

SUMMARY REPORT PURSUANT TO CALIFORNIA GOVERNMENT CODE SECTION 53083 ON
A SUBSIDY FOR A TRANSIT OCCUPANCY TAX SHARING AGREEMENT BETWEEN THE CITY
OF ALAMEDA AND OAKLAND PRO SOCCER LLC, a CALIFORNIA LIMITED LIABILITY
COMPANY DBA OAKLAND ROOTS & SOUL

The following Summary Report has been prepared pursuant to California Government Code Section 53083, (AB 562). The report sets forth certain details of the proposed Transit Occupancy Tax (TOT) Sharing Agreement (Agreement) between the following parties:

1. The City of Alameda; and
2. Oakland Pro Soccer LLC, a California Limited Liability Company dba Oakland Roots & Soul

The Alameda City Council approved Resolution 2025-5207 on 7/15/2025 authorizing the City Manager to negotiate a TOT Sharing Agreement with the Oakland Roots & Soul in an amount not-to-exceed \$150,000 in support of their efforts to qualify their Alameda training facility as a Base Camp for a team competing in the 2026 FIFA World Cup. It has recently been announced that this training facility will be Base Camp for the Australia team. The main benefit to the host community and surrounding area is the thousand of fans interested in following the Australia World Cup team, and the spending by these visitors in local businesses and at local hotels and short-term rentals during the World Cup period.

1. The name and address of all corporations or any other business entities, except for sole proprietorships, that are the beneficiary of the economic development subsidy.
Oakland Pro Soccer LLC, a California Limited Liability Company, dba
Oakland Roots & Soul
1220 Harbor Bay Parkway, Alameda CA 94502
2. The start and end dates and schedule, if applicable, for the economic development subsidy.
Start date: June 1, 2026
End date: November 30, 2026
3. A description of the economic development subsidy, including the estimated total amount of the expenditure of public funds by, or of revenue lost to, the local agency as a result of the economic development subsidy.
It is anticipated that there will be a substantive increase in TOT for Alameda's hotels and short-term rentals because of fans following the Australian soccer team during the period that they are using the Alameda facility. The economic subsidy, or revenue lost to the City, that is being pledged will be

calculated as follows: the difference between gross TOT received by the City of Alameda from June 1 to 30, 2026, and the TOT received during the baseline period of June 1 to 30, 2025 plus a 3% escalation. The amount of subsidy will not exceed \$150,000.

4. A statement of the public purposes for the economic development subsidy

The purpose of the subsidy is to support the proposal by the Oakland Roots & Soul to host a World Cup team at their Alameda training facility. To host a team, the Roots & Soul are required to cover the costs of upgrading the facility to competitive standards, and incur costs associated with housing a team. The public benefits are as follows:

- Increased global visibility for the Oakland Roots & Soul as a sports entertainment destination.
- Increased global visibility of, and improvements to, the Alameda-based Oakland Roots & Soul training facility as a world class sports venue.
- Substantial increase in the number of national and international visitors to Alameda and surrounding areas, resulting in greater hotel room stays, and increased shopping and dining at local businesses.
- Associated increases in TOT and sales tax revenues to the City's General Fund.
- Increased regional exposure of the Downtown Alameda, West Alameda, Harbor Bay, Alameda Point, Alameda Landing, South Shore Center, and Marina Village areas as destinations to play, work and shop.

5. Projected tax revenue to the local agency as a result of the economic development subsidy

TOT: The increase in TOT for the time of the tournament is estimated to be between \$132,000 and \$225,000. If the City receives the maximum increase of \$225,000, the City would receive an additional \$75,000 in TOT revenue after the economic subsidy of \$150,000. If the City does not exceed its 2025 baseline, there is no economic subsidy incurred. If the City exceeds its 2025 baseline by less than \$150,000, the net would be the economic subsidy and there would be no net increase in TOT to the City.

Sales Tax: A 10% increase in taxable sales throughout the month would result in a net increase in sales tax revenue to the City of \$22,000. It is difficult to determine what the actual additional shopping and dining during the World Cup will generate.

6. Estimated number of jobs created by the economic development subsidy broken down by full-time, part-time and temporary positions.

The benefits derived from the subsidy are in the form of increased TOT, and sales tax, and hospitality business vitality, rather than job creation.