



Advisory Board

June 2, 2026

Denyse Trepanier
Board Chair

[RE: Item 3-A / Midcycle Adjustments: Workforce Changes](#)

Brian Fowler
Treasurer

Dear Mayor Ezzy Ashcraft, Councilmembers, and Staff,

Tim Beloney
Secretary

We strongly support the proposed new parking technician hire and urge the City to consider adding additional parking enforcement staff as soon as practicable — if not now, then with the next budget cycle. There is a clear and growing need for more consistent parking enforcement throughout Alameda, along with expanded enforcement hours.

Maria Piper
Board Member

Cyndy Johnsen
Board Member

Because these positions are revenue-supporting, expanding this department is also a fiscally prudent step — particularly at a time when City finances are tight and residents are being asked to consider an infrastructure bond. A responsible financial strategy should include ensuring the City is not leaving revenue uncollected, especially when collecting that revenue directly improves quality of life for residents, businesses, and visitors alike.

Mitch Ball
Board Member

Lucy Gigli
Founder, non-voting

Effective parking enforcement enhances safety for bicyclists, pedestrians, and motorists; preserves access for people with disabilities; improves parking availability and driveway access for drivers; supports customer turnover in commercial districts; and helps ensure our streets function as intended for everyone who uses them.

Bike Walk Alameda is
fiscally sponsored by
Bike East Bay, a 501(c)(3)
nonprofit organization.

When the opportunity arises, we also encourage the City to consider extending parking meter hours later into the evening and to Sundays, and better managing demand through pricing, as many neighboring cities have done. Demand for curb space does not end at 6 p.m. or disappear on Sundays, and our parking policies should reflect how Alameda's commercial districts are actually used.

bikewalkalameda.org

Investing in parking enforcement and management is both sound transportation policy and sound fiscal policy.

Thank you for your consideration.

Bike Walk Alameda Board