SMART

S

SPECIFIC

Create a goal that is clear & concise. Who, what, why, when, where, how?

M

MEASURABLE

Create a goal that has quantifiable inputs and output. The goal should have progress that can be measured.

A

ACHIEVABLE

Create a goal that is realistic in terms of your resources (time, funding, people, etc.).

R

RELEVANT

Create a goal that helps further SSHRB's mission and purpose in the Alameda community.

T

TIME-BASED

Create a goal that is finite, has identifiable milestones, and has a concrete completion date.