

CITY OF ALAMEDA RESOLUTION NO. \_\_\_\_\_

AUTHORIZING THE INTERIM CITY MANAGER TO EXECUTE A TRANSIENT OCCUPANCY TAX SHARING AGREEMENT WITH THE OAKLAND ROOTS & SOUL IN AN AMOUNT NOT-TO-EXCEED \$150,000 IN SUPPORT OF A WORLD CUP TEAM AT ITS ALAMEDA FACILITY DURING THE WORLD CUP TOURNAMENT IN SUMMER 2026

WHEREAS, the World Cup soccer tournament is coming to North America in the summer, 2026; and

WHEREAS, the Oakland Roots & Soul have been approved to host the Australia men's World Cup soccer team at their Alameda training facility during the tournament; and

WHEREAS, the cost of hosting a team is estimated to be \$700,000; and

WHEREAS, the Oakland Roots & Soul is looking for support from Alameda and the neighboring communities to offset these costs, but also share in the benefits of fan activity in the community resulting in an increase in visitor stays in hotels and spending in restaurants and stores; and

WHEREAS, a Transient Occupancy Tax (TOT) Sharing Agreement which pledges the increased TOT increment from its normal baseline allows the City to pledge funds that would not be allocated from the General Fund; and

WHEREAS, an allocation of TOT would only occur if the incremental increase of TOT exceeded the baseline TOT collected June 1 through 30, 2025, which totals \$302,925.23. In addition, a 3% escalation will be added to account for room rate increases, for a new baseline total of \$312,012.98. This baseline amount will be compared to the TOT collected June 1 through 30, 2026 to determine the amount of incremental increase to be awarded, up to a maximum of \$150,000; and

WHEREAS, on July 15, 2026, the City Council authorized the Interim City Manager to negotiate and execute a Transient Occupancy Tax Sharing Agreement with the Oakland Roots & Soul in an amount not-to-exceed \$150,000 in support of hosting a World Cup team.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Alameda that the Interim City Manager is authorized to execute a Transient Occupancy Tax Sharing Agreement with the Oakland Roots & Soul in an amount not-to-exceed \$150,000 in support of hosting a World Cup team in their Alameda facility during the World Cup tournament in Summer 2026.

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I, the undersigned, hereby certify that the foregoing Resolution was duly and regularly adopted and passed by the Council of the City of Alameda in a regular meeting assembled on the 21<sup>st</sup> day of April, 2026, by the following vote to wit:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

IN WITNESS, WHEREOF, I have hereunto set my hand and affixed the seal of said City this 22<sup>nd</sup> day of April 2026.

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Lara Weisiger, City Clerk  
City of Alameda

APPROVED AS TO FORM:

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Yibin Shen, City Attorney  
City of Alameda