATIONS

6-A Status Report on Homeless Services

Staff member Johnson provided the following update:

- Village of Love Foundation: Contracts for Day Program services and Safe Parking services are going to City Council on July 12 or 19. The contracts will extend services through to June 30, 2023 and are being funded with a mix of HHAP, PLHA and General Fund dollars.
- Dignity Village is still under development. The City is working with the service provider Five Keys to bring its contract to the City Council meeting on September 6. Staff continues to meet weekly with DignityMoves, the construction provider, and Five Keys to ensure the project meets Homekey 2 requirements and deadlines.
- Emergency Housing: City staff will be going to Council in September for the approval of services for the three, vacant, city-owned homes identified by staff for conversion to Emergency Supportive Housing. Council approved the selection and renovation of the three homes at the May 3, 2022 meeting. The homes will provide 14-19 beds – a total of two single family homes and one Big White, which will house up to six individuals. Staff anticipates that the homes will be ready for tenants by the end of the calendar year. The homes will represent the first Emergency Supportive Housing made available to Alamedans.
- Homeless Encampments: Twice monthly clean ups are occurring on Main Street. Staff member Johnson reported that coordination across City departments is going well.
- As part of Alameda Collaborative for Children Youth and Families (ACCYF), Alameda County Superintendent Brown’s office will be offering several mini-grants through an RFP process to community-based organizations or individuals interested in hosting and moderating action groups for youth. The RFP will be released in late July. The purpose is to have youth participation in determining action plans for ACCYF.
- Dine & Connect: The City is looking for an organization to join its program. Staff has reached out to the Islamic Center of Alameda and Temple Israel of Alameda. Staff member Johnson asked if you know of any congregations who would be able and willing to join the group, please connect with Community Development staff. The volunteer chef would travel to a site, direct a volunteer team of a minimum of eight to cook, and then the volunteer crew would stay to handle food distribution, which may likely be 40 to 50 meals per week. Base ingredients and a protein are provided by Alameda Food Bank. Each site has a volunteer

coordinator who organizes scheduling, performs minimal administrative duties and meets with the larger Dine & Connect group when needed.

7. BOARD COMMUNICATIONS, NON-AGENDA

None.

8. ORAL COMMUNICATIONS

None.

9. ADJOURNMENT

President Lewis adjourned the meeting at 8:11 p.m.

Respectfully Submitted,
Eric Fonstein, Board Secretary